# CH \$515.00 856127(

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM513072

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Assignment of Trademark Security Agreement (2012)

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
U.S. Bank National Association, as Resigning Agent		02/15/2019	National Banking Association: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	Enterprise Bank & Trust, as Successor Agent		
Street Address:	ess: 444 East Santa Fe Street		
City:	Olathe		
State/Country:	KANSAS		
Postal Code: 66061			
Entity Type:	Chartered Bank and Trust Company: MISSOURI		

#### **PROPERTY NUMBERS Total: 20**

Property Type Number Word Mark					
Serial Number:	85612704	RETURN ON CONTENT			
Registration Number:	3385411	SMARTMOVES			
Registration Number:	3336745	YOUR BEST			
Registration Number:	3719183	HEALTHY BASICS			
Registration Number:	3533347	GOOD HEALTH REPORT			
Registration Number:	3431081	MCOM			
Registration Number:	3602940	6			
Registration Number:	3526148	CICERO SPEECHWRITING AWARDS			
Registration Number:	3383802	MAGNUM OPUS AWARDS			
Registration Number:	3494398	MANAGING PEOPLE AT WORK			
Registration Number:	3486799	PUBLICATIONS MANAGEMENT			
Registration Number:	3486797	COPY EDITOR			
Registration Number:	3235568	CUSTOMPLUS			
Registration Number:	3114750	HEALTHEDGE			
Registration Number:	2243715	WISEMOVES			
Registration Number:	2215486	HEALTHYMOVES			
Registration Number:	2173074	THE OFFICE PROFESSIONAL			
Registration Number:	1907335	SERIOUS ABOUT SMALL BUSINESS			
		TDADEMADI			

TRADEMARK

REEL: 006583 FRAME: 0435

900488464

Property Type	Number	Word Mark			
Registration Number:	1821238	VIM & VIGOR			
Registration Number:	1695029	"IDEABANK"			

#### **CORRESPONDENCE DATA**

**Fax Number:** 6173417701

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 617-951-8132

Email: linda.salera@morganlewis.com
Correspondent Name: Linda A. Salera, Senior Paralegal

Address Line 1: One Federal Street

Address Line 2: c/o Morgan, Lewis & Bockius LLP
Address Line 4: Boston, MASSACHUSETTS 02110

NAME OF SUBMITTER: Linda A. Salera			
SIGNATURE:	/Linda A. Salera/		
DATE SIGNED:	03/06/2019		

#### **Total Attachments: 6**

source=Manifest - Assignment of TSA (2012) - U.S. Bank to Enterprise (2)#page1.tif source=Manifest - Assignment of TSA (2012) - U.S. Bank to Enterprise (2)#page2.tif source=Manifest - Assignment of TSA (2012) - U.S. Bank to Enterprise (2)#page3.tif source=Manifest - Assignment of TSA (2012) - U.S. Bank to Enterprise (2)#page4.tif source=Manifest - Assignment of TSA (2012) - U.S. Bank to Enterprise (2)#page5.tif source=Manifest - Assignment of TSA (2012) - U.S. Bank to Enterprise (2)#page6.tif

# ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT

(2012)

This ASSIGNMENT OF TRADEMARK SECURITY AGREEMENT (this "Assignment"), dated as of February 15, 2019, is between U.S. BANK NATIONAL ASSOCIATION (as the resigning administrative agent, the "Resigning Agent") and ENTERPRISE BANK & TRUST (as the successor administrative agent together with its successors and assigns, the "Successor Agent").

#### RECITALS:

WHEREAS, Manifest LLC (then known as Content Marketing, LLC and referred to as the "Borrower"), the other Loan Parties party thereto, the Resigning Agent and the lenders from time to time party thereto, as Lenders, entered into that certain Credit Agreement, dated as of December 21, 2012 (as amended, restated, supplemented or otherwise modified from time to time prior to the date hereof, the "Credit Agreement"). Unless otherwise indicated, all capitalized terms used herein and not otherwise defined herein shall have the respective meanings provided such terms in the Credit Agreement.

WHEREAS, in connection with the Credit Agreement, the Borrower, as Grantor, and the Resigning Agent entered into one or more intellectual property security agreements identified in Exhibit A attached hereto (as the same have been and may hereafter be amended, restated, supplemented or otherwise modified from time to time, collectively, the "Agreements"), pursuant to which the Borrower granted a security interest in and to and lien upon the intellectual property identified in Exhibit B (the "Subject IP"); and

WHEREAS, pursuant to this Assignment the Resigning Agent will assign to the Successor Agent all of its rights, remedies, duties and other obligations under the Agreements and the Subject IP, in each instance, in its capacity as Administrative Agent;

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Resigning Agent hereby assigns and transfers to the Successor Agent and its successors and assigns, all of its rights, title and interest in and to the Agreements and the Subject IP.

This Assignment may be executed in any number of counterparts, each of which when so executed shall be deemed an original and all of which taken together shall constitute one and the same instrument.

This Assignment and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of New York.

IN WITNESS WHEREOF, the Resigning Agent and the Successor Agent have caused this Assignment to be duly executed as of the date first above written.

### RESIGNING AGENT:

U.S. BANK NATIONAL ASSOCIATION, as the Resigning Agent

By:

Name: MATTHEW CARRI

Title: Vice Previent

#### **SUCCESSOR AGENT:**

ENTERPRISE BANK & TRUST, as the Successor Agent

 IN WITNESS WHEREOF, the Resigning Agent and the Successor Agent have caused this Assignment to be duly executed as of the date first above written.

#### RESIGNING AGENT:

U.S. BANK NATIONAL
ASSOCIATION, as the Resigning Agent

By: \_\_\_\_\_ Name: Title:

SUCCESSOR AGENT:

ENTERPRISE BANK/& TRUST, as the

Successon/Agent/

Name: Brad Harvey

Title: Senior Vice President,

#### EXHIBIT A

CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS, dated as of December 21, 2012 by and between CONTENT MARKETING, LLC, a Delaware limited liability company (now known as MANIFEST LLC) and U.S. BANK NATIONAL ASSOCIATION, for itself and as Administrative Agent for the Holders of Secured Obligations (in such capacity, "Grantee"), filed with the United States Patent and Trademark Office on December 21, 2012 at Reel 4928, Frame 0151.

7275995

## EXHIBIT B

# TRADEMARK REGISTRATIONS AND APPLICATIONS

NO.	MARK <sup>1</sup>	CLASSES	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
	RETURN ON CONTENT <sup>2</sup>	35, 41	85-612,704	04/30/2012		
	SMART MOVES	16, 41	78-796,826	01/23/2006	3,385,411	02/19/2008
	YOUR BEST Stylized Letters	16	78-789,992	01/12/2006	3,336,745	11/13/2007
	HEALTHY BASICS	16	77-344,355	12/05/2007	3,719,183	12/01/2009
	GOOD HEALTH REPORT	16	77-327,974	11/13/2007	3,533,347	11/18/2008
	MCOM Stylized Letters	16	77-325,755	11/09/2007	3,431,081	05/20/2008
	6 Stylized Letters	16	76-685,023	12/17/2007	3,602,940	04/07/2009
	CICERO SPEECHWRITING AWARDS	41	76-681,697	9/10/2007	3,526,148	11/04/2008
	MAGNUM OPUS AWARDS	41	76-680,059	07/30/2007	3,383,802	02/19/2008
)	MANAGING PEOPLE AT WORK	16	76-679,581	07/16/2007	3,494,398	09/02/2008
	PUBLICATIONS MANAGEMENT	16	76-678,896	06/29/2007	3,486,799	08/19/2008
2	COPY EDITOR	9, 16, 18, 21, 25	76-678,632	06/25/2007	3,486,797	08/19/2008
},	CUSTOMPLUS	41	76-638,631	05/16/2005	3,235,568	05/01/2007
	HEALTHEDGE	16	76-628,263	01/18/2005	3,114,750	07/11/2006
	WISEMOVES Stylized Letters	16	75-344,223	08/20/1997	2,243,715	05/04/1999

7275995

NC	). MARK¹	CLASSES	SERIAL NO.	DATE FILED	REG. NO.	DATE REG.
	WiseMoves					:
.6	HEALTHYMOVES Stylized Letters	16	75-344,222	08/20/1997	2,215,486	12/29/1998
7	THE OFFICE PROFESSIONAL	16	75-334,284	08/01/1997	2,173,074	07/14/1998
8	SERIOUS ABOUT SMALL BUSINESS	16, 35	75-549,932	07/15/1994	1,907,335	07/25/1995
9	VIM & VIGOR	16	74-300,480	08/03/1992	1,821,238	02/15/1994
10	"IDEABANK"	42	74-106,613	10/17/1990	1,695,029	06/16/1992

7275995

**RECORDED: 03/06/2019**