OP \$40.00 86650705

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM513170 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Treasury Wine Estates Americas Company		03/05/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	SOUTHCORP BRANDS PTY LIMITED		
Street Address:	Level 8, 161 Collins Street		
City:	Melbourne, Victoria		
State/Country:	AUSTRALIA		
Postal Code:	3006		
Entity Type:	Company: AUSTRALIA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	86650705	THE WARDEN

CORRESPONDENCE DATA

Fax Number: 2022937860

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2022937090

Email: tm@sughrue.com

Correspondent Name: GARY D. KRUGMAN/SUGHRUE MION, PLLC

Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.

Address Line 4: WASHINGTON, D.C. 20037

ATTORNEY DOCKET NUMBER: \$21382

DOMESTIC REPRESENTATIVE

Name: GARY D. KRUGMAN/SUGHRUE MION,

PLLC

Address Line 1: 2100 PENNSYLVANIA AVENUE, N.W.

Address Line 4: WASHINGTON, D.C. 20037

NAME OF SUBMITTER:	Gary D. Krugman
SIGNATURE:	/gary d. krugman/
DATE SIGNED:	03/07/2019

TRADEMARK 900488561 REEL: 006584 FRAME: 0050 **Total Attachments: 1**

source=S21382 assignment doc#page1.tif

TRADEMARK
REEL: 006584 FRAME: 0051

ASSIGNMENT

WHEREAS, Treasury Wine Estates Americas Company, a Delaware corporation with a

business address of 555 Gateway Drive, Napa, California 94558, has adopted, and is the owner of

the Trademark THE WARDEN which is the subject of Trademark Application Serial

No. 86/650,705 for wine; and

WHEREAS, Southcorp Brands Pty Limited, an Australian Company with a business

address of Level 8, 161 Collins Street, Melbourne, Victoria 3000, Australia, the successor to the

Assignor's business, or the portion of the business, to which the mark pertains, which business is

ongoing and existing, is desirous of obtaining all right, title and interest in and to the Trademark

THE WARDEN and Trademark Application Serial No. 86/650,705.

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of

which is hereby acknowledged, Treasury Wine Estates Americas Company hereby assigns to

Southcorp Brands Pty Limited all right, title and interest in and to the Trademark THE WARDEN

and Trademark Application Serial No. 86/650,705, together with the goodwill of the business

symbolized by mark.

Respectfully submitted,

Treasury Wine Estates Americas Company

Bv:

Name: A

ANNA GIBSON

Title:

DIRECTOR OF INTELLECTUAL PROPERTY

Date:

5 March 2019

TRADEMARK REEL: 006584 FRAME: 0052

RECORDED: 03/07/2019