

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM513237

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Simmons Foods, Inc. | | 02/07/2019 | Corporation: ARKANSAS |
| RECEIVING PARTY DATA | | | |
| Name: | Simmons Pet Food, Inc. | | |
| Street Address: | Post Office Box 430 | | |
| City: | Siloam Springs | | |
| State/Country: | ARKANSAS | | |
| Postal Code: | 72761 | | |
| Entity Type: | Corporation: ARKANSAS | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86917989 | SIMMONS | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 9185841718 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 9185872000 | | |
| Email: | mkachigian@hjkwlaw.com | | |
| Correspondent Name: | Head, Johnson, Kachigian & Wilkinson, PC | | |
| Address Line 1: | 228 West 17th Place | | |
| Address Line 4: | Tulsa, OKLAHOMA 74119 | | |
| ATTORNEY DOCKET NUMBER: | SIM572-20/16075-MGK | | |
| NAME OF SUBMITTER: | Mark G. Kachigian | | |
| SIGNATURE: | /markgkachigian/ | | |
| DATE SIGNED: | 03/07/2019 | | |
| Total Attachments: 1 | | | |
| source=Assignment - Simmons Pet Food, Inc. - Class 31#page1.tif | | | |

OP \$40.00 86917989

ASSIGNMENT OF TRADEMARKS

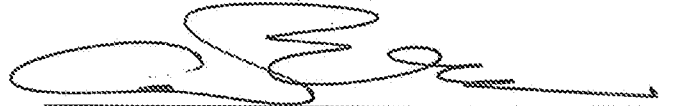
WHEREAS, SIMMONS FOODS, INC., an Arkansas corporation, having an address at Post Office Box 430, Siloam Springs, Arkansas 72761 (hereinafter "ASSIGNOR"), is the owner of the trademark and U.S. Trademark Application Serial No. 86/917,989 for the mark SIMMONS (Stylized) for pet foods in International Class 031;

WHEREAS, SIMMONS PET FOOD, INC., an Arkansas corporation, having an address at Post Office Box 430, Siloam Springs, Arkansas 72761 (hereinafter "ASSIGNEE"), is desirous of acquiring the entire right, title and interest in and to such trademark, trademark application and registration.

NOW, THEREFORE, in consideration of \$1.00 and other good and valuable considerations, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign, sell and convey to ASSIGNEE, the trademarks, trademark applications and registrations listed on the attached Appendix, together with the goodwill associated therewith, and including the right to sue for past infringement if any there may be.

SIMMONS FOODS, INC.

Date: 2/7/19



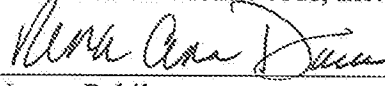
Andrew P. McEachern
VP and General Counsel

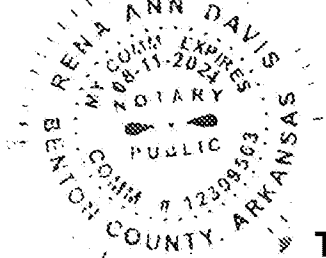
STATE OF ARKANSAS)
) ss
COUNTY OF BENTON)

Subscribed and sworn to before me this 7 day of February, 2019 by Andrew P. McEachern to me known to be the VP and General Counsel of Simmons Foods, Inc.

My Commission Expires:

My Commission No. **RENA ANN DAVIS**
Notary Public - Arkansas
Benton County
My Commission Expires 08-11-2024
Commission # 12399563


Notary Public



TRADEMARK