

TRADEMARK ASSIGNMENT COVER SHEET

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Stylesheet Version v1.2

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900484510

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
OGC BRANDS, LLC		01/03/2019	Limited Liability Company: KANSAS
OGC INVESTMENTS, LLC		01/03/2019	Limited Liability Company: CALIFORNIA
Broken Hill 1, LLC		01/03/2019	Limited Liability Company: COLORADO

RECEIVING PARTY DATA

Name:	JEAN-CLAUDE BOISSET WINES U.S.A., INC.
Street Address:	849 ZINFANDEL LN
City:	SAINT HELENA
State/Country:	CALIFORNIA
Postal Code:	94574
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	0242815	
Registration Number:	2440690	OAKVILLE GROCERY
Registration Number:	1590257	OAKVILLE GROCERY CO.
Registration Number:	1590258	OAKVILLE GROCERY
Registration Number:	3385192	OAKVILLE GROCERY
Registration Number:	4468695	1881 OAKVILLE GROCERY CO.
Registration Number:	4382869	1881
Serial Number:	86572454	DURANT HOUSE
Serial Number:	86572456	DURANT & BOOTH

CORRESPONDENCE DATA

Fax Number: 7075264707

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 7075264200

TRADEMARK

Email: jdawson@cmprlaw.com
Correspondent Name: John B. Dawson
Address Line 1: 100 B Street, Suite 400
Address Line 4: Santa Rosa, CALIFORNIA 95401

ATTORNEY DOCKET NUMBER: 2236.0062

NAME OF SUBMITTER: John B. Dawson

SIGNATURE: /John B. Dawson/

DATE SIGNED: 03/08/2019

Total Attachments: 8

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of January^{3rd}, 2019 by and between OGC Investments, LLC, a California limited liability company, OGC Brands, LLC, a Kansas limited liability company, and Broken Hill 1, LLC, a Colorado limited liability company (each and collectively, "Sellers"), and Jean Claude Boisset Wines U.S.A., Inc., a California corporation, or an affiliate thereof ("Buyer").

WHEREAS, Assignor and Assignee are parties to that certain Asset Purchase Agreement, dated as of November 28, 2018, as amended by that certain First Amendment to Asset Purchase Agreement, dated December 19, 2018 (the "Purchase Agreement"), pursuant to which Assignor agreed to transfer to Assignee all right, title, and interest in and to the trademarks identified on the attached Exhibit A, (the "Marks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's rights in the Marks, including the applications and registrations identified on Exhibit A.

NOW, THEREFORE, for good and valuable consideration received by Assignor from Assignee, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignment of Marks: Assignor hereby sells, assigns, transfers, and conveys to Assignee all rights, title, and interest in and to the Marks, and any applications and registrations therefor, including the applications and registrations identified on the attached Exhibit A-TM, together with that part of the good will of the business associated with the use of and symbolized by the Marks, to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor if this sale, assignment, and transfer had not been made. Assignor hereby authorizes the appropriate empowered officials at the United States Patent and Trademark Office to transfer all registrations and pending applications for the Marks to Assignee as assignee of the entire right, title and interest therein or otherwise as Assignee may direct, in accordance with this instrument of assignment.

2. Counterparts: This Trademark Assignment may be signed in counterparts, which together shall constitute one agreement. If this Trademark Assignment is signed in counterparts, no party shall be bound until both parties have duly executed, or caused to be duly executed, a counterpart of this Trademark Assignment.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and delivered as of the day and year first above written.

SELLERS:

BUYER:

OGC INVESTMENTS, LLC
a California limited liability company

JEAN CLAUDE BOISSET WINES U.S.A., INC.,
a California corporation

DocuSigned by:
Jason Snider
By: _____
Name: Jason Snider
Title: Manager

DocuSigned by:
Alain Boisset
By: _____
Name: Alain Boisset
Title: C.E.O


OGC BRANDS, LLC
a Kansas limited liability company



DocuSigned by:
Darrell D. Swank
By: _____
Name: Darrell D. Swank
Title: Manager

BROKEN HILL 1, LLC
a Colorado limited liability company

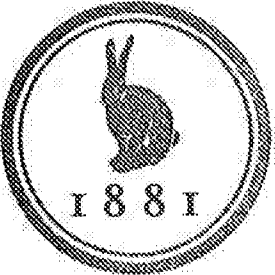
DocuSigned by:
Jason Snider
By: _____
Name: Jason Snider
Title: Manager

Exhibit A-TM

1. Federal Trademark Applications and Registrations.MARK	REGISTRATION/SERIAL NUMBER	RELEVANT DATE	GOODS/SERVICES
<p>"OAKVILLE GROCERY" (design mark – bunny with horizontal text)</p> 	Reg. No. 2429815	Registration Date: 2/20/2001	<p>(IC 21) Small domestic utensils not of precious metal, namely corkscrews and foil cutters for removing metal and plastic foils from the top of beverage bottles; glassware, namely champagne flutes and wine glasses; coffee or tea mugs, coasters not of paper and not being table linen</p> <p>(IC 25) Clothing, namely shirts, T-shirts, sweatshirts, baseball hats and aprons</p> <p>(IC 29) Food items, namely cheese, dried lentils, foie gras, fruit preserves, olive oil and whole processed olives in oil</p> <p>(IC 30) Food items, namely coffee, dried herbs, prepared mustards, pepper and polenta</p> <p>(IC 33) Wine</p>
<p>"OAKVILLE GROCERY" (design mark – bunny with stacked text)</p>	Reg. No. 2440690	Registration Date: 4/3/2001	<p>(IC 29) Olive oil</p> <p>(IC 30) Vinegar</p> <p>(IC 33) Wine</p>

			
<p>"OAKVILLE GROCERY CO." (design mark with bunny and words in a box)</p> 	<p>Reg. No. 1590257</p>	<p>Registration date: 4/3/1990</p>	<p>(IC 42) Retail grocery store services</p>
<p>"OAKVILLE GROCERY" (word mark)</p>	<p>Reg. No. 1590258</p>	<p>Registration Date: 4/3/1990</p>	<p>(IC 42) Retail grocery store services</p>
<p>"OAKVILLE GROCERY" (word mark)</p>	<p>Reg. No. 3385192</p>	<p>Registration Date: 2/19/2008</p>	<p>(IC 8) Knives; cutters for wine bottle foil</p> <p>(IC 18) Wine bags with handles for carrying or holding wine, textile carry-all cargo bags, textile shopping bags</p> <p>(IC 21) Wood cutting boards, small domestic utensils, namely bottle openers, latte mugs, coffee cups, pop-up cleaning sponges, spatulas, coffee scoops, jar scrapers, jar openers, olive dishes, serving platters; utensil crocks; glassware, namely champagne glasses, wine glasses, shot glasses, travel mugs, and glass bottles sold empty</p> <p>(IC 25) Clothing, namely infant one piece clothing, T-shirts, aprons, sweatshirts, vests, denim shirts, polo shirts, baseball caps</p>

			<p>(IC 29) Food items, namely fruit preserves, fruit butters, fruit-based spreads, extra virgin olive oil, flavored dipping oils made primarily of olive oil, oil spritzers containing extra virgin olive oil, lemon oil, canola oil or roasted garlic oil, tapenades, dried fruit and nut snack mixes</p> <p>(IC 30) Food items, namely vinegar, sauces, mustards, pasta sauces, salt, spices, baking mixes, marinades, coffee, rubs (poultry, pork, lamb, vegetable, meat), tea, chocolate, dessert sauces, salsa, honey, savory sauces, candy and other goods included in this class</p> <p>(IC 33) Wine</p> <p>(IC 35) Retail food services in the nature of retail grocery stores and retail delicatessen services</p> <p>(IC 43) Catering for the provision of food and beverages</p>
<p>"1881 OAKVILLE GROCERY CO." (word mark)</p>	<p>Reg. No. 4468695</p>	<p>Registration Date: 1/21/2014</p>	<p>(IC 21) Wood cutting boards, small domestic utensils, namely bottle openers, latte mugs, coffee cups, pop-up cleaning sponges, spatulas, coffee scoops, jar scrapers, jar openers, olive dishes, serving platters, utensil crocks; glassware, namely champagne glasses, wine glasses, shot glasses, travel mugs, and glass bottles sold empty, coasters, trivets, wine pulls, plastic wine glasses namely champagne glasses, wine glasses and carafes, insulated tote bag</p> <p>(IC 25) Clothing, namely infant one piece clothing, T-shirts, aprons,</p>

			<p>sweatshirts, hooded sweatshirts, vests, denim shirts, polo shirts, baseball caps, bandana, long-sleeved shirts</p>
<p>CIRCLE BUNNY WITH 1881 (design mark)</p> 	<p>Reg. No. 4382869</p>	<p>Registration Date: 8/13/2013</p>	<p>(IC 21) Wood cutting boards, small domestic utensils, namely bottle openers, latte mugs, coffee cups, pop-up cleaning sponges, spatulas, coffee scoops, jar scrapers, jar openers, olive dishes, serving platters, utensil crocks; glassware, namely champagne glasses, wine glasses, shot glasses, travel mugs, and glass bottles sold empty, plastic glasses namely champagne glasses, wine glasses, insulated tote bags, wine pulls, trivets and coasters</p> <p>(IC 25) Clothing, namely infant one piece clothing, T-shirts, aprons, sweatshirts, vests, denim shirts, polo shirts, baseball caps, hooded sweatshirts, long-sleeved shirts.</p> <p>(IC 29) Food items, namely fruit preserves, fruit butters, curd, fruit-based spreads, olive oil, extra virgin olive oil, flavored dipping oils made primarily of olive oil, oil spritzers containing extra virgin olive oil, lemon oil, canola oil or roasted garlic oil, tapenades, dried fruit and nut snack mixes</p> <p>(IC 30) Food items, namely vinegar, sauces, mustards, pasta sauces, salt, spices, baking mixes, marinades, coffee, rubs (poultry, pork, lamb, vegetable, meat), tea, chocolate, dessert sauces, salsa, honey, savory sauces, candy, crackers, cookies</p> <p>(IC 32) Beverages including beer, non-alcoholic beer, mineral waters, fruit beverages and fruit juices, syrups and</p>

			bottled water including spring, distilled, purified or infused water and any other non-alcoholic beverage in this class.
"DURANT HOUSE"	Serial No.: 86572454	Notice of Allowance Date: 8/1/2017	<p>(IC 18) Wine bags with handles for carrying or holding wine, textile carry-all cargo bags, textile shopping bags</p> <p>(IC 21) Wood cutting boards, cutting boards, small domestic utensils, namely bottle openers, latte mugs, coffee cups, pop-up cleaning sponges, spatulas, coffee scoops, jar scrapers, jar openers, olive dishes, serving platters, utensil crocks; glassware, namely champagne glasses, wine glasses, shot glasses, travel mugs, and glass bottles sold empty; plastic glasses namely champagne glasses, wine glasses, insulated tote bags, wine pulls, trivets and coasters</p> <p>(IC 25) Clothing, namely infant one piece clothing, T-shirts, aprons, sweatshirts, hooded sweatshirts, vests, denim shirts, polo shirts, baseball caps, long-sleeved shirts, bandanas, hats</p>
"DURANT & BOOTH"	Serial No. 86572456	Notice of Allowance Date: 8/8/2017	<p>(IC 18) Wine bags with handles for carrying or holding wine, textile carry-all cargo bags, textile shopping bags</p> <p>(IC 21) Wood cutting boards, cutting boards, small domestic utensils, namely bottle openers, latte mugs, coffee cups, pop-up cleaning sponges, spatulas, coffee scoops, jar scrapers, jar openers, olive dishes, serving platters, utensil crocks; glassware, namely champagne glasses, wine glasses, shot glasses, travel mugs, and</p>

			<p>glass bottles sold empty; plastic glasses namely champagne glasses, wine glasses, insulated tote bags, wine pulls, trivets and coasters</p> <p>(IC 25) Clothing, namely infant one piece clothing, T-shirts, aprons, sweatshirts, hooded sweatshirts, vests, denim shirts, polo shirts, baseball caps, long-sleeved shirts, bandanas, hats</p>