

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM513396

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PACIFIC WESTERN BANK		03/08/2019	STATE CHARTERED BANK: CALIFORNIA
RECEIVING PARTY DATA			
Name:	ZUMOBI, INC.		
Street Address:	1525 4TH AVENUE		
Internal Address:	SUITE 800		
City:	SEATTLE		
State/Country:	WASHINGTON		
Postal Code:	98101		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	3493117	ZUMOBI	
Registration Number:	3512960	ZUMOBI	
Registration Number:	3512961	ZUMOBI	
Registration Number:	4397221	ZBI	
Registration Number:	4363369	ZBI	
Registration Number:	4422679	ZBI	
Registration Number:	4422680	ZBI	
Registration Number:	4422729	Z	
Registration Number:	4363504	Z	
Registration Number:	4363506	Z	
Registration Number:	4422732	ZBI	
Registration Number:	5186000	MICROZINES	
CORRESPONDENCE DATA			
Fax Number:	9193541278		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(919) 314-3114		
Email:	diligencereview@square1bank.com		
TRADEMARK			

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Correspondent Name: PACIFIC WESTERN BANK
Address Line 1: 406 BLACKWELL STREET
Address Line 2: SUITE 240
Address Line 4: DURHAM, NORTH CAROLINA 27701

NAME OF SUBMITTER: NICHOLAS NANCE

SIGNATURE: /NICHOLAS NANCE-JLT/

DATE SIGNED: 03/08/2019

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of March 8, 2019, by **PACIFIC WESTERN BANK**, a California state chartered bank ("Bank"), in favor of **ZUMOBI, INC.**, a Delaware corporation ("Grantor"), with its principal place of business located at 1525 4th Avenue, Suite 800, Seattle, Washington 98101.

Recitals

WHEREAS Grantor granted to Bank a security interest in its copyrights, patents and trademarks, including without limitation its patents and trademarks described on Exhibits A and B attached hereto (respectively) (collectively, the "Intellectual Property"), under that certain Intellectual Property Security Agreement dated as of September 27, 2017 (as amended from time to time, the "Security Agreement"), and recorded with the United States Patent and Trademark Office as set forth on Exhibits A and B.

WHEREAS Grantor has no outstanding obligations to Bank under the terms of the Security Agreement, Bank agrees to release its security interest in the Intellectual Property.

Agreement

Now therefore, Bank agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Grantor, without warranty or recourse, all interest of Bank in the Intellectual Property.

BANK:

PACIFIC WESTERN BANK

By: [Signature]
Name: Daniel Matthews
Title: VP

406 Blackwell Street
Suite 240
Durham, NC 27701

EXHIBIT A

Patents

Bank's security interest in the following patents was recorded at the United States Patent and Trademark Office on October 18, 2017 at Reel and Frame Number 043896/0732:

<u>Description</u>	<u>Patent Application No./Issued Patent No.</u>	<u>Date</u>
Systems, Methods, and Computer Program Products Providing an Article Selection Structure	12772752	5/3/2010
Techniques to Modify Content and View Content on Mobile Devices	9778810	10/3/2017
System and Method for Adaptive and Persistent Media Presentations	9484002	11/1/2016
Systems and Methods for Adaptive Third Party Content	10019963	7/10/2018
System and Method for Inserting Owned Media Content Into Mobile Applications	9438690	9/6/2016
System and Method for Inserting Owned Media Content Into Mobile Applications	9807150	10/31/2017
System and Method for Adaptive and Persistent Media Presentations	9997138	6/12/2018
System and Method for Generating an Integrated Mobile Graphical Experience Using Compiled-Content from Multiple Sources	15429118	2/9/2017
Systems and Methods for Delivering Compiled-Content Presentations	15474850	3/30/2017
Techniques to Modify Content and View Content On a Mobile Device	15723040	10/2/2017

EXHIBIT B

Trademarks

Bank's security interest in the following trademarks was recorded at the United States Patent and Trademark Office on October 18, 2017 at Reel and Frame Number 6185/0394:

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
ZUMOBI	3493117	8/26/2008
ZUMOBI	3512960	10/7/2008
ZUMOBI	3512961	10/7/2008
ZBI	4397221	9/3/2013
ZBI	4363369	7/9/2013
ZBI	4422679	10/22/2013
ZBI	4422680	10/22/2013
Z	4422729	10/22/2013
Z	4363504	7/9/2013
Z	4363506	7/9/2013
ZBI	4422732	10/22/2013
MICROZINES	5186000	4/18/2017