

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM513419

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brand House Wine & Spirits LLC		01/03/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Naughty French, Inc.		
Street Address:	141 Parkway Road, Suite 13C		
City:	Bronxville		
State/Country:	NEW YORK		
Postal Code:	10708		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87373669	NAUGHTY FRENCH	
CORRESPONDENCE DATA			
Fax Number:	3035726540		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3035726500		
Email:	gtipmail@gtlaw.com		
Correspondent Name:	Gayle L. Strong		
Address Line 1:	1200 17th Street, Suite 2400		
Address Line 2:	Greenberg Traurig LLP		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	180450.010100		
NAME OF SUBMITTER:	Gayle L. Strong		
SIGNATURE:	/Gayle L. Strong/		
DATE SIGNED:	03/08/2019		
Total Attachments: 3			
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Assignment of Trademark

THIS TRADEMARK ASSIGNMENT (“Assignment”) is executed *nunc pro tunc* as effective December 31, 2018 (“Effective Date”) by Brand House Wine & Spirits LLC, a Delaware limited liability company (“Assignor”), having as its principal address 141 Parkway Road, Suite 13C, Bronxville New York 10708, to and in favor of Naughty French, Inc., a Delaware corporation having an address of 141 Parkway Road, Suite 13C, Bronxville New York 10708 (“Assignee”).

WHEREAS, Assignor owns trademark applications and registrations for the mark NAUGHTY FRENCH as shown on Schedule A hereto (the “Mark”); and

WHEREAS, Assignee, as a successor to the portion of Assignor’s business to which said Mark pertains, is desirous of acquiring any and all rights that Assignor may have in and to the said Mark, including any common law rights associated with said Mark, together with the goodwill of the business in connection with which said Mark is and will be used and which is symbolized by said Mark, along with the right to recover for damages and profits for past infringements thereof;

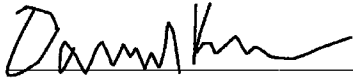
NOW, THEREFORE, for good and valuable consideration, sufficiency and receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest throughout the world in and to said Mark, together with the goodwill of the business in connection with which said Mark is used and which is symbolized by said Mark, along with the rights to police, monitor and enforce said Mark against any and all past infringements, and to sue for and recover damages and profits for past infringements thereof, together with any and all further privileges throughout the world to establish use, ownership, and/or registration thereof.

Assignor agrees to execute and deliver at the request of the Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor’s rights, title, and interest in and to said Mark in the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor hereby authorizes the Commissioner for Trademarks of the U.S. Patent and Trademark Office; the UK IPO; and the EU IPO to record Assignee as the Assignee and owner of said Mark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative as of the Effective Date.

Assignor: Brand House Wine & Spirits LLC

By: 
David Kanbar
CEO

Date of execution: January 3, 2019
Effective *nunc pro tunc* December 31, 2018

SCHEDULE A

US Serial No. 87373669 filed March 16, 2017 and allowed on September 12, 2017.

International Reg. No. 016502891, filed March 24, 2017, issued August 14, 2017,
designating the EU IPO.

UK Reg. No. UK00003220834 filed March 24, 2017, issued June 30, 2017.