

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM513517

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
J. Prima Inc.		02/08/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	HommeRejuvenate Inc.		
<b>Street Address:</b>	21281 S. Western Ave.		
<b>City:</b>	Torrance		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90501		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5604504	DR. SKIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7145232700		
<b>Email:</b>	taylor.howard@yleelaw.com		
<b>Correspondent Name:</b>	Taylor J. Howard, Esq.		
<b>Address Line 1:</b>	5681 Beach Blvd.		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Buena Park, CALIFORNIA 90621		
<b>NAME OF SUBMITTER:</b>	Taylor J. Howard, Attorney of record		
<b>SIGNATURE:</b>	/tjh/		
<b>DATE SIGNED:</b>	03/08/2019		
<b>Total Attachments: 1</b>			
source=DR.SKIN -HOMMEFACE ASSIGNMENT OF TRADEMARK#page1.tif			

OP \$40.00 5604504

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT IS MADE this day of February 8, 2019 and is by and between J. Prima Inc., a California Corporation addressed at 3960 Wilshire Blvd., Ste 400, Los Angeles, CA 90010 (hereafter referred as "Assignor"), and HommeRejuvenate Inc., a California Corporation addressed at 21281 S. Western Ave., Torrance, California 90501 (hereafter referred as "Assignee").

WHEREAS, Assignor owns the entire right, title and interest in Design Plus Word, Letters, and/or Numbers mark, "DR. SKIN" filed and registered (Registration Number 5604504) with the United States Patent and Trademark Office for Goods and Services international class 003, skin care and treatment products, namely, non-medicated skin cleansers, toners, moisturizers, facial and eye creams, masks, rejuvenating creams, lotions, gels, sunscreens, sunblocks, anti-aging creams, anti-aging fluids, anti-aging gels, anti-wrinkle creams, skin serums, skin lighteners, cleansing milk and cosmetic solutions for skin renewal; cosmetics, namely, liquid make-up, concealers, make-up base, corrective make-up and beauty enhancing creams, lotions and gels ("Mark").

WHEREAS, Assignor and Assignee entered into a certain Trademark Agreement effective the 8th day of February, 2019 transferring the entire right, title and interest in the Mark (Registration Number 5604504) to Assignee.

WHEREAS, Assignor is desirous of assigning and Assignee is desirous of acquiring, all rights, title, and interest in the Mark and in the world in, to, and of the marks, together with the right to sue for past infringement, the goodwill of the business symbolized by the mark, the business for which the marks pertain, and all rights to trademark, including all related applications and registrations, present and in the future, in the mark.

WHEREAS, after the Effective Date, Assignor agrees to make no further use of the Mark or any mark confusingly similar thereto, anywhere in the world, except as may be expressly authorized by the parties in writing, and Assignor agrees to not challenge Assignee's use or ownership, or the validity of the Mark.

NOW, THEREFORE, for valuable consideration given to Assignor by Assignee, receipt whereof is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, his successors, executors, administrators and assigns all of Assignor's rights in, to, and of the marks identified above, and all rights therein, including but not limited to, all federal and state trademark rights thereof and the right to sue for past infringement, throughout the entire known world, including any territories to be established by men beyond the earth. Such assignment of the rights shall be effective retroactive as of the date of first use, or the first intent-to-use application, which ever is earlier and applicable.

IN WITNESS WHEREOF, Assignor has read, understood, and agreed to all the terms of this agreement.

Date: 2/8/2019

J. Prima Inc.  
By: [Signature]  
Name: KENNETH D. LEE  
Title: President

Date: 2/8/2019

HommeRejuvenate Inc.  
By: [Signature]  
Name: Patrick Mong  
Title: President / CEO