

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM513958

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Yodle Web.com, Inc.		02/28/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Local Online, LLC		
Street Address:	12808 Gran Bay Parkway West		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32258		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4916855	MARKETING ESSENTIALS	
Registration Number:	4323475	PICTIMONIAL	
CORRESPONDENCE DATA			
Fax Number:	2025599163		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026312021		
Email:	valerie.purdy-pyeron@rieblinglaw.com		
Correspondent Name:	Valerie A. Purdy-Pyeron, Paralegal		
Address Line 1:	1717 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 1025		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	Yodle - Local Assign		
DOMESTIC REPRESENTATIVE			
Name:	Peter J. Riebling, RIEBLING IP, PLLC		
Address Line 1:	1717 Pennsylvania Avenue, N.W.		
Address Line 2:	Suite 1025		
Address Line 4:	Washington, D.C. 20006-3951		
NAME OF SUBMITTER:	Valerie A. Purdy-Pyeron, Paralegal		

OP \$65.00 4916855

SIGNATURE:	/valerie a. purdy-pyeron/
DATE SIGNED:	03/12/2019
Total Attachments: 2 source=YODLE WEB - Local Online#page1.tif source=YODLE WEB - Local Online#page2.tif	

ASSIGNMENT OF TRADEMARK

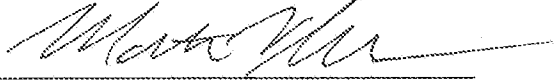
For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the Contribution, Assignment and Assumption Agreement between Yodle Web.com, Inc., a Delaware corporation ("Transferor"), and Local Online, LLC, a Delaware limited liability company ("Transferee"), effective as of February 28, 2019, Transferor hereby:

(a) sells, assigns, and transfers to Transferee all right, title, and interest in and to (i) the trademark registered in the U.S. Patent and Trademark Office or used at common law (the "**Trademark**") as listed in Schedule 1 hereto, (ii) the goodwill of the business symbolized thereby, (iii) the registrations and applications for registration therefor and (iv) all the benefit of the Trademark, including without limitation all claims, causes of action, and damages for past infringement, if any, of said Trademark; and

(b) authorizes and requests the United States Patent and Trademark Office and other trademark offices throughout the world to register the Trademark in the name of Transferee.

In witness whereof, Transferor has executed this instrument, effective this 28th day of February, 2019.

YODLE WEB.COM, INC.

Signed: 

Name: Matthew McClure

Title: Chief Legal Officer and Secretary

Schedule 1

TRADEMARKS

Trademark	Country	App. No.	Reg. No.	App. Date	Reg. Date	Owner
MARKETING ESSENTIALS	Canada	1725529	TMA1005336	April 27, 2015	September 21, 2018	Yodle Web.com, Inc.
MARKETING ESSENTIALS	U.S.	86459024	4916855	November 19, 2014	March 15, 2016	Yodle Web.com, Inc.
PICTIMONIAL	Canada	1610202	TMA898640	January 17, 2013	March 12, 2015	Yodle Web.com, Inc.
PICTIMONIAL	U.S.	85693646	4323475	August 2, 2012	April 23, 2013	Yodle Web.com, Inc.

Exhibit A - 2

ACTIVE 240426378