

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM513959

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Yodle Web.com, Inc.		02/28/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Web.com Group, Inc.		
<b>Street Address:</b>	12808 Gran Bay Parkway West		
<b>City:</b>	Jacksonville		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	32258		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4689579	SUCCESS SIMPLIFIED.	
<b>Registration Number:</b>	5007518	THE RIGHT THINGS EVERYWHERE	
<b>Registration Number:</b>	3487482	YODLE	
<b>Registration Number:</b>	3479429	YODLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2025599163		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2026312021		
<b>Email:</b>	valerie.purdy-pyeron@rieblinglaw.com		
<b>Correspondent Name:</b>	Valerie A. Purdy-Pyeron, Paralegal		
<b>Address Line 1:</b>	1717 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 1025		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>ATTORNEY DOCKET NUMBER:</b>	Yodle - Web.com Assign		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Peter J. Riebling, RIEBLING IP, PLLC		
<b>Address Line 1:</b>	1717 Pennsylvania Avenue, N.W.		
<b>Address Line 2:</b>	Suite 1025		

OP \$115.00 4689579

<b>Address Line 4:</b> Washington, D.C. 20006-3951	
<b>NAME OF SUBMITTER:</b>	Valerie A. Purdy-Pyeron, Paralegal
<b>SIGNATURE:</b>	/valerie a. purdy-pyeron/
<b>DATE SIGNED:</b>	03/12/2019
<b>Total Attachments: 2</b> source=YODLE WEB - Webcom Group#page1.tif source=YODLE WEB - Webcom Group#page2.tif	

## ASSIGNMENT OF TRADEMARK

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and pursuant to the Distribution, Assignment and Assumption Agreement between Yodle Web.com, Inc., a Delaware corporation ("Transferor"), and Web.com Group, Inc., a Delaware corporation ("Transferee"), effective as of February 28, 2019, Transferor hereby:

(a) sells, assigns, and transfers to Transferee all right, title, and interest in and to (i) the trademark registered in the U.S. Patent and Trademark Office or used at common law (the "**Trademark**") as listed in Schedule 1 hereto, (ii) the goodwill of the business symbolized thereby, (iii) the registrations and applications for registration therefor and (iv) all the benefit of the Trademark, including without limitation all claims, causes of action, and damages for past infringement, if any, of said Trademark; and

(b) authorizes and requests the United States Patent and Trademark Office and other trademark offices throughout the world to register the Trademark in the name of Transferee.

In witness whereof, Transferor has executed this instrument, effective this 28th day of February, 2019.

YODLE WEB.COM, INC.

Signed: 

Name: Matthew McClure

Title: Chief Legal Officer and Secretary

Schedule 1

TRADEMARK

Trademark	Country	App. No.	Reg. No.	App. Date.	Reg. Date	Owner
SUCCESS SIMPLIFIED.	Canada	1652950	TMA945601	November 21, 2013	August 9, 2016	Yodle, Web.com, Inc.
SUCCESS SIMPLIFIED.	U.S.	86097377	4689579	October 21, 2013	February 17, 2015	Yodle Web.com, Inc.
THE RIGHT THINGS EVERYWHERE	U.S.	86844142	5007518	December 9, 2015	July 26, 2016	Yodle Web.com, Inc.
YODLE	Canada	1383628	TMA762610	February 15, 2008	March 24, 2010	Yodle Web.com, Inc.
YODLE	EU	14751581	14751581	November 2, 2015	March 1, 2016	Yodle, Inc.
YODLE	U.S.	77257203	3487482	August 16, 2007	August 19, 2008	Yodle Web.com, Inc.
YODLE	U.S.	77275390	3479429	September 10, 2007	August 5, 2008	Yodle Web.com, Inc.

Annex A - 2

ACTIVE 240437972