

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM513279

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dahlicious LLC		03/05/2019	Limited Liability Company: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Dahlicious LLC		
Street Address:	320 Hamilton Street		
City:	Leominster		
State/Country:	MASSACHUSETTS		
Postal Code:	01453		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87923884	DAHLICIOUS	
Registration Number:	3640469	DAHLICIOUS LASSI	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	914-723-4300		
Email:	TMEFS@LSLLP.com		
Correspondent Name:	Howard N. Aronson		
Address Line 1:	Lackebach Siegel LLP		
Address Line 2:	Lackebach Siegel Building, 1 Chase Road		
Address Line 4:	Scarsdale, NEW YORK 10583-4156		
ATTORNEY DOCKET NUMBER:	20852, 20936-DAHLI.GEN		
NAME OF SUBMITTER:	Nancy Dwyer Chapman		
SIGNATURE:	/Nancy Dwyer Chapman/		
DATE SIGNED:	03/07/2019		
Total Attachments: 2			
source=10-31-18 - Assignment - Dahlicious LLC - RN 3640469 SN 87923884 (signed)#page1.tif			
source=10-31-18 - Assignment - Dahlicious LLC - RN 3640469 SN 87923884 (signed)#page2.tif			

OP \$65.00 87923884

ASSIGNMENT

WHEREAS, **Dahlicious LLC**, a Massachusetts Limited Liability Company located at 320 Hamilton Street, Leominster, Massachusetts 01453 (hereinafter "**ASSIGNOR**"), was the owner of all right, title and interest in and to the below listed trademarks which have been applied for and/or registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademarks</u>	<u>Application No.</u>	<u>Registration No.</u>
DAHLICIOUS & Sunburst Design	87923884	
DAHLICIOUS LASSI		3,640,469

(hereinafter referred to as the "Marks");

WHEREAS, **Dahlicious LLC**, a Delaware Limited Liability Company located at 320 Hamilton Street, Leominster, Massachusetts 01453 (hereinafter "**ASSIGNEE**") was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, by agreement the **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of the **ASSIGNEE**.

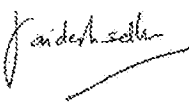
NOW, THEREFORE, for and in consideration of good and valuable consideration to it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, a successor to the business of the **ASSIGNOR**, that is ongoing and existing, or a portion thereof, to which the Marks pertains, all rights, title and interest in and to said Marks, including the application and registration thereof and the Certificate of Registration duly and legally

to issue therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

The **ASSIGNOR** REPRESENTS AND WARRANTS that the **ASSIGNEE** is a successor to the business of the applicant and/or registrant that is ongoing and existing, or a portion thereof, to which the Marks pertain.

The **ASSIGNOR** REPRESENTS AND WARRANTS that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

Dahlicious LLC

BY:  _____
NAME: Jaidesh Sethi
TITLE: Co-President
DATE: 03/05/19

P:\1 Documents\Dahlicious Lassi\2018\Jill\10-31-18 - Assignment - Dahlicious LLC - RN 3640469 & SN 87923884 (no effective date).doc