

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM514085

|                                                                                                                                                                                                 |                                          |                            |                                        |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------|----------------------------|----------------------------------------|
| <b>SUBMISSION TYPE:</b>                                                                                                                                                                         | NEW ASSIGNMENT                           |                            |                                        |
| <b>NATURE OF CONVEYANCE:</b>                                                                                                                                                                    | RELEASE OF SECURITY INTEREST             |                            |                                        |
| <b>CONVEYING PARTY DATA</b>                                                                                                                                                                     |                                          |                            |                                        |
| <b>Name</b>                                                                                                                                                                                     | <b>Formerly</b>                          | <b>Execution Date</b>      | <b>Entity Type</b>                     |
| Madison Capital Funding LLC                                                                                                                                                                     |                                          | 03/13/2019                 | Limited Liability Company:<br>DELAWARE |
| <b>RECEIVING PARTY DATA</b>                                                                                                                                                                     |                                          |                            |                                        |
| <b>Name:</b>                                                                                                                                                                                    | FASTSIGNS International, Inc.            |                            |                                        |
| <b>Street Address:</b>                                                                                                                                                                          | 2542 Highlander Way                      |                            |                                        |
| <b>City:</b>                                                                                                                                                                                    | Carrollton                               |                            |                                        |
| <b>State/Country:</b>                                                                                                                                                                           | TEXAS                                    |                            |                                        |
| <b>Postal Code:</b>                                                                                                                                                                             | 75006                                    |                            |                                        |
| <b>Entity Type:</b>                                                                                                                                                                             | Corporation: TEXAS                       |                            |                                        |
| <b>PROPERTY NUMBERS Total: 2</b>                                                                                                                                                                |                                          |                            |                                        |
| <b>Property Type</b>                                                                                                                                                                            | <b>Number</b>                            | <b>Word Mark</b>           |                                        |
| <b>Serial Number:</b>                                                                                                                                                                           | 87537856                                 | FASTSIGNS                  |                                        |
| <b>Serial Number:</b>                                                                                                                                                                           | 87464479                                 | WHEN DID YOU SEE THE SIGN? |                                        |
| <b>CORRESPONDENCE DATA</b>                                                                                                                                                                      |                                          |                            |                                        |
| <b>Fax Number:</b>                                                                                                                                                                              | 3129021061                               |                            |                                        |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |                                          |                            |                                        |
| <b>Phone:</b>                                                                                                                                                                                   | 312-577-8438                             |                            |                                        |
| <b>Email:</b>                                                                                                                                                                                   | raquel.haleem@kattenlaw.com              |                            |                                        |
| <b>Correspondent Name:</b>                                                                                                                                                                      | Raquel Haleem c/o Katten Muchin Rosenman |                            |                                        |
| <b>Address Line 1:</b>                                                                                                                                                                          | 525 West Monroe Street                   |                            |                                        |
| <b>Address Line 4:</b>                                                                                                                                                                          | Chicago, ILLINOIS 60661                  |                            |                                        |
| <b>NAME OF SUBMITTER:</b>                                                                                                                                                                       | Raquel Haleem                            |                            |                                        |
| <b>SIGNATURE:</b>                                                                                                                                                                               | /Raquel Haleem/                          |                            |                                        |
| <b>DATE SIGNED:</b>                                                                                                                                                                             | 03/13/2019                               |                            |                                        |
| <b>Total Attachments: 4</b>                                                                                                                                                                     |                                          |                            |                                        |
| source=Trademark Release- 2017#page1.tif                                                                                                                                                        |                                          |                            |                                        |
| source=Trademark Release- 2017#page2.tif                                                                                                                                                        |                                          |                            |                                        |
| source=Trademark Release- 2017#page3.tif                                                                                                                                                        |                                          |                            |                                        |
| source=Trademark Release- 2017#page4.tif                                                                                                                                                        |                                          |                            |                                        |

CH \$65.00 87537856

## TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of March 13, 2019, by MADISON CAPITAL FUNDING LLC, a Delaware limited liability company (“Secured Party”). Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

### WITNESSETH:

WHEREAS, FASTSIGNS International, Inc., a Texas corporation (“Grantor”) and Secured Party, as administrative agent for the Secured Creditors, were parties to that certain Trademark Security Agreement dated as of September 8, 2017 (the “Security Agreement”) pursuant to which the Grantor granted a security interest to Secured Party in certain Trademarks and Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Party, including the Trademarks set forth on Schedule I hereto;

WHEREAS, the Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on September 8, 2017, at Reel 6150, Frame 0202;

WHEREAS, Grantor has requested that Secured Party release its security interest in the Trademarks and Trademark Collateral and reassign any and all rights in the same to Grantor;

WHEREAS, Grantor has satisfied and fulfilled all of its obligations to release the Secured Party’s security interest in the Trademarks and Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party hereby releases its continuing security interest in Grantor’s entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the “Trademark Collateral”), whether owned or existing at the time of the Security Agreement or thereafter created, acquired or arising:

(a) all of its Trademarks and rights in and to exclusive Intellectual Property Licenses with respect to Trademarks to which it is a party including those Trademarks referred to on Schedule I hereto;

(b) all goodwill of the business connected with the use of, and symbolized by, each Trademark and each Trademark Intellectual Property License; and

(c) all products and proceeds of the foregoing, including, without limitation, any claim by Grantor against third parties for past, present or future (i) infringement or dilution of any Trademark or any Trademark licensed under any Intellectual Property License, (ii) injury to the goodwill associated with any Trademark or any Trademark licensed under any Intellectual Property License or (iii) right to receive license fees, royalties, and other compensation under any Trademark Intellectual Property License.

2. Secured Party hereby reassigns, grants and conveys to the Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party’s right, title and interest in and to the Trademarks and the Trademark Collateral.

*[Signature Page Follows]*

IN WITNESS WHEREOF, Secured Party has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

**MADISON CAPITAL FUNDING LLC**

By: *M. Antons*  
Name: Mairita Antons  
Title: Vice President

**SCHEDULE I**

| <b>Mark</b>                       | <b>Serial No.</b> | <b>Appl. Date</b> | <b>Reg. No.</b> | <b>Reg. Date</b> |
|-----------------------------------|-------------------|-------------------|-----------------|------------------|
| <b>FASTSIGNS</b>                  | 87537856          | 7/21/17           | N/A             | N/A              |
| <b>WHEN DID YOU SEE THE SIGN?</b> | 87464479          | 5/25/17           | N/A             | N/A              |