

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM514117

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	03/08/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HVL LLC		03/08/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Société des Produits Nestlé S.A.		
Street Address:	Case Postale 353		
City:	Vevey		
State/Country:	SWITZERLAND		
Postal Code:	1800		
Entity Type:	Société Anonyme (Sa): SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2664462	RESVERA-GOLD	
CORRESPONDENCE DATA			
Fax Number:	5142056241		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5142055660		
Email:	epare@atrium-innovations.com		
Correspondent Name:	Emmanuelle Paré		
Address Line 1:	3500 de Maisonneuve Blvd. W.		
Address Line 2:	Suite 2405		
Address Line 4:	Westmount, QUEBEC H3Z 3C1		
DOMESTIC REPRESENTATIVE			
Name:	HOLLAND & HART LLP		
Address Line 1:	1800 Broadway		
Address Line 2:	Suite 300		
Address Line 4:	Boulder, COLORADO 80302		
NAME OF SUBMITTER:	Emmanuelle Paré		
SIGNATURE:	/EP/		

OP \$40.00 2664462

DATE SIGNED:	03/13/2019
Total Attachments: 1 source=2019-03-13 US assignment from HVL LLC (signed)#page1.tif	

Trademark Assignment

WHEREAS, HVL LLC, a Limited Liability Company of Delaware, with its principal place of business at 1405 Parc-Technologique Blvd., Quebec, Quebec, G1P 4P5 ("Assignor"), has adopted, owns and is using the mark **RESVERA-GOLD** ("the Mark") in connection with the following goods and/or services: DIETARY SUPPLEMENTS; and

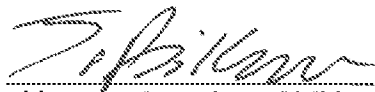
WHEREAS, Assignor owns a federal registration for the Mark on the Principal Register of the United States Patent and Trademark Office in connection with the goods and/or services identified therein, Registration No. 2664462 registered on December 17, 2002; and

WHEREAS, Société des Produits Nestlé S.A., a Swiss *société anonyme*, with its principal place of business at Case Postale 353, 1800 Vevey, Switzerland ("Assignee"), desires to acquire the Mark, and the above-referenced registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the registration thereof, *nunc pro tunc*, effective as of March 8, 2018.

HVL LLC

By:



Name : Jonathan Abikhzer

Title : Secretary

Dated effective as of: March 8, 2018