

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514363

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Propel Media LLC		02/27/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Propel Media, Inc.		
Street Address:	18656 Jamboree Road, Suite 200N		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3744221	PROPEL MEDIA	
Registration Number:	5018502	PROPEL MEDIA	
CORRESPONDENCE DATA			
Fax Number:	4084141076		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4084141080		
Email:	trademarks@h35g.com		
Correspondent Name:	Christopher J. Palermo		
Address Line 1:	1 Almaden Blvd, Floor 12		
Address Line 4:	San Jose, CALIFORNIA 95113		
ATTORNEY DOCKET NUMBER:	60227-0010		
NAME OF SUBMITTER:	Iryna Vyshynska		
SIGNATURE:	/IrynaVyshynska/		
DATE SIGNED:	03/14/2019		
Total Attachments: 2			
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OP \$65.00 3744221

ASSIGNMENT

ASSIGNMENT of trademarks dated and effective this 27th day of February 2019 (“Effective Date”) by and between **Propel Media LLC**, a California limited liability company with its principal office at 18656 Jamboree Road, Suite 200N, Irvine, CA 92612, USA (the “Assignor”), which owns and/or is using the trademarks listed on **Schedule A** attached hereto (the “Trademarks”) and/or registrations set forth on Schedule A, and **Propel Media, Inc.**, a Delaware corporation with its principal office at 18656 Jamboree Road, Suite 200N, Irvine, CA 92612, USA (the “Assignee”), which is desirous of acquiring all right, title and interest in and to the Trademarks and any registrations thereof.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its successors and assigns, absolutely and forever, (i) all of Assignor’s right, title and interest, whether statutory or at common law, in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks throughout the world, and any and all applications and/or registrations therefor listed on Schedule A, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, and (ii) all rights of Assignor to bring an action, whether at law or in equity, against any third party for infringement or other misuse of any of the Trademarks, including the right to bring an action for past, present and future infringement, dilution, unfair competition or other misappropriation or misuse, and all rights to recover damages, profits, attorneys’ fees and injunctive relief for infringement, dilution, unfair competition or other misappropriation or misuse.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Trademark Assignment to be duly executed and delivered as of the Effective Date.

Assignor
PROPEL MEDIA LLC

By DocuSigned by:
David Shapiro
EA7D73BD034F4D2
David Shapiro, Chief Operating Officer

Assignee
PROPEL MEDIA, INC.

By DocuSigned by:
David Shapiro
EA7D73BD034F4D2
David Shapiro, Chief Operating Officer

Schedule A

Mark	Country	Status	Filing Date	Application No.	Registration Date	Registration No.
PROPEL MEDIA	Canada	Registered	2014-11-04	1,701,187	2017-09-11	TMA980,299
PROPEL MEDIA	European Union	Registered	2014-11-05	13432273	2015-03-31	13432273
PROPEL MEDIA	United States	Registered	2009-06-16	77761129	2010-02-02	3744221
PROPEL MEDIA	United States	Registered	2014-11-04	86444265	2016-08-09	5018502