

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514375

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bring Abundance, LLC		01/02/2019	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Collier AutoMedia LLC		
Street Address:	9045 Strada Stell Court		
Internal Address:	Suite 500		
City:	Naples		
State/Country:	FLORIDA		
Postal Code:	34109		
Entity Type:	Limited Liability Company: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87621455	COLLIER AUTOMEDIA	
CORRESPONDENCE DATA			
Fax Number:	3105568945		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	rsilverman@ghplaw.com		
Correspondent Name:	Lawrence R. Barnett, Esq.		
Address Line 1:	1901 Avenue of the Stars		
Address Line 2:	Suite 1100		
Address Line 4:	Los Angeles, CALIFORNIA 90067		
NAME OF SUBMITTER:	Lawrence R. Barnett		
SIGNATURE:	/Lawrence R. Barnett/		
DATE SIGNED:	03/14/2019		
Total Attachments: 2			
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OP \$40.00 87621455

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this “**Assignment**”) is entered into by and between Bring Abundance, LLC, a Florida limited liability company (“**Assignor**”), whose principal place of business is located at 9045 Strada Stell Court, Suite 500, Naples Florida 34109, and Collier AutoMedia LLC, a Florida limited liability company (“**Assignee**”), whose principal place of business is located at 9045 Strada Stell Court, Suite 500, Naples Florida 34109, effective as of the date hereof.

WHEREAS, Assignor is the owner of all right, title and interest in and to the following trademark and corresponding application for registration filed with the United States Patent and Trademark Office (the “**USPTO**”) (the “**Trademark**”):

MARK	USPTO SERIAL NUMBER
COLLIER AUTOMEDIA	87621455

WHEREAS, Assignor desires to sell, convey, transfer, assign and deliver the Trademark to Assignee and Assignee desires to acquire all right, title and interest in and to the Trademark from Assignor, together with the goodwill of such business related to the Trademark, and the application therefor, along with that portion of the business to which the Trademark pertains;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below:

1. Assignor hereby irrevocably sells, assigns, transfers and conveys to Assignee its entire right, title, interest (including, but not limited to, all registration rights with respect to the Trademark, all rights to prepare derivative marks, all goodwill of the business connected with and symbolized by the Trademark, and all other rights) in and to the Trademark, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made, along with that portion of Assignor’s business to which the Trademark pertains.

2. Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the USPTO to record the transfer of the application for registration of the Trademark to Assignee as assignee of Assignor’s entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee’s ownership of the Trademark.

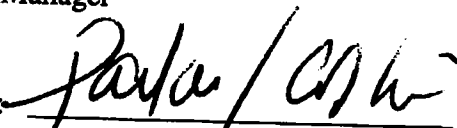
[Signatures on following page.]

IN WITNESS WHEREOF, the parties hereto have executed this Assignment as of the 2nd day of January, 2019.

ASSIGNOR:

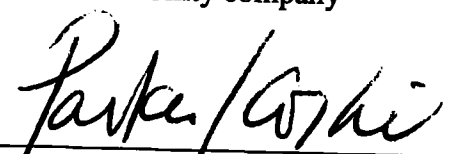
Bring Abundance, LLC,
a Florida limited liability company

By: PJC & Associates, Inc.
Its Manager

By: 
Parker J. Collier, President

ASSIGNEE:

Collier AutoMedia LLC,
a Florida limited liability company

By: 
Parker J. Collier, Manager