

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM514619

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Reins, LLC		05/22/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ladder, LLC		
<b>Street Address:</b>	3015 Main Street, Suite 350		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90405		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87679012	BECOME EXCEPTIONAL	
<b>Serial Number:</b>	87651065	HUSTLE. BUILD. SUSTAIN.	
<b>Serial Number:</b>	87588978	LADDER	
<b>Serial Number:</b>	87690070	LADDER+	
<b>Serial Number:</b>	87690062	L+	
<b>Serial Number:</b>	87914817	LIFE IS A WORKOUT	
<b>Serial Number:</b>	87914820	THERE IS NO MAGIC PILL	
<b>Serial Number:</b>	87916512	THERE IS NO MAGIC PILL	
<b>Serial Number:</b>	87924258	WE ARE LADDER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9494754754		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	949-451-3800		
<b>Email:</b>	skann@gibsondunn.com		
<b>Correspondent Name:</b>	Stephanie Kann		
<b>Address Line 1:</b>	3161 Michelson Drive		
<b>Address Line 2:</b>	Gibson, Dunn & Crutcher LLP		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92612		

CH \$240.00 87679012

<b>ATTORNEY DOCKET NUMBER:</b>	65373-00008
<b>NAME OF SUBMITTER:</b>	Stephanie Kann
<b>SIGNATURE:</b>	/stephanie kann/
<b>DATE SIGNED:</b>	03/15/2019
<b>Total Attachments: 3</b> source=Ladder LLC - DE SOS Certificate of Amendment#page1.tif source=Ladder LLC - DE SOS Certificate of Amendment#page2.tif source=Ladder LLC - DE SOS Certificate of Amendment#page3.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "REINS, LLC", CHANGING ITS NAME FROM "REINS, LLC" TO "LADDER, LLC", FILED IN THIS OFFICE ON THE TWENTY-SECOND DAY OF MAY, A.D. 2018, AT 11:54 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

6192675 8100  
SR# 20184120631

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202753490  
Date: 05-23-18

**TRADEMARK**  
**REEL: 006592 FRAME: 0948**

**STATE OF DELAWARE**  
**LIMITED LIABILITY COMPANY**  
**CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: REINS, LLC.
2. The Certificate of Formation of the limited liability company is hereby amended as follows:
  - a. "First: The name of the limited liability company is LADDER, LLC."
3. This Certificate of Amendment shall be effective May 22, 2018.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment on the 22nd day of May, 2018.

*/s/ Alexandre Cohen*  
\_\_\_\_\_  
Alexandre Cohen  
Authorized Person

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 11:54 AM 05/22/2018  
FILED 11:54 AM 05/22/2018  
SS 014981 File Number 6192675  
**TRADEMARK**

**REEL: 006592 FRAME: 0949**

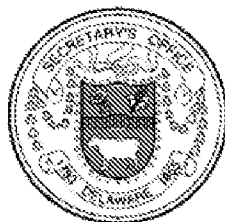
# Delaware


Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE SAID "REINS, LLC", FILED A CERTIFICATE OF AMENDMENT, CHANGING ITS NAME TO "LADDER, LLC" ON THE TWENTY-SECOND DAY OF MAY, A.D. 2018, AT 11:54 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE SAID "LADDER, LLC" WAS FORMED ON THE TWENTY-FIFTH DAY OF OCTOBER, A.D. 2016.



  
Jeffrey W. Bullock, Secretary of State

6192675 8320  
SR# 20184233848

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202754804  
Date: 05-23-18

RECORDED: 03/15/2019

TRADEMARK  
REEL: 006592 FRAME: 0950