

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514636

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Delaware Life Insurance Company		02/08/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Gainbridge Insurance Agency, LLC		
Street Address:	Legal Department, 401 Pennsylvania Parkway, Suite 300		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46280		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87856825	GAINBRIDGE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	617-426-5553		
Email:	hiebert@samuelsTM.com		
Correspondent Name:	Timothy H. Hiebert		
Address Line 1:	Two International Place, Suite 2330		
Address Line 4:	Boston, MASSACHUSETTS 02110-4104		
NAME OF SUBMITTER:	Timothy H. Hiebert		
SIGNATURE:	/Timothy H. Hiebert/		
DATE SIGNED:	03/16/2019		
Total Attachments: 1			
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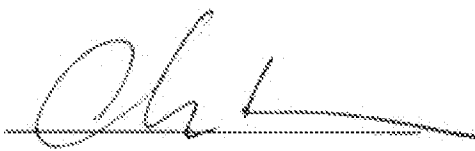
SERVICE MARK ASSIGNMENT

WHEREAS, Delaware Life Insurance Company, a Delaware corporation having an address at 1601 Trapelo Road, Suite 30, Waltham, Massachusetts 02451 ("Assignor"), is the owner of the mark GAINBRIDGE and of U.S. Application Serial No. 87856825, in which a Statement of Use has been filed;

WHEREAS, Gainbridge Insurance Agency, LLC, a Delaware limited liability company having an address at Legal Department, 401 Pennsylvania Parkway, Suite 300, Indianapolis, Indiana 46280 ("Assignee"), wishes to become the owner of said mark and application and any registration resulting therefrom, together with any associated goodwill;

NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee the entire right, title and interest in and to the mark and application identified above, as well as the right to recover for past infringement of the mark, and the goodwill associated with the mark.

DELAWARE LIFE INSURANCE COMPANY

By:  Date: 2/8/19

Name: Christopher L. Keenan

Title: Authorized Signer