

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM514840

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Night Optics USA, Inc.		03/11/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Bushnell Inc.		
Street Address:	9200 Cody		
City:	Overland Park		
State/Country:	KANSAS		
Postal Code:	66214		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5657191	EMBRACE THE DARKNESS	
Registration Number:	4683523	QUALITY THAT WON'T LEAVE YOU IN THE DARK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	763-433-1081		
Email:	trademark@vistaoutdoor.com		
Correspondent Name:	Tina M. Bondy		
Address Line 1:	1 Vista Way		
Address Line 4:	Anoka, MINNESOTA 55303		
NAME OF SUBMITTER:	Tina M. Bondy		
SIGNATURE:	/Tina M. Bondy/		
DATE SIGNED:	03/18/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT – U.S.

March 11, 2019

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, **Night Optics USA, Inc.**, a California corporation having a place of business at 605 Oro Dam Blvd., Oroville, California 95965 ("Assignor") hereby conveys, assigns, and transfers its right, title, and interest in and to the trademarks and service marks, and each of the registrations and applications therefor, identified in Schedule A attached hereto ("Marks"), to **Bushnell Inc.**, a Delaware corporation having a place of business at 9200 Cody, Overland Park, Kansas 66214 ("Assignee"), Assignee being the successor to the ongoing and existing business of Assignor to which the Marks pertain. This assignment includes Assignor's rights of priority; its goodwill of the business symbolized by the Marks; its common law rights and copyright and domain name rights associated with the Marks; its rights to file applications to register such Marks and to obtain, own and renew registrations therefor; the rights to all income, royalties, payments and accounts receivable now or hereafter due and or payable in connection with the Mark; and its rights to sue for and collect on claims for injunctive or monetary relief by reason of past, present, or future infringement of any Marks; all of the foregoing rights exercisable anywhere in the world as permitted by law. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment, and Assignor further agrees to execute all documents that are both necessary and reasonably requested by Assignee to perfect Assignee's title and attest to Assignee's goodwill in and to the Marks.

[Signature page follows]

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed effective as of the date first above written.

ASSIGNOR

NIGHT OPTICS USA, INC.

By: 

Name: Scott D. Chaplin

Title: Chairman, Vice President & Secretary

Accepted by **ASSIGNEE**

BUSHNELL INC.

By: 

Name: Scott D. Chaplin

Title: Chairman, Vice President & Secretary

Schedule A

Trademark	Country	App. No.	Filing Date	Reg. No.	Reg. Date
EMBRACE THE DARKNESS	USA	87657319	10/24/2017	5657191	1/15/2019
QUALITY THAT WON'T LEAVE YOU IN THE DARK	USA	86066430	9/17/2013	4683523	2/10/2015