

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514969

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	01/01/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pravana International LLC		01/01/2019	Limited Liability Company:

RECEIVING PARTY DATA

Name:	Henkel US Operations Corporation
Street Address:	One Henkel Way
Internal Address:	Legal Dept - Trademarks
City:	Rocky Hill
State/Country:	CONNECTICUT
Postal Code:	06067
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 28

Property Type	Number	Word Mark
Registration Number:	2963184	PRAVANA
Serial Number:	88010787	PRAVANA
Registration Number:	3053762	CHROMASILK
Registration Number:	3240520	SUPER SHAPE
Registration Number:	4109344	NEVO
Registration Number:	4191854	KERAGLAZE
Registration Number:	4347480	KERAGLAZE SHINE
Registration Number:	4369317	KERAGLAZE STRENGTH
Registration Number:	4513402	BIOJEN 9
Registration Number:	4734925	CHROMASILK VIVIDS
Registration Number:	5101707	BEAUTY PERFECTION
Registration Number:	5242166	THE PERFECT BLONDE
Registration Number:	4925399	SPARKS LONG-LASTING BRIGHT HAIR COLOR
Registration Number:	4943479	INVISIBLE CONTROL
Registration Number:	4968913	MODEL BEHAVIOR
Registration Number:	4993489	TOTAL FIXATION
Registration Number:	5473243	SILK DEGREES

CH \$715.00 2963184

Property Type	Number	Word Mark
Serial Number:	87671461	VIVIDS EVERLASTING
Serial Number:	87920325	ENCHANTED PINK
Serial Number:	87920320	CLEAR MAGIC
Serial Number:	87921291	VIOLET SPELL
Serial Number:	87920316	CHROMASILK VIVIDS
Serial Number:	87932806	PRAVANA
Serial Number:	87932822	BLONDE WAND
Serial Number:	87933497	CHROMASILK VIVIDS
Serial Number:	87933492	VIVIDS EVERLASTING
Serial Number:	88167169	HYDRA PEARL
Serial Number:	88222622	SPARKS

CORRESPONDENCE DATA

Fax Number: 8605715028

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 860.571.5081

Email: trademarks@henkel.com

Correspondent Name: Henkel Corporation

Address Line 1: One Henkel Way

Address Line 2: Legal Dept - Trademarks

Address Line 4: Rocky Hill, CONNECTICUT 06067

ATTORNEY DOCKET NUMBER:	1gsc - pravana assign 1
NAME OF SUBMITTER:	Eric Westerberg
SIGNATURE:	/eewesterberg/
DATE SIGNED:	03/19/2019

Total Attachments: 4

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Delaware

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Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PRAVANA INTERNATIONAL LLC", A TEXAS LIMITED LIABILITY COMPANY,

WITH AND INTO "HENKEL US OPERATIONS CORPORATION" UNDER THE NAME OF "HENKEL US OPERATIONS CORPORATION", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF DECEMBER, A.D. 2018, AT 9:58 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE FIRST DAY OF JANUARY, A.D. 2019 AT 7:02 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

740913 8100M
SR# 20188347100

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 204173471
Date: 12-26-18

TRADEMARK
REEL: 006594 FRAME: 0552

STATE OF DELAWARE

CERTIFICATE OF MERGER

OF

PRAVANA INTERNATIONAL LLC

WITH AND INTO

HENKEL US OPERATIONS CORPORATION

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law (the "DGCL") and Title 3, Sections 101.355 and 101.356 of the Texas Business Organizations Code (the "TBOC"), the undersigned corporation has executed this Certificate of Merger and does hereby certify that:

FIRST: That the name and state of incorporation or formation of each of the constituent parties participating in the merger herein certified (the "Merger") are as follows:

Henkel US Operations Corporation, a Delaware corporation and the surviving corporation,

and

Pravana International LLC, a Texas limited liability company and being merged into this surviving corporation.

SECOND: That an Agreement and Plan of Reorganization and Merger among the parties to the Merger has been approved, adopted, certified, executed, and acknowledged by the surviving corporation in accordance with the requirements of Title 8, Section 264 of the DGCL and by the merging limited liability company in accordance with requirements of Title 3, Sections 101.355 and 101.356 of the TBOC.

THIRD: That the name of the surviving corporation is Henkel US Operations Corporation.

FOURTH: That the Certificate of Incorporation, as amended or restated, of the surviving corporation, Henkel US Operations Corporation, as in effect immediately prior to the

effective date of the Merger, shall be the Certificate of Incorporation of the surviving corporation, and no amendments or changes to that Certificate of Incorporation are made by the Merger.

FIFTH: That the executed Agreement and Plan of Reorganization and Merger is on file at the principal place of business of the surviving corporation. The address of the principal place of business of the surviving corporation is:

Henkel US Operations Corporation
One Henkel Way
Rocky Hill, CT 06067

SIXTH: That a copy of the Agreement and Plan of Reorganization and Merger will be furnished by the surviving corporation, Henkel US Operations Corporation, upon request and without cost to any stockholder or member of any constituent entities.

SEVENTH: That the merger shall be effective as of 7:02 PM (EST) on January 1, 2019.

[Signature Page Follows]

SIGNATURE PAGE TO CERTIFICATE OF MERGER
OF PRAVANA INTERNATIONAL LLC WITH AND INTO HENKEL US OPERATIONS
CORPORATION

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be
signed by its authorized officer as of the 14th day of December, A.D. 2018.

Henkel US Operations Corporation

By: 

Steven Essick
Chief Financial Officer