

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514979

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harding Group, Inc.		04/19/2018	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	Harding Group, LLC		
Street Address:	10151 Hague Road		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46256		
Entity Type:	Limited Liability Company: INDIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4595578	FEH H	
CORRESPONDENCE DATA			
Fax Number:	3172230362		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3176845362		
Email:	trademark@boselaw.com		
Correspondent Name:	Jennifer L. Day Bose McKinney & Evans		
Address Line 1:	111 Monument Circle		
Address Line 2:	Suite 2700		
Address Line 4:	Indianapolis, INDIANA 46204		
NAME OF SUBMITTER:	Jennifer L. Day		
SIGNATURE:	/Jennifer L. Day/		
DATE SIGNED:	03/19/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Trademark Assignment") is by and between Harding Group, Inc. ("Assignor") and Harding Group, LLC ("Assignee").

A. Assignor and Assignee entered into that certain Bill of Sale, dated as of April 19, 2018 (the "Bill of Sale"), providing for, among other things, the assignment by Assignor to Assignee of all right, title and interest in, to certain assets, including the Trademarks (as defined below).

B. Assignor owns all right, title, and interest in and to the trademarks listed on the attached Schedule A, all registrations pertaining thereto and all common law rights associated therewith, together with all goodwill arising from the use of and symbolized by said trademarks (the "Trademarks").

C. In accordance with the terms of the Bill of Sale, the Parties have agreed to enter into this Trademark Assignment providing for the assignment, transfer and conveyance to Assignee of all of Assignor's right, title and interest in, to and under the Trademarks, together with all rights to claims of past infringement thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

1. Assignment. In accordance with and subject to the terms of the Bill of Sale, Assignor does hereby CONVEY, ASSIGN, DELIVER and TRANSFER to Assignee, and Assignee hereby accepts from Assignor, all of Assignor's right, title and interest in, to and under the Trademarks throughout the world, including all goodwill associated therewith and all of Assignor's rights to sue and to collect all damages and payments for claims of past or future infringements or misappropriations thereof.

2. Additional Documents. Assignor hereby agrees to execute upon the request of Assignee, at Assignee's expense, such additional documents as are necessary to register and otherwise give full effect to and to perfect the rights of Assignee under this Trademark Assignment in and to the Trademarks worldwide, including all documents necessary to record the assignment of the Trademarks with the United States Patent & Trademark Office, and reasonably assist, at Assignee's expense, in any proceedings relating to Assignee's right, title and interest in, to and under the Trademarks.

3. Governing Law. This Trademark Assignment shall be governed by and construed and enforced in accordance with the internal laws of the State of Indiana without regard to its conflict of laws principles.

4. Binding on Successors. This Trademark Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.


5. Counterparts. This Trademark Assignment may be executed by the Parties electronically and in separate counterparts, each of which when so executed and delivered shall be an original, but all such counterparts shall together constitute one and the same instrument.

6. Severability. If any provision of this Trademark Assignment shall be held invalid, illegal or unenforceable, the validity, legality or enforceability of the other provisions of this Trademark Assignment shall not be affected thereby, and there shall be deemed substituted for the provision at issue a valid, legal and enforceable provision as similar as possible to the provision at issue.

7. Conflicts. Notwithstanding anything to the contrary contained in this Trademark Assignment, (a) no provision hereof shall in any way supersede, modify, replace, restrict, limit or in any way affect the rights and obligations of the Parties under the Asset Purchase Agreement, and (b) in the event of any conflict between the terms of this Trademark Assignment and the terms of the Asset Purchase Agreement, the terms of the Asset Purchase Agreement shall control. This Trademark Assignment is intended only to effect the assignment of the Trademarks pursuant to the Asset Purchase Agreement. This Trademark Assignment and the covenants and agreements contained herein shall survive the closing.

IN WITNESS WHEREOF, the parties have caused the Trademark Assignment to be duly executed, with an effective date of April 19, 2018.

Harding Group, Inc.

By:  _____

Name: Mike Harding

Title: CEO

Harding Group, LLC




By:  _____

Name: Shelby Howard

Title: CEO

Schedule A

Trademark Registrations

<i>Mark</i>	<i>Jurisdiction</i>	<i>Registration No.</i>	<i>Registration Date</i>
HARDING GROUP	Indiana	2016-0391	July 7, 2016
	Indiana	1997-0389	August 26, 1997
	United States	4,595,578	September 2, 2014
	Indiana	2004-0099	February 26, 2004

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