

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515038

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Circulate.com, Inc.		03/19/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	LiveRamp, Inc.		
Street Address:	225 Bush Street, 17th Floor		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94104		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5140808	CIRCULATE	
Registration Number:	4760413	VERIFIED MATCH	
CORRESPONDENCE DATA			
Fax Number:	5013769442		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(501) 371-0808		
Email:	jdougherty@wlj.com		
Correspondent Name:	J. CHARLES DOUGHERTY		
Address Line 1:	200 W. CAPITOL AVE., SUITE 2300		
Address Line 4:	LITTLE ROCK, ARKANSAS 72201		
NAME OF SUBMITTER:	J. Charles Dougherty		
SIGNATURE:	/J. Charles Dougherty/		
DATE SIGNED:	03/19/2019		
Total Attachments: 1			
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OP \$65.00 5140808

TRADEMARK ASSIGNMENT

WHEREAS, **Circulate.com, Inc.**, a Delaware corporation ("Assignor"), has adopted, used, and is using mark registered in the United States Patent and Trademark Office as the following ("the Marks"):

CIRCULATE	5,140,808
VERIFIED MATCH	4,760,413

WHEREAS, **LiveRamp, Inc.**, a Delaware corporation ("Assignee"), desires to acquire the Marks and the registrations therefor;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor assigns to Assignee (1) all right, title, and interest in and to the Marks and their registrations, including without limitation any and all worldwide common law rights, together with the goodwill of the business symbolized by the Marks; and (2) the right to bring any cause of action and recover damages and other remedies in respect of any past, current, or future infringement of, or other violation of the rights, related to or arising from the Marks.

The assignment of rights stated herein shall be effective as of March 19, 2019.

Assignor agrees to cooperate with Assignee in all matters related to the protection, registration, and enforcement of the Marks, including without limitation executing all necessary or desirable documents and oaths necessary to effectuate or record this assignment and providing testimony and information regarding all prior use of the Marks.

Circulate.com, Inc.

By: Catherine L. Hughes
Name: Catherine L. Hughes
Title: Secretary
Date: March 19, 2019

Acknowledged:

LiveRamp, Inc.

By: Catherine L. Hughes
Name: Catherine L. Hughes
Title: Secretary
Date: March 19, 2019