

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM515131

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Umpqua Oats, Inc.		03/19/2019	Corporation:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Umpqua Foods, LLC		
<b>Street Address:</b>	2980 Sundridge Heights Parkway, Suite 130		
<b>City:</b>	Henderson		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89052		
<b>Entity Type:</b>	Limited Liability Company: OREGON		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2721735	KICK START	
<b>Registration Number:</b>	4493253	KICK START	
<b>Registration Number:</b>	4337045	MOSTLY SUNNY	
<b>Registration Number:</b>	4423771	NOT GUILTY	
<b>Registration Number:</b>	4161185	OLD SCHOOL	
<b>Registration Number:</b>	4239440	UMPQUA OATS	
<b>Registration Number:</b>	4476831	UMPQUA OATS	
<b>Registration Number:</b>	4333669	UMPQUA OATS JACKPOT ALL NATURAL OATMEAL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4159953434		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415/998-5038		
<b>Email:</b>	ipfilings@hansonbridgett.com		
<b>Correspondent Name:</b>	Hanson Bridgett LLP		
<b>Address Line 1:</b>	425 Market Street, 26th Floor		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105		
<b>NAME OF SUBMITTER:</b>	Noel M. Cook		
<b>SIGNATURE:</b>	/NMC/		

CH \$215.00 2721735

<b>DATE SIGNED:</b>	03/20/2019
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<b>Total Attachments: 1</b> source=Trademark Assignment - signed United States#page1.tif
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ASSIGNMENT OF TRADEMARK REGISTRATION

Whereas, **Umpqua Oats, Inc.**, an Oregon corporation, of 6295 Harrison Drive, Suite 7, Las Vegas, Nevada 89120 (**Assignor**), owned the following marks which are currently registered with the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
<b>KICK START</b>	2,721,735	June 3, 2003
<b>Kick Start</b>	4,493,253	March 11, 2014
<b>Mostly Sunny</b>	4,337,045	May 21, 2013
<b>not guilty</b>	4,423,771	October 29, 2013
<b>OLD SCHOOL</b>	4,161,185	June 19, 2012
<b>Umpqua Oats</b>	4,239,440	November 6, 2012
<b>UMPQUA OATS &amp; Design</b>	4,476,831	February 4, 2014
<b>UMPQUA OATS JACKPOT</b>	4,333,669	May 14, 2013
<b>ALL NATURAL OATMEAL &amp; Design</b>		

Whereas, **Umpqua Foods, LLC**, an Oregon limited liability company, of 2980 Sunridge Heights Parkway, Suite 130, Henderson, Nevada 89052 (**Assignee**), acquired said marks and the registrations thereof on May 15, 2018;

Now, therefore, be it known that for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor did assign unto said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof effective May 15, 2018.

**Umpqua Oats, Inc.**

Dated: 2/19/19

By 