

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM515219

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Golf Foundation, Inc.		02/19/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	PGA TOUR, INC.		
Street Address:	112 PGA TOUR Blvd.		
City:	Ponte Vedra Beach		
State/Country:	FLORIDA		
Postal Code:	32082		
Entity Type:	Corporation: MARYLAND		
PROPERTY NUMBERS Total: 29			
Property Type	Number	Word Mark	
Registration Number:	3217645	WORLD GOLF HALL OF FAME GOLF TRAIL	
Registration Number:	3034580	WORLD GOLF HALL OF FAME	
Registration Number:	3034581	WORLD GOLF HALL OF FAME	
Registration Number:	3027108	WORLD GOLF HALL OF FAME	
Registration Number:	3027107	WORLD GOLF HALL OF FAME	
Registration Number:	2965214	WORLD GOLF HALL OF FAME	
Registration Number:	3010914	WORLD GOLF HALL OF FAME	
Registration Number:	2964132	WORLD GOLF HALL OF FAME	
Registration Number:	2964131	WORLD GOLF HALL OF FAME	
Registration Number:	2451250	WORLD GOLF FOUNDATION	
Registration Number:	2451249	WORLD GOLF FOUNDATION	
Registration Number:	2345967	WORLD GOLF FOUNDATION	
Registration Number:	2333429	WORLD GOLF VILLAGE	
Registration Number:	2410906	WORLD GOLF VILLAGE	
Registration Number:	2296843	WORLD GOLF VILLAGE	
Registration Number:	2292950	WORLD GOLF VILLAGE	
Registration Number:	2285693	WORLD GOLF VILLAGE	
Registration Number:	2261303	WORLD GOLF VILLAGE	
Registration Number:	2261302	WORLD GOLF VILLAGE	

CH \$740.00 3217645

Property Type	Number	Word Mark
Registration Number:	2257451	WORLD GOLF VILLAGE
Registration Number:	2214741	WORLD GOLF VILLAGE
Registration Number:	2214966	WORLD GOLF VILLAGE
Registration Number:	2213227	WORLD GOLF VILLAGE
Registration Number:	2213226	WORLD GOLF VILLAGE
Registration Number:	2209509	WORLD GOLF VILLAGE
Registration Number:	2326372	
Registration Number:	2209357	WORLD GOLF VILLAGE
Registration Number:	2204155	WORLD GOLF VILLAGE
Registration Number:	2190342	WORLD GOLF HALL OF FAME

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9042733686
Email: danielnavarro@pgatourhq.com
Correspondent Name: Daniel Navarro
Address Line 1: 100 PGA TOUR Blvd
Address Line 2: Legal Department
Address Line 4: Ponte Vedra Beach, FLORIDA 32082

NAME OF SUBMITTER:	Daniel J. Navarro
SIGNATURE:	/Daniel J. Navarro/
DATE SIGNED:	03/20/2019

Total Attachments: 14
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Trademark Assignment"), dated as of the 19th day of February, 2019 (the "Effective Date"), is made by WORLD GOLF FOUNDATION, INC., a Florida corporation with an address at One World Golf Place, St. Augustine, FL 32092 ("Assignor"), in favor of PGA TOUR, INC., a Maryland not-for-profit corporation with an address at 112 PGA TOUR Blvd., Ponte Vedra Beach, FL 32082 ("Assignee").

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee, and Assignee hereby accepts, all of Assignor's right, title, and interest in and to the following:

(a) all marks owned by the Assignor that consist of or include the words "WORLD GOLF" (and the associated design marks) and have, prior to the Effective Date, been used by Assignor in connection with the Assigned Products and Services, including but not limited to those marks set forth on Schedule A ("Assigned Marks"), whether registered or unregistered, including the listed registrations and applications and any registrations which may be granted pursuant to such applications, together with the goodwill of the business connected with the use of, and symbolized by, the Assigned Marks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; and

(c) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the recording of this Trademark Assignment in any and all trademark offices in the world, including, without limitation the United States Patent and Trademark Office. Following the date hereof, upon Assignee's reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect, evidence, or perfect the assignment of the Assigned Marks to Assignee, or any assignee or successor thereto.

3. Counterparts. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

4. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.


5. Governing Law. This Trademark Assignment and any claim, controversy, dispute, or cause of action (whether in contract, tort, or otherwise) based upon, arising out of, or relating to this Trademark Assignment and the transactions contemplated hereby shall be governed by, and construed in accordance with, the laws of the United States and the State of Florida, without giving effect to any choice or conflict of law provision or rule (whether of the State of Florida or any other jurisdiction).

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IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Trademark Assignment as of the date first written above.

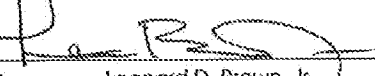
AGREED TO AND ACKNOWLEDGED:

ASSIGNOR: WORLD GOLF FOUNDATION, INC.






By: 
Name: Gregory T. McLaughlin
Title: CEO





AGREED TO AND ACKNOWLEDGED:

ASSIGNEE: PGA TOUR, INC.

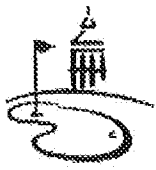
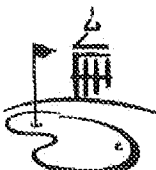
By: 
Name: Leonard D. Brown, Jr.
Title: Executive Vice President &
Chief Legal Officer
3.13.19


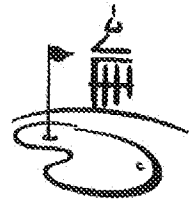

SCHEDULE A
ASSIGNED TRADEMARKS

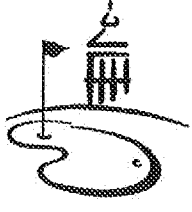
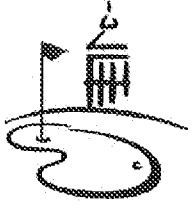
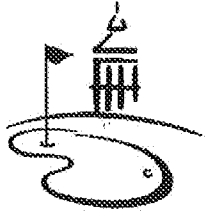

Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
United States	3217645		5/4/2006	3/13/2007	IC 041: Entertainment services, namely, developing a golf entertainment and playing experience spanning various golf courses.
United States	3034580		5/11/2004	12/27/2005	IC 016: Posters, program books featuring the World Golf Hall of Fame, printed information guides featuring the World Golf Hall of Fame, and coffee table books featuring the World Golf Hall of Fame.
United States	3034581		5/11/2004	12/27/2005	IC 028: bag tags, golf balls, golf club headcovers, ball markers, golf tees, divot repair tools for golfers and Christmas tree ornaments.
United States	3027108		5/11/2004	12/13/2005	IC 018: tote bags, umbrellas, brief cases, athletic bags and luggage.
United States	3027107		5/11/2004	12/13/2005	IC 009: Magnets, [magnetically encoded, prepaid gasoline cards].


Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
United States	300914 301074 DN		5/11/2004	11/1/2005	IC 025: Clothing, namely, men's and women's shirts, sweaters, jackets, [pants, socks,] scarves and headwear.
United States	2965214		5/11/2004	7/5/2005	IC 006: metal business card holders, metal key chains and metal license plates.
United States	2964132		5/11/2004	6/28/2005	IC 021: coffee cups, plates and wooden boxes.
United States	2964131		5/11/2004	6/28/2005	IC 014: ornamental lapel pins, clocks and collectable coins.
United States	2451250	WORLD GOLF FOUNDATION	10/20/1997	5/15/2001	IC 018: Leather goods, namely, sport bags, knapsacks, totebags, handbags, purses, wallets, credit card cases, business folders, briefcases, attache cases, garment bags for travel, umbrellas, luggage.
United States	2451249	WORLD GOLF FOUNDATION	10/20/1997	5/15/2001	IC 016: Publications, namely, golf books, brochures and pamphlets





Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
					related to golf, magazines and newsletters related to golf; paper products, namely, address books, calendars, greeting cards, napkins, post cards, posters, lithographic prints, photographic prints, scorecards, trading cards and yardage books.
United States	2345967	WORLD GOLF FOUNDATION	10/20/1997	4/25/2000	IC 042: promoting the public awareness of the game of golf.
United States	2333429	WORLD GOLF VILLAGE	1/5/1995	3/21/2000	IC 014: jewelry
United States	2410906	WORLD GOLF VILLAGE	3/23/1995	12/5/2000	IC 016: publications, namely, brochures, and pamphlets related to golf and newsletters related to golf
United States	2296843	WORLD GOLF VILLAGE	2/11/1998	11/30/1999	IC 028: Sporting goods – namely, [golf clubs, golf bags, golf gloves,] golf bag tags, golf club headcovers, golf balls, golf ball markers and small golfers' utensils used for repairing turf damage during play.
United States	2292950	WORLD GOLF VILLAGE	1/5/1995	11/16/1999	IC 021: glass and housewares, and [namely, sports related sculptures made of china, glass and porcelain,] earthenware, [glass or porcelain steins, insulated containers for food and beverages, tankards not made of precious metal, drinking glasses, salt and pepper shaker sets and coasters not made of paper and not being table linen}




Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
United States	2285693	WORLD GOLF VILLAGE	1/5/1995	10/12/1999	IC 041: education and entertainment services, namely, conducting golf tournaments, operating a permanent exhibit honoring professional golfers, providing educational information regarding golf, operating a golf library, golf course and golf club, providing golf instruction, publication of books, newspapers and magazines relating to golf, conducting entertainment exhibitions in the nature of theme parks, organizing sports competitions and games.
United States	2261303	 WORLD GOLF VILLAGE	3/29/1996	7/13/1999	IC 014: [ashtrays of precious metal; belt buckles of precious metal;] clocks; [cloisonné and enamel jewelry pins; non-monetary coins of precious metal; medallions; cuff links; jewelry, namely, charms, pendants, bracelets, pins, cufflinks, necklaces, earrings and rings; key chains of precious metal, statuettes of precious metal;] watches.
United States	2261302	 WORLD GOLF VILLAGE	3/29/1996	7/13/1999	IC 041: education and entertainment services, namely, conducting golf tournaments, operating a permanent exhibit honoring professional golfers, providing educational information regarding golf, operating a golf library, golf course and golf club, providing golf instruction,






Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
					publication of books, newspapers and magazines relating to golf, conducting entertainment exhibitions in the nature of theme parks, organizing sports competitions and games.
United States	2257451	 WORLD GOLF VILLAGE	3/29/1996	6/29/1999	IC 018: all purpose sport bags, [backpacks,] brief cases, [credit card cases, garment bags for travel, handbags,] luggage, [purses,] tote bags, umbrellas, [wallets].
United States	2214741	 WORLD GOLF VILLAGE	2/11/1998	12/29/1998	IC 025: Clothing- namely, aprons, bandannas, [bathing trunks, bathing suits, bathrobes, belts coats, boxer shorts, footwear, gloves,] headwear, [hosiery,] infant apparel, jackets, [jogging suits,] neckties, [pats, pajamas,] rainwear, scarves, shirts [shorts,] sweaters, *and* sweatshirts, [suspenders, underwear]
United States	2214966	 WORLD GOLF VILLAGE	3/29/1996	12/29/1998	IC 021: glass and house wares, namely, [sports related sculptures made of china, glass and porcelain,] earthenware, glass or porcelain steins, insulated containers for food and beverages, tankards not made of precious metal, drinking glasses, [salt and pepper shaker sets] and coasters not made of paper and not being table linen.


Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
United States	2213227	 <p>WORLD GOLF VILLAGE</p>	3/29/1996	12/22/1998	IC 028: sporting goods, namely, golf bag tags, golf ball markers [golf ball retrievers,] divot repair tools for golfers, golf balls, [golf bags, golf clubs,] golf club headcovers, golf tees, [and board games related to golf.]
United States	2213226	 <p>WORLD GOLF VILLAGE</p>	3/29/1996	12/22/1998	IC 016: publications, namely, golf books, brochures, and pamphlets related to golf, magazines and newsletter related to golf; paper products, namely, [address books, calendars, greeting cards, napkins,] post cards, posters, [lithographic prints,] photographic prints, scorecards' [trading cards and yardage books]
United States	2209509	 <p>WORLD GOLF VILLAGE</p>	9/23/1996	12/8/1998	IC 042: promoting the public awareness of the game of golf.
United States	2326372		3/23/1999	3/7/2000	IC 041: education and entertainment services, namely, conducting golf tournaments; operating a permanent exhibit honoring professional golfers; providing educational information regarding golf; [operating a golf library,] golf course and golf club; providing golf instruction; conducting entertainment exhibitions in the nature of theme parks; and organizing sports

Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
					competitions and games pertaining to golf
United States	2209357	WORLD GOLF VILLAGE	1/5/1995	12/8/1998	IC 025: men's and women's clothing, namely, shirts, sweaters, sweatshirts, jackets, [trousers,] [neckties,] [shorts,] headwear, [belts, suspenders,] [jogging suits]
United States	2204155	WORLD GOLF VILLAGE	1/5/1995	11/17/1998	IC 018: leather goods, namely, sport bags, knapsacks, tote bags, hand bags, purses, wallets, credit card cases, business folders, briefcases, attache' cases, garment bags for travel, luggage.
United States	2190342		12/12/1996	9/22/1998	IC 041: education and entertainment services, namely, conducting golf tournaments, operating a permanent exhibit honoring professional golfers, providing educational information regarding golf, operating a golf library, golf course and golf club, providing golf instruction, publication of books, newspapers and magazines relating to golf, conducting entertainment exhibitions in the nature of theme parks, organizing sports competitions and games.

Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
China	4141865		6/28/2004	1/28/2008	IC 028: Games, toys, golf clubs, nonskid rubber cover for golf clubs, golf club headcovers, golf bag tags, golf ball markers, golf balls, golf ball retrievers, golf tees, divots repair tools for golfers, golf bags with and without wheels, machines for physical ex
China	4141866		6/28/2004	1/28/2008	IC 025: Apparel; coats, boxer shorts, jackets, jogging suits, pants, pajamas, shirts, shorts, sweaters, underwear, bathrobes, layettes, waterproof clothing, soccer shoes, footwear, headgear, socks, gloves, ties and suspenders.
China	4141864		6/28/2004	1/28/2008	IC 028: Games, toys, golf clubs, nonskid rubber cover for golf clubs, golf club headcovers, golf bag tags, golf ball markers, golf balls, golf ball retrievers, golf tees, divots repair tools for golfers, golf bags with and without wheels, machines for physical ex
EU	3850641		5/24/2004	9/07/2005	IC 025: Articles of clothing and footwear; articles of sportclothing; shirts, sweaters, slacks, pants (trousers), shorts, jackets, socks, rainwear, hats, golf shoes, sports shoes. IC 028: Sporting articles and parts and fittings therefor; golf equipment; golf bags, golf gloves. IC 041: Entertainment services; organizing and conducting professional golf tournaments; presenting televised professional

Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
					golf tournaments; producing and presenting television programs relating to the game of golf and professional golfers.
Hong Kong	300366129 AA	<ul style="list-style-type: none"> △ 世界高爾夫球名人堂 △ 世界高爾夫球名人堂 	2/3/2005	2/3/2005	25 - Clothing, footwear, headgear. 28 - Games and playthings; gymnastic and sporting articles not included in other classes.
Hong Kong	300366129 AB		2/3/2005	2/3/2005	41 - Organizing and conducting professional golf tournaments; production of television programs relating to golf.
Hong Kong	300215126		5/15/2004	11/18/2004	IC 025: Clothing, footwear, headgear. IC 028: Games and playthings; gymnastic and sporting articles not included in other classes. IC 041: Organizing and conducting professional golf tournaments; production of television programs relating to golf.
Japan	4831132		12/11//2003	1/7/2005	IC 25: Clothing; garters; stocking suspenders; braces (suspenders); waistbands; belts; footwear; special sporting and gymnastic wear; special sporting and gymnastic footwear. IC 028:- Sporting and gymnastic implements. IC 041: Organizing and conducting professional golf tournaments; production of television programs related to golf events.

Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
Singapore	T04/07548 D		5/12/2004	5/12/2004	IC 025: Clothing, footwear, headgear.
Singapore	T04/07550 F		12 May 2004	5/12/2004	IC 041: Organizing and conducting professional golf tournaments; production of television programs relating to golf.
Singapore	T04/07549 B		12 May 2004	5/12/2004	IC 028: Sporting articles - namely golf ball markers, golf ball retrievers, divot repair tools (golf accessories), golf balls, golf bags with or without wheels, golf clubs, golf club head covers, golf gloves and golf tees.
Taiwan	1143010		12 May 2004	3/1/2005	IC 041: Organizing and conducting professional golf tournaments; production of television programs relating to golf.
Taiwan	1134471		12 May 2004	1/1/2005	IC 025: Clothing, shoes, boots, socks and hosiery, caps and hats, scarves.

Jurisdiction	Reg. No.	Mark	Filing Date	Reg. Date	Goods and Services
Taiwan	1134587	 <p>WORLD GOLF HALL of FAME</p>	12 May 2004	1/1/2005	IC 028: Sporting goods - namely golf ball markers, golf ball retrievers, divot repair tools (golf accessories), golf balls, golf bags, golf clubs, golf club head covers, golf gloves and golf tees.