

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515382

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Titletown Brewing Co., LLC		03/18/2019	Limited Liability Company: WISCONSIN
RECEIVING PARTY DATA			
Name:	Green Bay Packers, Inc.		
Street Address:	1265 Lombardi Avenue		
City:	Green Bay		
State/Country:	WISCONSIN		
Postal Code:	54304		
Entity Type:	Corporation: WISCONSIN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86391204	TITLETOWN BREWING CO 1996	
Serial Number:	86391059	TITLETOWN BREWING CO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6082515000		
Email:	tm-dept@quarles.com		
Correspondent Name:	Bennett J. Berson		
Address Line 1:	33 E. Main Street		
Address Line 2:	Suite 900		
Address Line 4:	Madison, WISCONSIN 53703-3095		
NAME OF SUBMITTER:	Bennett J. Berson		
SIGNATURE:	/Bennett J. Berson/		
DATE SIGNED:	03/21/2019		
Total Attachments: 3			
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CONFIRMATORY TRADEMARK ASSIGNMENT

This Confirmatory Trademark Assignment (this "Assignment") is made by and between **Titletown Brewing Co., LLC**, a Wisconsin limited liability company with its principal place of business at 200 Dousman Street, Green Bay, Wisconsin 54303 ("Assignor"); and **Green Bay Packers, Inc.**, a Wisconsin corporation with its principal place of business at 1265 Lombardi Avenue, Green Bay, Wisconsin 54304 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks and the applications therefor listed on the attached Schedule of Trademarks (the "Trademarks");

WHEREAS, Assignor wishes to assign to Assignee Assignor's entire right, title and interest in the Trademarks, together with any goodwill of the business in connection with which the Trademarks are used; and

WHEREAS, Assignee wishes to acquire the entire right, title and interest in and to the Trademarks together with the goodwill represented by the Trademarks.

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to the Trademarks and the goodwill of the business symbolized by the Trademarks, plus all claims and demands, if any, including all claims and demands for past infringement, that Assignor may have in connection with the Trademarks arising before and as of the date of this Assignment.


This Assignment is made pursuant to that certain *Settlement and License Agreement* effective as of February 26, 2019, by and between Assignor and Assignee (the "Agreement"). To the extent of any conflict between the terms of this Assignment and the Agreement, the terms of the Agreement shall prevail and control.

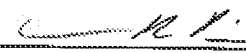
In witness whereof, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the effective date of the Agreement.

*Remainder of Page Intentionally Left Blank.
Signatures and Schedule Follow.*

TITLETOWN BREWING CO., LLC
(Assignor)

GREEN BAY PACKERS, INC.
(Assignee)

By: 

By: 

Name: BRENT M. WEYCKER

Name: Ed Policy

Title: PRESIDENT

Title: COO and General Counsel

Date: 3/18/19

Date: 3/18/19

Schedule of Trademarks

<u>Trademark</u>	<u>App. No.</u>	<u>App. Date</u>	<u>Status</u>
	86/391,204	10-Sept-2014	Pending
TITLETOWN BREWING CO	86/391,059	10-Sept-2014	Pending

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