

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM510160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PILLARS MEDIA GROUP LIMITED		12/17/2018	Company: IRELAND
RECEIVING PARTY DATA			
Name:	PLR WORLDWIDE SALES LIMITED		
Street Address:	4th Floor Red Oak North,		
Internal Address:	South County Business Park		
City:	Leopardstown, Dublin 18		
State/Country:	IRELAND		
Postal Code:	D18 X5K7		
Entity Type:	Corporation: IRELAND		
PROPERTY NUMBERS Total: 8			
Property Type	Number	Word Mark	
Serial Number:	88079364	FARMSCAPES	
Serial Number:	88102706	SCAPES	
Serial Number:	88139807	WILDSCAPES	
Registration Number:	5439680	HOMESCAPES	
Registration Number:	5103582	TOWNSHIP	
Registration Number:	5067813	GARDENSCAPES	
Registration Number:	3660577	PLAYRIX	
Registration Number:	3953388	FISHDOM	
CORRESPONDENCE DATA			
Fax Number:	7037399577		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7037394900		
Email:	btaylor@stites.com		
Correspondent Name:	Brewster Taylor		
Address Line 1:	1800 Diagonal Rd.		
Address Line 2:	Suite 325		
Address Line 4:	Alexandria, VIRGINIA 22314		

OP \$215.00 88079364

DOMESTIC REPRESENTATIVE

Name: Stites & Harbison PLLC
Address Line 1: 1800 Diagonal Rd.
Address Line 2: Suite 325
Address Line 4: Alexandria, VIRGINIA 22314

NAME OF SUBMITTER:	Brewster Taylor
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SIGNATURE:	/BT/
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DATE SIGNED:	02/14/2019
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Total Attachments: 2

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CONFIRMATION ASSIGNMENT

WHEREAS, **PILLARS MEDIA GROUP LIMITED** ("Assignor"), a limited company organized under the laws of Ireland with principal offices located at Trinity House, Charleston Road, Ranelagh, Dublin 6, D06 C8X4, Ireland adopted and used the following marks which are the subjects of applications for registration and registrations in the U.S. Patent and Trademark Office as follows:

<u>MARK</u>	<u>SER. NO.</u>	<u>FILED</u>	<u>INTERNATIONAL CLASSES</u>
FARMSCAPES	88/079,364	08/15/2018	9 and 41
SCAPES	88/102,706	09/03/2018	9 and 41
WILDSCAPES	88/139,807	10/02/2018	9 and 41
<u>MARK</u>	<u>REG. NO.</u>	<u>ISSUED</u>	<u>INTERNATIONAL CLASSES</u>
HOMESCAPES	5,439,680	04/03/2018	9 and 41
TOWNSHIP	5,103,582	12/20/2016	9 and 41
GARDENSCAPES	5,067,813	10/25/2016	9 and 41
PLAYRIX	3,660,577	07/28/2009	9 and 41
FISHDOM	3,953,388	05/03/2011	9 and 41

WHEREAS, **PLR WORLDWIDE SALES LIMITED** ("Assignee"), a limited company organized under the laws of Ireland, with principal offices located at 4th Floor Red Oak North, South County Business Park, Leopardstown, Dublin 18 D18 X5K7 Ireland, was desirous of acquiring said marks and the applications for registration and registrations thereof;

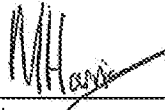
NOW, THEREFORE, in consideration of the foregoing and other good and valuable consideration stated in the Agreement dated December 17, 2018, Assignor did assign to Assignee on January 1, 2019, all right, title and interest in and to the marks shown above, the applications for registration and registrations therefor, and all of the assets of Assignor's

business, to be held and enjoyed by Assignee as successor to Assignor's ongoing and existing business ,
for Assignee's own use and enjoyment and for the use and enjoyment of Assignee's successors and assigns
forever, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment
set forth herein not been made, and together with all rights of action, claims for damages, profits and costs,
and all other demands for any sum or sums of money whatsoever which it has or may have either at law or
in equity, against any and all persons, firms, corporations or associations by reason of any infringement
upon said marks.

IN WITNESS WHEREOF, the undersigned has executed this Confirmation Assignment by its
duly authorized officer.

PILLARS MEDIA GROUP LIMITED

Date: 14 February 2018



Signature

Matthew Harris

Print Name

Attorney-at-Law

Print Title