

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515464

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BEAMING WELLNESS, LLC		03/21/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Superfood Holdings, LLC		
Street Address:	450 Newport Center Drive, S. 200		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	4553325	NUTRITIOUSLY POWERFUL. POWERFULLY DELICI	
Registration Number:	4400171	BEAMING PURE. ORGANIC. JOY.	
Registration Number:	4372654	LIVE BEAMING	
Registration Number:	4372655	PURE. ORGANIC. JOY	
Registration Number:	4379162	SUPERFOOD VITALITY BAR	
Registration Number:	4245092	BEAMING	
Registration Number:	4343738	B	
Registration Number:	4347829	BBAR	
Registration Number:	4463323	ONE WORLD BEAMING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4048738624		
Email:	tucker.barr@agg.com		
Correspondent Name:	J. Tucker Barr		
Address Line 1:	171 17th Street NW, Suite 2100		
Address Line 2:	Arnall Golden Gregory LLP		
Address Line 4:	Atlanta, GEORGIA 30363		

CH \$240.00 4553325

ATTORNEY DOCKET NUMBER:	33425.15
NAME OF SUBMITTER:	J. Tucker Barr
SIGNATURE:	/J. Tucker Barr/
DATE SIGNED:	03/21/2019

Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 21st day of March 2019 (the "Effective Date"), by and between Beaming Wellness, LLC, a Delaware limited liability company (hereinafter referred to as "Assignor"), and Superfood Holdings, LLC, a Delaware limited liability company (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule A, attached hereto, and incorporated herein by reference (the "Marks"); and

WHEREAS, the parties desire to enter into this Assignment to affect the transfer of all right, title, and interest in and to the Marks to Assignee on a worldwide basis.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and the sum of \$10.00, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Marks on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable and necessary acts to vest in Assignee all right, title, and interest in and to the Marks, and to enable such right, title, and interest for the Marks to be recorded in the United States Patent and Trademark Office and any other domestic or international governmental authority.

ASSIGNOR

By: _____

Name: Martin Mooney

Title: CFO



ASSIGNEE



By: _____

Name: Martin Mooney

Title: Secretary

SCHEDULE A

#	Citation	Goods and Services	Status	Application Number	Registration Number
1	NUTRITIOUSLY POWERFUL. POWERFULLY DELICIOUS	INT. CL. 35 RETAIL STORE SERVICES FEATURING HEALTH AND NUTRITION PRODUCTS, FOOD, BEVERAGES, SUPPLEMENTS, APPAREL, AND BOOKS	Registered	86042309	4553325
2	 PURE. ORGANIC. JOY.	INT. CL. 5 ORGANIC NUTRITIONAL SUPPLEMENTS, NAMELY, PROTEIN POWDERS, VITAMIN SUPPLEMENTS, FOOD SUPPLEMENTS, SUPPLEMENTS, MIXED VITAMIN PREPARATIONS	Registered	85856818	4400171
3	LIVE BEAMING	INT. CL. 35 RETAIL STORE SERVICES FEATURING HEALTH AND NUTRITION PRODUCTS, FOOD, BEVERAGES, SUPPLEMENTS, APPAREL, AND BOOKS	Registered	85854439	4372654
4	PURE. ORGANIC. JOY	INT. CL. 32 ORGANIC FRUIT JUICES; PREPARED ENTREES CONSISTING OF ORGANIC FRUIT DRINKS AND ORGANIC FRUIT JUICES, PREPARED ENTREES CONSISTING OF ORGANIC VEGETABLE DRINKS AND ORGANIC VEGETABLE JUICES, ORGANIC FRUIT-BASED BEVERAGES, ORGANIC VEGETABLE-BASED BEVERAGES, ORGANIC VEGETABLE JUICES, ORGANIC VEGETABLE-FRUIT JUICES AND ORGANIC SMOOTHIES INT. CL. 35 ONLINE RETAIL STORE SERVICES AND RETAIL STORE SERVICES FEATURING ORGANIC HEALTH AND NUTRITION PRODUCTS, ORGANIC FOOD, ORGANIC BEVERAGES, ORGANIC SUPPLEMENTS, ORGANIC APPAREL AND BOOKS REGARDING ORGANIC SUBJECT MATTERS	Registered	85854449	4372655
5	SUPERFOOD VITALITY BAR	INT. CL. 35 RETAIL STORE SERVICES FEATURING HEALTH AND NUTRITION PRODUCTS, FOOD, BEVERAGES, SUPPLEMENTS, APPAREL, AND BOOKS	Registered	85785977	4379162
6		INT. CL. 32 FRUIT JUICES; PREPARED ENTREES CONSISTING OF FRUIT DRINKS AND FRUIT JUICES, PREPARED ENTREES CONSISTING OF VEGETABLE DRINKS AND VEGETABLE JUICES, FRUIT-BASED BEVERAGES, VEGETABLE-BASED BEVERAGES, VEGETABLE JUICES, VEGETABLE-FRUIT JUICES AND SMOOTHIES INT. CL. 44 DIETARY AND NUTRITIONAL GUIDANCE; FOOD NUTRITION CONSULTATION; PROVIDING A WEBSITE FEATURING INFORMATION ABOUT HEALTH, WELLNESS AND NUTRITION; PROVIDING ASSISTANCE, FITNESS EVALUATION AND CONSULTATION TO	Registered	85570392	4245092

		INDIVIDUALS TO HELP THEM MAKE HEALTH, WELLNESS AND NUTRITIONAL CHANGES IN THEIR DAILY LIVING TO IMPROVE HEALTH			
7		INT. CL. 35 ONLINE RETAIL STORE SERVICES AND RETAIL STORE SERVICES FEATURING HEALTH AND NUTRITION PRODUCTS, FOOD, BEVERAGES, SUPPLEMENTS, AND BOOKS	Registered	85570400	4343738
8	BBAR	INT. CL. 35 ONLINE RETAIL STORE SERVICES AND RETAIL STORE SERVICES FEATURING HEALTH AND NUTRITION PRODUCTS, FOOD, BEVERAGES, SUPPLEMENTS, APPAREL, AND BOOKS	Registered	85570411	4347829
9	 ONE WORLD BEAMING	INT. CL. 35 CHARITABLE SERVICES, NAMELY, PROMOTING PUBLIC AWARENESS OF HEALTH ISSUES	Registered	85570455	4463323