

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515514

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AminoGenesis Skin Care a/k/a AminoGenesis		03/20/2019	Corporation:
RECEIVING PARTY DATA			
Name:	W.M. Barr & Company, Inc.		
Street Address:	6750 Lenox Center Court, Suite 200		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38115		
Entity Type:	Corporation: TENNESSEE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5002145	HEFF MAN	
CORRESPONDENCE DATA			
Fax Number:	7048750810		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7047661086		
Email:	trademarks@microban.com		
Correspondent Name:	Rebecca B. Drzal		
Address Line 1:	11400 Vanstory Drive		
Address Line 4:	Huntersville, NORTH CAROLINA 28078		
ATTORNEY DOCKET NUMBER:	WMB.TM.2017.0029.US		
NAME OF SUBMITTER:	Rebecca Drzal		
SIGNATURE:	/REBECCA DRZAL/		
DATE SIGNED:	03/22/2019		
Total Attachments: 3			
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OP \$40.00 5002145

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (the "Assignment") is made effective as of the 20th day of March, 2019 by and between, AminoGenesis Skin Care a/k/a AminoGenesis with a principal place of business at 3419 Via Lido #219, Newport Beach, CA 92663 ("Assignor"), and W.M. Barr & Company, Inc., a Tennessee corporation with a principal place of business located at 6750 Lenox Center Court, Suite 200, Memphis, TN 38115 ("Assignee"). Capitalized terms used herein and not otherwise defined in this Assignment of Trademarks shall have the meanings ascribed to them in the Exclusive License Agreement (as defined below).

WHEREAS, Assignor has adopted and used in its world-wide business the trademarks and trade names listed on Schedule A attached hereto (the "Trademarks");

WHEREAS, the parties entered into that certain Exclusive License Agreement on November 6, 2017 whereby Assignee is given exclusive distribution rights for the HEFF Man Products in the United States of America (the "Territory");

WHEREAS, as part of the consideration of the Exclusive License Agreement, Assignor desires to assign, and Assignee desires to acquire, all right, title, and interest in the Trademarks in the Territory that are owned by Assignor.

NOW, THEREFORE, for the consideration recited herein and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereby agree as follows:

1. Assignor does sell, assign, transfer and set over unto Assignee its entire right, title and interest in and to the Trademarks in the Territory, together with the good will symbolized by and associated with the business in connection with which the Trademarks are used, all income, royalties, and payments now or hereafter due or payable in respect thereto, and all causes of action that may exist, if any, either in law or equity, for past, present or future infringement based upon the Trademarks in the Territory.

2. Assignor shall duly execute and deliver or cause to be executed and delivered all instruments of sale, conveyance, transfer and assignment, and all notices, releases, acquittances and other documents that may be necessary to more fully grant, convey, transfer, assign and deliver to and vest in Assignee the Assignor's right, title and interest in and to the Trademarks in the Territory hereby granted, conveyed, transferred, assigned and delivered or intended so to be.

3. To the extent that this Assignment is inconsistent with the Exclusive License Agreement, the Exclusive License Agreement shall be amended as provided for herein.

[Signatures appear on next page]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks to be executed by its duly authorized officer on the date first above written.

ASSIGNOR:

AminoGenesis Skin Care a/k/a AminoGenesis

By: 

Name: Ron Cummings

Title: Owner

ASSIGNEE:

W.M. Barr & Company, Inc, a Tennessee corporation

By: 

Name: Rebecca Drzal

Title: Senior Corporate Counsel

Schedule A

NAME/TITLE	JURISDICTION AND REGISTRATION NO.	DATE OF REGISTRATION
HEFF Man	United States 5002145	July 19, 2016