

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515757

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Idea Lab Group, LLC		03/20/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	W Concept Korea Co., Ltd		
Street Address:	5th Floor, 16, Teheran-ro, 14-gil, Gangnam-gu		
City:	Seoul		
State/Country:	KOREA, REPUBLIC OF		
Entity Type:	Corporation: KOREA, REPUBLIC OF		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5249213	THE FRONT ROW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	roberto@ilawco.com		
Correspondent Name:	Roberto Ledesma		
Address Line 1:	81 Prospect St. Suite 8001		
Address Line 4:	Brooklyn, NEW YORK 11201		
NAME OF SUBMITTER:	Roberto Ledesma		
SIGNATURE:	/Roberto Ledesma/		
DATE SIGNED:	03/25/2019		
Total Attachments: 1			
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OP \$40.00 5249213

ASSIGNMENT

WHEREAS, Idea Lab Group, LLC, a Limited Liability Company of Delaware, having its principal offices at 1795 Coney Ave., Brooklyn, New York 11230, USA, has adopted, used and is using and the owner of the following trademark registration in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
THE FRONT ROW	5,249,213	July 25, 2017

WHEREAS, W Concept Korea Co., Ltd., a Corporation of the Republic of Korea, having its principal offices at 5th Floor, 16, Teheran-ro, 14-gil, Gangnam-gu, Seoul, Republic of Korea, is desirous of acquiring said trademark registration as a successor to the portion of the applicant's business to which the mark pertains, and that business is ongoing and existing,

NOW, THEREFORE, in consideration of the sum of One Dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, Idea Lab Group, LLC, hereby assigns to W Concept Korea Co., Ltd., all right, title and interest in the United States and abroad in and to said trademark registration together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at New York, this 20th day of March, 2019.

Idea Lab Group, LLC.

W Concept Korea Co., Ltd.

Signature: [Signature]

Signature: [Signature]

Name: Mark Conitt

Name: JAE IK HWANG

Title: President

Title: CEO