

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515763

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gary C. Sanden		03/22/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	GTS Enterprises		
Street Address:	175 Rochester Street		
City:	Salamanca		
State/Country:	NEW YORK		
Postal Code:	14779		
Entity Type:	Partnership: NEW YORK		
Composed Of:	<ul style="list-style-type: none"> • Gary Sanden, UNITED STATES, INDIVIDUAL • Travis Heron, UNITED STATES, INDIVIDUAL • Scott Maybee, UNITED STATES, INDIVIDUAL 		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	5662600	BE REAL. STAY BOLD.	
Registration Number:	5030130	BLACK THIRTY THREE	
Registration Number:	4931960	CRIMSON	
Registration Number:	5346134		
Registration Number:	5606314	NECTAR	
Registration Number:	4996381	SANDS	
CORRESPONDENCE DATA			
Fax Number:	7168526100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7168477066		
Email:	dprincipe@phillipslytle.com		
Correspondent Name:	David L. Principe		
Address Line 1:	125 Main Street		
Address Line 2:	One Canalside		
Address Line 4:	Buffalo, NEW YORK 14203		
NAME OF SUBMITTER:	David L. Principe		

OP \$165.00 5662600

SIGNATURE:	/david principe/
DATE SIGNED:	03/25/2019
Total Attachments: 3 source=GarySandentoGTS#page1.tif source=GarySandentoGTS#page2.tif source=GarySandentoGTS#page3.tif	

ASSIGNMENT

THIS ASSIGNMENT is made as of the 23rd day of March, 2019 by Gary C. Sanden, ("Assignor"), having an address of 379 Broad Street, Salamanca, NY 14779, in favor of GTS Enterprises ("Assignee"), a New York partnership having as partners Gary Sanden, Travis Heron and Scott Maybee, all citizens of the United States, having an address of 175 Rochester Street, Salamanca, NY 14779.

WHEREAS, Assignor owns the entire right, title, and interest in the marks, trademark registrations and applications set forth on Schedule A attached hereto (the "Marks"), together with the goodwill of the business, goods and services connected with and symbolized by the Marks;

WHEREAS, Assignor desires to assign its right, interest and title in the Marks to Assignee and Assignee desires to acquire the entire right, title and interest in and to the Marks; and;

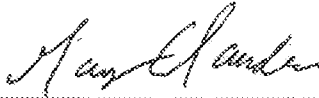
WHEREAS, in order to evidence the acquisition by Assignee of all of Assignor's right, title and interest in and to the Mark and Registrations with a recordable instrument, Assignor has agreed to execute this Assignment in favor of Assignee.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer, convey, assign and deliver unto Assignee all of Assignor's right, title and interest throughout the world in and to the Mark and the Registrations, together with the goodwill appurtenant thereto and Assignor's entire right, title and interest in and to any claims in law or equity, including, without limitation, the right to sue for and collect damages arising out of past, present or future infringement or other unauthorized use of the Mark.

AND, Assignor agrees that, upon reasonable request by Assignee and at Assignee's expense, Assignor shall execute all papers, instruments, documents and agreements, make all rightful oaths, testify on behalf of Assignee and do all other lawful acts necessary or appropriate to carry out the intent of this Assignment, as well as provide such other material, information or assistance as may be necessary or desirable to carry out the intent of this Assignment.

AND, this Assignment shall be binding upon Assignor and shall inure to the benefit of Assignee, and its representatives, successors and assigns.

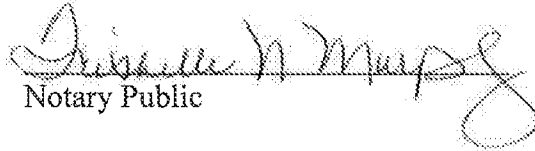
IN WITNESS WHEREOF, Assignor has executed this Assignment on the date first above written.



Name: Gary C. Sanden

STATE OF *New York*)
) ss:
COUNTY OF *Cattaraugus*)

On this 22nd day of March 2019, before me, the subscriber, personally appeared, GARY C. SANDEN, to me known and known to me to be the person described in the foregoing instrument, who executed the same in my presence, and he acknowledged to me that he executed the same for the purposes therein mentioned.





Notary Public

My commission expires:

Trishelle N. Murphy
#01MU6092542
Notary Public, State of New York
Qualified in Cattaraugus County
My commission expires May 19, 2019

Schedule A

Mark	Goods	Country	Reg. No.	Reg. Date
BE REAL. STAY BOLD.	Cigarettes	U.S.	5,662,600	January 22, 2019
BLACK THIRTY THREE	Cigarettes	U.S.	5,030,130	August 30, 2016
CRIMSON	Cigarettes	U.S.	4,931,960	April 5, 2016
	Cigarettes	U.S.	5,346,134	November 28, 2017
NECTAR	Filtered cigars with flavored and unflavored tobacco and filters	U.S.	5,606,314	November 13, 2018
	Cigarettes	U.S.	4,996,381	July 12, 2016

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