

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM515938

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CROP PRO INSURANCE SERVICES, INC.		03/25/2019	Corporation: WYOMING
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GROWERS EDGE FINANCIAL, INC.		
<b>Street Address:</b>	5435 NW 100th Street, Suite 200		
<b>City:</b>	Johnston		
<b>State/Country:</b>	IOWA		
<b>Postal Code:</b>	50131		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 27</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87416684	GROWERS EDGE	
<b>Serial Number:</b>	87416672	GROWERS EDGE	
<b>Serial Number:</b>	86219231	GRAINLOGS	
<b>Serial Number:</b>	85136140	PROFIT TRACKER	
<b>Serial Number:</b>	85136130	QUOTE EDGE	
<b>Serial Number:</b>	86047975	PRO MAP	
<b>Serial Number:</b>	85145881	PROFIT PRO	
<b>Serial Number:</b>	87917888	CROP PRO	
<b>Serial Number:</b>	87917912	CROP PRO INSURANCE	
<b>Serial Number:</b>	87917959	CROP · PRO INSURANCE	
<b>Serial Number:</b>	87918031	CROP · PRO INSURANCE	
<b>Serial Number:</b>	87918273	GROWERS EDGE	
<b>Serial Number:</b>	87918091	GROWERS EDGE	
<b>Serial Number:</b>	87921323	PROFIT GOAL	
<b>Serial Number:</b>	87920298	FINANCIAL EDGE	
<b>Serial Number:</b>	87920377	GROWERS EDGE	
<b>Serial Number:</b>	87920400	PROFIT ANALYZER	
<b>Serial Number:</b>	87923316	CROP PRO INC.	
<b>Serial Number:</b>	87920420	WHERE FARMERS ARE FIRST	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	87416701	WHERE FARMERS' PROFITS ARE FIRST
Serial Number:	88022620	PRO PRECISION
Serial Number:	88132945	GROWERS EDGE FINANCIAL
Serial Number:	88132971	GROWERS EDGE INSURANCE
Serial Number:	88133029	GROWERS EDGE LENDING
Serial Number:	88133000	GROWERS EDGE ANALYTICS
Serial Number:	88133051	GROWERS EDGE SOLUTIONS
Serial Number:	88142952	GROWERS EDGE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 5152422400

**Email:** ip@brownwinick.com

**Correspondent Name:** BrownWinick Law Firm

**Address Line 1:** 666 Grand Ave., Suite 2000

**Address Line 4:** Des Moines, IOWA 50309

<b>ATTORNEY DOCKET NUMBER:</b>	22159.0050
<b>NAME OF SUBMITTER:</b>	Jordan E. Meggison-Decker
<b>SIGNATURE:</b>	/Jordan E. Meggison-Decker/
<b>DATE SIGNED:</b>	03/26/2019

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

**WHEREAS**, CROP PRO INSURANCE SERVICES, INC., a corporation organized under the laws of the State of Wyoming, having its principal offices at 1712 Pioneer Ave., Suite 500, Cheyenne, Wyoming, 82001 has adopted, used, is using and is the owner of the following trademark applications and registrations with the United States Patent and Trademark Office in Exhibit A:

**WHEREAS**, GROWERS EDGE FINANCIAL, INC., a corporation organized under the laws of the State of Delaware, having its principal office at 5435 NW 100th Street, Suite 200, Johnston, Iowa 50131, is desirous of acquiring said trademarks and the registrations therefor,

**NOW, THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, CROP PRO INSURANCE SERVICES, INC., hereby assigns to GROWERS EDGE FINANCIAL, INC., all right, title and interest in the United States and to said trademarks and said registrations therefor, together with the goodwill of the business symbolized by said trademarks and said application to register said trademarks.

IN WITNESS WHEREOF, we have hereunto assigned our names on the day and year set forth below.

CROP PRO INSURANCE SERVICES, INC.,

By: William Rose

Name: William Rose

Title: CEO

Date: 3/25/19

STATE OF IDAHO )  
                                  )  
COUNTY OF POPLAR )

On this 25<sup>th</sup> day of March, 2019, personally appeared William T. Rose, to me known and known to me to be CEO (title) for CROP PRO INSURANCE SERVICES, INC., the assignor above named, and acknowledged that the foregoing Assignment was executed on behalf of said assignor and pursuant to authority duly received.

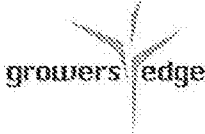
Nicole A. Riha IDAHO  
Notary Public in and for said State.



**EXHIBIT A**

BrownWinick Docket No.	Mark	Application No.	Filing Date	Registration No.	Registration Date
22159.0016		87/416,684	4/19/2017	5368518	1/2/2018
22159.0017	GROWERS EDGE	87/416,672	4/19/2017	5368517	1/2/2018
22159.0018	GRAINLOGS	86/219,231	3/12/2014	4709757	3/24/2015
22159.0020	PROFIT TRACKER	85/136,140	9/23/2010	4113208	3/13/2012
22159.0021	QUOTE EDGE	85/136,130	9/23/2010	4140998	5/15/2012
22159.0027	PRO MAP	86/047,975	8/26/2013	4896054	2/2/2016
22159.0028	PROFIT PRO	85/145,881	10/6/2010	4051887	11/8/2011
22159.0029	CROP PRO	87/917,888	5/11/2018	5654156	1/15/2019
22159.0030	CROP PRO INSURANCE	87/917,912	5/11/2018	5654157	1/15/2019
22159.0031		87/917,959	5/11/2018	5654161	1/15/2019
22159.0032		87/918,031	5/11/2018	5654164	1/15/2019
22159.0033	 GROWERS EDGE	87/918,273	5/11/2018	5673564	2/12/2019
22159.0034	 GROWERS EDGE	87/918,091	5/11/2018	5673562	2/12/2019

EXHIBIT A cont.

BrownWinick Docket No.	Mark	Application No.	Filing Date	Registration No.	Registration Date
22159.0035	PROFIT GOAL	87/921,323	5/15/2018		
22159.0036	FINANCIAL EDGE	87/920,298	5/14/2018	5654280	1/15/2019
22159.0037		87/920,377	5/14/2018	5654286	1/15/2019
22159.0038	PROFIT ANALYZER	87/920,400	5/14/2018		
22159.0039	CROP PRO INC.	87/923,316	5/16/2018	5654156	1/15/2019
22159.0040	WHERE FARMERS ARE FIRST	87/920,420	5/14/2018	5637955	12/25/2018
22159.0041	WHERE FARMERS' PROFITS ARE FIRST	87/416,701	4/19/2017	5368519	1/2/2018
22159.0042	PRO PRECISION	88/022,620	7/2/2018		
22159.0043	GROWERS EDGE FINANCIAL	88/132,945	9/26/2018		
22159.0044	GROWERS EDGE INSURANCE	88/132,971	9/26/2018		
22159.0045	GROWERS EDGE LENDING	88/133,029	9/26/2018		
22159.0051	GROWERS EDGE ANALYTICS	88/133,000	9/26/2018		
22159.0052	GROWERS EDGE SOLUTIONS	88/133,051	9/26/2018		
22159.0054	GROWERS EDGE	88142952	10/4/2018		