

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM515984

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
McClatchey U.S.A., Inc.		03/21/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Old North State Magazines, LLC		
Street Address:	145 West Pennsylvania Avenue		
City:	Southern Pines		
State/Country:	NORTH CAROLINA		
Postal Code:	28387		
Entity Type:	Limited Liability Company: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3500752	SOUTH PARK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(910) 692-7271		
Email:	sflater@rmrattorneys.com, ptniebauer@rmrattorneys.com, david@thepilot.com		
Correspondent Name:	Old North State Magazines, LLC		
Address Line 1:	145 West Pennsylvania Avenue		
Address Line 4:	Southern Pines, NORTH CAROLINA 28387		
NAME OF SUBMITTER:	David Woronoff, Manager, Old North State		
SIGNATURE:	/David Woronoff/		
DATE SIGNED:	03/26/2019		
Total Attachments: 2			
source=South Park Trademark Assignment#page1.tif			
source=South Park Trademark Assignment#page2.tif			

OP \$40.00 3500752

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of March 21, 2019 ("Effective Date") by and between McClatchey U.S.A., Inc., 2100 Q Street, Sacramento, California 95816, ("Assignor") and Old North State Magazines, LLC, 145 West Pennsylvania Avenue, Southern Pines, North Carolina 28387, ("Assignee").

WHEREAS, Assignor owns United States Trademark Registration Number 3500752 ("SOUTH PARK") (the "Mark").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, all right, title and interest to the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

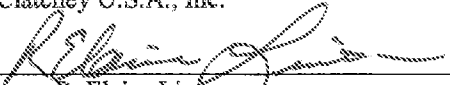
1. Assignor hereby irrevocably and unconditionally assigns to Assignee, all of Assignor's right, title, and interest in and to the Mark together with the goodwill of the business symbolized thereby. Assignor further irrevocably and unconditionally assigns to Assignee the right to bring all claims for past, present, and future infringement, misappropriation, or other violation of the Mark including, without limitation, all rights to sue for and to receive and recover all profits and damages accruing from an infringement, misappropriation, or other violation as well as the right to grant releases for past infringements.
2. Assignor hereby requests the United States Commissioner of Patents and Trademarks, and any corresponding entities or agencies in any applicable foreign jurisdictions, to record Assignee as the assignee and owner of the Marks.

[the remainder of this page intentionally left blank]

IN WITNESS WHEREOF, Assignor has caused this Assignment Agreement to be executed by its duly authorized officer as of the Effective Date.

ASSIGNOR

McClatchey U.S.A., Inc.


By: R. Elaine Lintecum
Its: Vice President and Treasurer

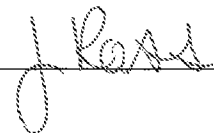
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Sacramento

On March 21, 2018 before me, Jennifer L Ross -- Notary Public (name and title of officer), personally appeared R. Elaine Lintecum, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that she/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 

(Seal)

