

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM516196

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Robert Oliver		03/26/2019	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pacifcnorthwest Naturals, LLC		
<b>Doing Business As:</b>	The Genius Brand		
<b>Street Address:</b>	30010 20th PI SW		
<b>City:</b>	Federal Way		
<b>State/Country:</b>	WASHINGTON		
<b>Postal Code:</b>	98023		
<b>Entity Type:</b>	Limited Liability Company: WASHINGTON		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5297691	GENIUS BURN	
<b>Registration Number:</b>	5297690	GENIUS PRE	
<b>Registration Number:</b>	5449834	THE SMART APPETITE SUPPRESSANT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5168808483		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	5168808379		
<b>Email:</b>	cspierer@harrisbeach.com		
<b>Correspondent Name:</b>	Craig M. Spierer		
<b>Address Line 1:</b>	333 Earle Ovington Blvd		
<b>Address Line 2:</b>	Suite 901		
<b>Address Line 4:</b>	Uniondale, NEW YORK 11553		
<b>ATTORNEY DOCKET NUMBER:</b>	308846		
<b>NAME OF SUBMITTER:</b>	Craig M. Spierer		
<b>SIGNATURE:</b>	/Craig M. Spierer/		
<b>DATE SIGNED:</b>	03/27/2019		
<b>Total Attachments: 3</b>			

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**ASSIGNMENT OF TRADEMARKS**

THIS TRADEMARK ASSIGNMENT is made, executed and delivered by the undersigned Robert Oliver, an individual with an address at 30010 20<sup>th</sup> Pl SW, Federal Way, WA, 98023 (hereinafter referred to as "Assignor") to Pacificnorthwest Naturals, LLC d/b/a The Genius Brand, a Washington limited liability company with a business address at 30010 20<sup>th</sup> Pl SW, Federal Way, WA, 98023 (hereinafter referred to as "Assignee"), effective as of the date of the execution below.

**WHEREAS**, the Assignor is the owner of the U.S. trademarks listed on Schedule 1 attached hereto (collectively the "Marks");

**WHEREAS**, the Assignor desires to convey, transfer, assign, deliver and contributor to Assignee all of its right, title and interest in and to the Marks;

**WHEREAS**, Assignee is desirous of acquiring Assignor's right, title and interest in said trademark registration together with the goodwill symbolized by the Marks, if any;

**WHEREAS**, the Assignor warrants and covenants that no assignment, grant, mortgage, license to other agreement affecting the rights and property herein conveyed has been or will be made to anyone other than the Assignee by the Assignor or any predecessor in title thereto, and that the Assignor thereby possesses the full right to convey such rights and property;

**WHEREAS**, the Assignor agrees to perform such further acts as may be necessary or desirable to transfer, perfect, and defend the Assignee's ownership of the Marks as may reasonably be requested by the Assignee from time to time.

**NOW, THEREFORE**, in consideration of good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer to Assignee, its successors and assigns, all of Assignee's right, title and interest in said trademark registration together with all of the goodwill of the business in connection with which the Marks are used, and with the full right to sue in law or equity, in order to protect the Marks and the right to recover for any past or future infringement of the Marks and any and all other rights and remedies associated with the use, ownership and registration of the Marks throughout the world.

The Commissioner of Trademarks is hereby requested and authorized to issue any certificates or notifications to the Assignee and to correspond hereinafter with the Assignee's attorneys, Harris Beach, PLLC, 333 Earle Ovington Boulevard, Suite 901, Uniondale, New York, 11553, Attn: Craig M. Spierer, Esq., email cspierer@harrisbeach.com, regarding any matter related to the prosecution, alteration or amendment of the Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by officers thereof, duly authorized, this 26<sup>th</sup> day of March, 2019

ASSIGNOR

DocuSigned by:  
*Robert Oliver*  
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By: Robert Oliver

SCHEDULE 1  
List of Trademarks

<b>Trademark</b>	<b>Registration Number</b>
GENIUS BURN	5,297,691
GENIUS PRE	5,297,690
THE SMART APPETITE SUPPRESSANT	5,449,834