

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516226

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KEYBANK NATIONAL ASSOCIATION		03/26/2019	National Banking Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	DRYBAR HOLDINGS LLC		
Street Address:	125 TECHNOLOGY DRIVE		
Internal Address:	SUITE 150		
City:	IRVINE		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 77			
Property Type	Number	Word Mark	
Serial Number:	85796756	100 PROOF	
Serial Number:	86765863	BABY BUTTERCUP	
Serial Number:	86406355	BAY BREEZE	
Serial Number:	87586341	BIG CRIMPIN'	
Serial Number:	86552710	BLONDE ALE	
Serial Number:	86087594	BUTTERCUP	
Serial Number:	87581957		
Serial Number:	87581977		
Serial Number:	77960806		
Serial Number:	85672272		
Serial Number:	85796780	CREAM SODA	
Serial Number:	86365078	DOUBLE PINT	
Serial Number:	86948333	DOUBLE STANDARD	
Serial Number:	86901662	DRYBAR	
Serial Number:	77944223	DRYBAR	
Serial Number:	85842497	DRYBAR	
Serial Number:	77982583	DRYBAR	
Serial Number:	87427930	DRYBAR	
TRADEMARK			

CH \$1940.00 85796756

Property Type	Number	Word Mark
Serial Number:	85672274	DRYBAR
Serial Number:	87263916	DRYBAR DETOX
Serial Number:	87581965	DRYBAR
Serial Number:	87581973	DRYBAR
Serial Number:	87581979	DRYBAR
Serial Number:	87581962	DRYBAR
Serial Number:	86611098	DRY-ON-THE-FLY
Serial Number:	87078931	EXTENDED WARRANTY
Serial Number:	86365074	FULL KEG
Serial Number:	86365069	FULL PINT
Serial Number:	86140856	GOLD MINE
Serial Number:	86365076	HALF KEG
Serial Number:	86365073	HALF PINT
Serial Number:	86442513	HAPPY HOUR
Serial Number:	86782396	HIGH 'N MIGHTY
Serial Number:	87223925	HIGH ROLLERS
Serial Number:	85673407	HOT MAMMA!
Serial Number:	86333577	KEGGER
Serial Number:	87605081	KEGGER
Serial Number:	85673408	LUCKY B#!CH
Serial Number:	86552721	MAI TAI SPRITZER
Serial Number:	85672187	MANHATTAN
Serial Number:	87340546	MOCKTAIL
Serial Number:	85796766	MONEY MAKER
Serial Number:	86075154	MONEY TO BLOW
Serial Number:	86629732	MR. INCREDIBLE
Serial Number:	86558689	MUDSLIDE
Serial Number:	77944218	NO CUTS. NO COLOR. JUST BLOWOUTS.
Serial Number:	87224305	ON THE ROCKS
Serial Number:	85651205	PEACE, LOVE & BLOWOUTS
Serial Number:	85652271	PEACE, LOVE & BLOWOUTS!
Serial Number:	86951466	PREP RALLY
Serial Number:	86552715	SAKE BOMB
Serial Number:	86766250	SLUMBER PARTY
Serial Number:	85796785	SOUTHERN BELLE
Serial Number:	86552713	SPARKLING SODA
Serial Number:	85672186	STRAIGHT UP
Serial Number:	87503646	TEXAS TEA

Property Type	Number	Word Mark
Serial Number:	87451758	TEXAS TEASE
Serial Number:	87586361	TEXAS TEASE
Serial Number:	87586365	TEXAS TEASE
Serial Number:	86552724	THE 3-DAY BENDER
Serial Number:	87203809	THE BOUNCER
Serial Number:	85796771	THE CHASER
Serial Number:	87615366	FLAT MATE
Serial Number:	85672188	THE MAI TAI
Serial Number:	87143785	THE MAIN SQUEEZE
Serial Number:	85672223	THE MORNING AFTER
Serial Number:	87586374	THE OLD FASHIONED
Serial Number:	87579719	THE SHERIFF
Serial Number:	87156018	THE TINY TRESS PRESS
Serial Number:	86589363	THE TRESS PRESS
Serial Number:	86822882	THE WARDEN
Serial Number:	87234336	THE WRAP PARTY
Serial Number:	86255525	TRIPLE SEC
Serial Number:	85672185	UP-TINI
Serial Number:	86589369	VELVET HAMMER
Serial Number:	86964383	WHISKEY FIX
Serial Number:	87346889	WHISKEY FIX

CORRESPONDENCE DATA

Fax Number: 2165790212

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2165863939

Email: dpuljic@jonesday.com

Correspondent Name: Daniel Puljic / JONES DAY

Address Line 1: 901 Lakeside Avenue

Address Line 2: North Point

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER: 601755-185098

NAME OF SUBMITTER: DANIEL PULJIC

SIGNATURE: /Daniel Puljic/

DATE SIGNED: 03/27/2019

Total Attachments: 7

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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This **RELEASE OF SECURITY INTEREST IN TRADEMARKS** (this “Release”), dated as of March 26, 2019 is made by KEYBANK NATIONAL ASSOCIATION, as Existing Administrative Agent (as defined below), in favor of DRYBAR HOLDINGS LLC, a Delaware limited liability company (the “Pledgor”). Unless otherwise defined herein or the context otherwise requires, terms used in this Release shall have the meanings assigned to such terms in the Security Agreement (as defined below).

WHEREAS, pursuant to that (i) certain Amended and Restated Credit Agreement, dated as of October 24, 2017 (as it may be amended, restated, supplemented, waived or otherwise modified from time to time, the “Credit Agreement”), among the Pledgor, the lenders party thereto from time to time and KEYBANK NATIONAL ASSOCIATION, as administrative agent (the “Existing Administrative Agent”), (ii) certain Amended and Restated Pledge and Security Agreement, dated as of October 24, 2017 (as it may be amended, restated, supplemented, waived or otherwise modified from time to time, the “Security Agreement”), among the Pledgor, the other Grantors (as defined therein) party thereto and the Existing Administrative Agent, and (iii) certain Amended and Restated Confirmatory Grant of Security Interest in United States Trademarks, dated as of October 24, 2017 (the “Trademark Security Agreement”), executed by the Pledgor in favor of the Existing Administrative Agent, the Pledgor pledged and granted to the Existing Administrative Agent a security interest in and continuing lien on all of the Pledgor’s right, title and interest in, to and under the Trademarks listed on Schedule 1 attached hereto (the “Trademark Collateral”); and

WHEREAS, the security interest in the Trademark Collateral pledged and granted by the Pledgor to the Existing Administrative Agent under the Trademark Security Agreement was recorded at the United States Patent and Trademark Office on October 25, 2017, at Reel 6190, and Frame 0008; and

WHEREAS, the Existing Administrative Agent has agreed to terminate, release and discharge its security interest and lien on all of the Trademark Collateral; and

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Existing Administrative Agent hereby agrees as follows:

1. The Existing Administrative Agent hereby releases and discharges all of its mortgages, liens and security interests in all of the Pledgor’s right, title and interest in, to and under the Trademark Collateral, which had been granted under the Trademark Security Agreement and hereby reassigns any and all such right, title and interest (if any) that the Existing Administrative Agent may have in the Trademark Collateral to the Pledgor.

2. The Existing Administrative Agent authorizes and requests that the United States Commissioner for Trademarks and any other applicable officer in any successor office or any similar office in any other country record this Release.

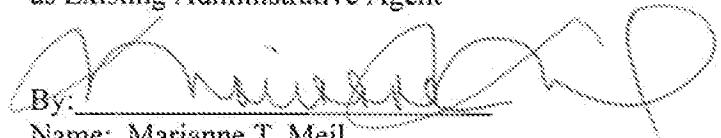
3. THIS RELEASE AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS RELEASE SHALL BE CONSTRUED IN ACCORDANCE WITH AND

GOVERNED BY THE LAW OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAW PRINCIPLES THAT WOULD REQUIRE THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION.

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IN WITNESS WHEREOF, the Existing Administrative Agent has caused this Release of Security Interest in Trademarks to be duly executed as of the date first set forth above.

KEYBANK NATIONAL ASSOCIATION,
as Existing Administrative Agent

By: 

Name: Marianne T. Meil

Title: Senior Vice President

[Signature: Page to Release of Security Interest in Trademarks]

NAL-1506432821

TRADEMARK
REEL: 006602 FRAME: 0288

Schedule 1
to
Release of Security Interest in Trademarks

Grantor	Mark Name	Country	Application #	Registration #
Drybar Holdings LLC	100 PROOF	UNITED STATES	85/796,756	4,371,990
Drybar Holdings LLC	BABY BUTTERCUP	UNITED STATES	86/765,863	5,110,880
Drybar Holdings LLC	BAY BREEZE	UNITED STATES	86/406,355	4,886,661
Drybar Holdings LLC	BIG CRIMPIN'	UNITED STATES	87/586,341	N/A
Drybar Holdings LLC	BLONDE ALE	UNITED STATES	86/552,710	4,875,943
Drybar Holdings LLC	BUTTERCUP	UNITED STATES	86/087,594	4,529,605
Drybar Holdings LLC	Buttercup Chandelier – BW	UNITED STATES	87/581,957	N/A
Drybar Holdings LLC	Buttercup Chandelier – Color	UNITED STATES	87/581,977	N/A
Drybar Holdings LLC	Buttercup Logo	UNITED STATES	77/960,806	3,856,768
Drybar Holdings LLC	Buttercup Logo	UNITED STATES	85/672,272	4,423,968
Drybar Holdings LLC	CREAM SODA	UNITED STATES	85/796,780	4,371,996
Drybar Holdings LLC	DOUBLE PINT	UNITED STATES	86/365,078	4,978,694
Drybar Holdings LLC	DOUBLE STANDARD	UNITED STATES	86/948,333	5,183,173
Drybar Holdings LLC	DRYBAR	UNITED STATES	86/901,662	5,044,864
Drybar Holdings LLC	DRYBAR	UNITED STATES	77/944,223	4,354,273
Drybar Holdings LLC	DRYBAR	UNITED STATES	85/842,497	4,442,715
Drybar Holdings LLC	DRYBAR	UNITED STATES	77/982,583	4,043,735
Drybar Holdings LLC	DRYBAR	UNITED STATES	87/427,930	5,281,444
Drybar Holdings LLC	DRYBAR & Design	UNITED STATES	85/672,274	4,423,969

Drybar Holdings LLC	DRYBAR DETOX	UNITED STATES	87/263,916	5,205,143
Drybar Holdings LLC	DRYBAR LOGO (Salon Exterior – BW)	UNITED STATES	87/581,965	N/A
Drybar Holdings LLC	DRYBAR LOGO (Salon Exterior – Color)	UNITED STATES	87/581,973	N/A
Drybar Holdings LLC	DRYBAR LOGO (Salon Interior – BW)	UNITED STATES	87/581,979	N/A
Drybar Holdings LLC	DRYBAR LOGO (Salon Interior - Color)	UNITED STATES	87/581,962	N/A
Drybar Holdings LLC	DRY-ON-THE-FLY	UNITED STATES	86/611,098	4,836,818
Drybar Holdings LLC	EXTENDED WARRANTY	UNITED STATES	87/078,931	N/A
Drybar Holdings LLC	FULL KEG	UNITED STATES	86/365,074	N/A
Drybar Holdings LLC	FULL PINT	UNITED STATES	86/365,069	4,916,619
Drybar Holdings LLC	GOLD MINE	UNITED STATES	86/140,856	4,570,068
Drybar Holdings LLC	HALF KEG	UNITED STATES	86/365,076	N/A
Drybar Holdings LLC	HALF PINT	UNITED STATES	86/365,073	4,916,620
Drybar Holdings LLC	HAPPY HOUR	UNITED STATES	86/442,513	4,839,844
Drybar Holdings LLC	HIGH 'N MIGHTY	UNITED STATES	86/782,396	N/A
Drybar Holdings LLC	HIGH ROLLERS	UNITED STATES	87/223,925	N/A
Drybar Holdings LLC	HOT MAMMA! & Design	UNITED STATES	85/673,407	4,382,503
Drybar Holdings LLC	KEGGER	UNITED STATES	86/333,577	N/A
Drybar Holdings LLC	KEGGER	UNITED STATES	87/605,081	N/A
Drybar Holdings LLC	LUCKY B#!CH & Design	UNITED STATES	85/673,408	4,390,749
Drybar Holdings LLC	MAI TAI SPRITZER	UNITED STATES	86/552,721	4,831,244
Drybar Holdings LLC	MANHATTAN	UNITED STATES	85/672,187	4,279,933
Drybar Holdings LLC	MOCKTAIL	UNITED STATES	87/340,546	N/A
Drybar Holdings LLC	MONEY MAKER	UNITED STATES	85/796,766	4,371,991

Drybar Holdings LLC	MONEY TO BLOW & Design	UNITED STATES	86/075,154	4,562,894
Drybar Holdings LLC	MR. INCREDIBLE	UNITED STATES	86/629,732	5,009,170
Drybar Holdings LLC	MUDSLIDE	UNITED STATES	86/558,689	4,831,727
Drybar Holdings LLC	NO CUTS. NO COLOR. JUST BLOWOUTS.	UNITED STATES	77/944,218	3,856,546
Drybar Holdings LLC	ON THE ROCKS	UNITED STATES	87/224,305	N/A
Drybar Holdings LLC	PEACE, LOVE & BLOWOUTS & Design	UNITED STATES	85/651,205	4,411,933
Drybar Holdings LLC	PEACE, LOVE & BLOWOUTS!	UNITED STATES	85/652,271	4,593,367
Drybar Holdings LLC	PREP RALLY	UNITED STATES	86/951,466	5,196,967
Drybar Holdings LLC	SAKE BOMB	UNITED STATES	86/552,715	4,831,243
Drybar Holdings LLC	SLUMBER PARTY	UNITED STATES	86/766,250	5,110,884
Drybar Holdings LLC	SOUTHERN BELLE	UNITED STATES	85/796,785	4,371,997
Drybar Holdings LLC	SPARKLING SODA	UNITED STATES	86/552,713	4,831,242
Drybar Holdings LLC	STRAIGHT UP	UNITED STATES	85/672,186	4,279,932
Drybar Holdings LLC	TEXAS TEA	UNITED STATES	87/503,646	N/A
Drybar Holdings LLC	TEXAS TEASE	UNITED STATES	87/451,758	N/A
Drybar Holdings LLC	TEXAS TEASE	UNITED STATES	87/586,361	N/A
Drybar Holdings LLC	TEXAS TEASE	UNITED STATES	87/586,365	N/A
Drybar Holdings LLC	THE 3-DAY BENDER	UNITED STATES	86/552,724	4,831,245
Drybar Holdings LLC	THE BOUNCER	UNITED STATES	87/203,809	N/A
Drybar Holdings LLC	THE CHASER	UNITED STATES	85/796,771	4,371,992
Drybar Holdings LLC	THE FLAT MATE	UNITED STATES	87/615,366	N/A
Drybar Holdings LLC	THE MAI TAI	UNITED STATES	85/672,188	4,279,934
Drybar Holdings LLC	THE MAIN SQUEEZE	UNITED STATES	87/143,785	N/A

Drybar Holdings LLC	THE MORNING AFTER	UNITED STATES	85/672,223	4,279,935
Drybar Holdings LLC	THE OLD FASHIONED	UNITED STATES	87/586,374	N/A
Drybar Holdings LLC	THE SHERIFF	UNITED STATES	87/579,719	N/A
Drybar Holdings LLC	THE TINY TRESS PRESS	UNITED STATES	87/156,018	N/A
Drybar Holdings LLC	THE TRESS PRESS	UNITED STATES	86/589,363	4,883,174
Drybar Holdings LLC	THE WARDEN	UNITED STATES	86/822,882	5,111,077
Drybar Holdings LLC	THE WRAP PARTY	UNITED STATES	87/234,336	N/A
Drybar Holdings LLC	TRIPLE SEC	UNITED STATES	86/255,525	4,740,602
Drybar Holdings LLC	UP-TINI	UNITED STATES	85/672,185	4,279,931
Drybar Holdings LLC	VELVET HAMMER	UNITED STATES	86/589,369	4,883,176
Drybar Holdings LLC	WHISKEY FIX	UNITED STATES	86/964,383	N/A
Drybar Holdings LLC	WHISKEY FIX	UNITED STATES	87/346,889	5,285,806