

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516233

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ENTITY CONVERSION		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Zappos IP, Inc.		11/30/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Zappos IP LLC		
Street Address:	400 East Stewart Ave		
Internal Address:	ATTN: Trademarks		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89101		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 41			
Property Type	Number	Word Mark	
Serial Number:	88171168	HUZZAH	
Registration Number:	5212015	GABRIELLA ROCHA	
Registration Number:	4606316	GLANCE	
Registration Number:	4279718	THE COOL PEOPLE	
Registration Number:	4795531	THE COOL PEOPLE	
Registration Number:	4196059	BOUQUETS	
Registration Number:	3393526	ZAPPOS.COM	
Registration Number:	3719322	ZAPPOS	
Registration Number:	3628270	ZAPPOS	
Registration Number:	4350492	NOT TOO COY	
Registration Number:	3308946	6PM	
Registration Number:	4147111	BRIGITTE BAILEY	
Registration Number:	4547809	BRIGITTE BAILEY	
Registration Number:	3815874	TYPE Z	
Registration Number:	4263589	ZAPPOS.COM	
Registration Number:	3363010	ZAPPOS.COM POWERED BY SERVICE Z	
Registration Number:	3198977	ZAPPOS.COM	
Registration Number:	3544466	ZAPPOS!	

OP \$1040.00 88171168

Property Type	Number	Word Mark
Registration Number:	2791052	ZAPPOS.COM
Registration Number:	3198976	ZAPPOS
Registration Number:	2867708	ZAPPOS
Registration Number:	2968767	VIGOTTI
Registration Number:	2921706	TYPE Z
Registration Number:	3785233	ROMANTIC SOLES
Registration Number:	2979851	BOUQUETS
Registration Number:	3308948	6PM
Registration Number:	3198639	ZAPPOS.COM
Registration Number:	2998094	ZAPPOS COUTURE
Registration Number:	4286456	THE COOL PEOPLE
Registration Number:	4154634	CULTURE PHIT
Registration Number:	3335810	POWERED BY SERVICE
Registration Number:	3059429	FITZWELL
Registration Number:	3931298	CHRISTIN MICHAELS
Registration Number:	2844882	RSVP
Registration Number:	3198978	ZAPPOS.COM
Registration Number:	3393525	ZAPPOS.COM
Registration Number:	3624832	RSVP
Registration Number:	2885318	LASSEN
Registration Number:	3674626	GABRIELLA ROCHA
Registration Number:	4350493	BLACK ROOSTER
Registration Number:	2979852	GABRIELLA ROCHA

CORRESPONDENCE DATA

Fax Number: 2142064330

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2142064300

Email: trina@richardlawgroup.com

Correspondent Name: James F. Struthers

Address Line 1: 13355 Noel Road

Address Line 2: Suite 1350

Address Line 4: Dallas, TEXAS 75240

NAME OF SUBMITTER: James F. Struthers

SIGNATURE: /James F. Struthers/

DATE SIGNED: 03/27/2019

Total Attachments: 3

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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "ZAPPOS IP, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "ZAPPOS IP, INC." TO "ZAPPOS IP LLC", FILED IN THIS OFFICE ON THE THIRTIETH DAY OF NOVEMBER, A.D. 2018, AT 8:20 O`CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTIETH DAY OF NOVEMBER, A.D. 2018 AT 11:59 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

4751877 8100V
SR# 20187886754

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203996396
Date: 11-30-18

TRADEMARK
REEL: 006602 FRAME: 0329

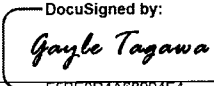
STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 266 OF THE DELAWARE GENERAL CORPORATION LAW
AND SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT

- 1) The jurisdiction where Zappos IP, Inc., a Delaware corporation (the “**Corporation**”), first incorporated is the State of Delaware.
- 2) The jurisdiction of the Corporation immediately prior to filing this Certificate of Conversion is the State of Delaware.
- 3) The date the Corporation was first incorporated is November 10, 2009, under the name of “Zappos IP, Inc.”
- 4) The name of the Corporation immediately prior to filing this Certificate of Conversion is Zappos IP, Inc., a Delaware corporation.
- 5) The name of the Limited Liability Company as set forth in the Certificate of Formation is Zappos IP LLC, a Delaware limited liability company (the “**Limited Liability Company**”).
- 6) One share of Common Stock of the Corporation, which constitutes all of the issued and outstanding shares of the Corporation as of the date of this Certificate of Conversion, will be converted at the effective time into a 100% Percentage Interest in the Limited Liability Company.
- 7) The conversion of the Corporation to the Limited Liability Company is to become effective as of 11:59 p.m. ET on November 30, 2018.

[Signature Page Follows]

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Corporation has executed this Certificate of Conversion on November 26, 2018

ZAPPOS IP, INC.

By:  DocuSigned by:
F5BE8D4A68992E4...
Name: Gayle Tagawa
Title: Vice President

SIGNATURE PAGE TO
CERTIFICATE OF CONVERSION