

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516342

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Born Free Holdings Inc.		03/27/2019	Corporation: ISRAEL
RECEIVING PARTY DATA			
Name:	Summer Infant (USA), Inc.		
Street Address:	1275 Park East Drive		
City:	Woonsocket		
State/Country:	RHODE ISLAND		
Postal Code:	02895		
Entity Type:	Corporation: RHODE ISLAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4653052	BORN FREE	
Registration Number:	4529728	BORN FREE	
Registration Number:	3395950	BORN FREE	
Serial Number:	87943172	BORN FREE	
CORRESPONDENCE DATA			
Fax Number:			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4012747200		
Email:	cclarkin@apslaw.com		
Correspondent Name:	Cheryl A. Clarkin, Esq.		
Address Line 1:	Adler Pollock & Sheehan P.C.		
Address Line 2:	One Citizens Plaza, 8th Floor		
Address Line 4:	Providence, RHODE ISLAND 02903		
ATTORNEY DOCKET NUMBER:	406682 002		
NAME OF SUBMITTER:	Cheryl A. Clarkin		
SIGNATURE:	/cheryl a clarkin/		
DATE SIGNED:	03/28/2019		
Total Attachments: 3			

CH \$115.00 4653052

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ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS made as of the 27th day of March, 2019, by and between Born Free Holdings Inc., a corporation organized and existing under the laws of Israel, having an address at 3 Hasadnaot Street, Herzelia, Israel 46728 ("Assignor") and Summer Infant (USA), Inc., a corporation organized and existing under the laws of Rhode Island, having an address at 1275 Park East Drive, Woonsocket, Rhode Island 02895 ("Assignee").

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of, all of Assignor's right, title and interest in, to and under Assignor's trademarks, including without limitation the trademarks, trademark registrations and common law rights therefor listed on Schedule A annexed hereto and incorporated herein by reference (all of the foregoing being referred to herein as the "Marks").

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby transfer and assign unto the said Assignee, and Assignee hereby accepts the transfer and assignment of, all right, title and interest in and to the said Marks, together with the goodwill of the business symbolized by the Marks, and the business to which the Marks pertain, including all rights to recover and have damages and profits for past infringement, if any, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all registrations that may hereafter be secured under the laws now or hereafter in effect, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

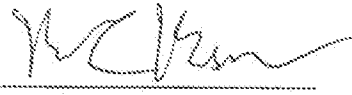
SCHEDULE A

UNITED REGISTERED TRADEMARKS

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
BORN FREE	4653052	December 9, 2014
BORN FREE (Stylized)	4529728	May 13, 2014
BORN FREE	3395950	March 11, 2008

	<u>Application No.</u>	<u>Filing Date</u>
BORN FREE	87943172	May 31, 2018

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademarks as of the date first above written.

By: 
Name: Mark Messner
Title: President and CEO

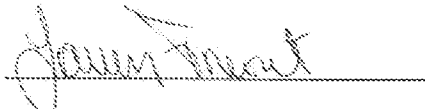
State of Rhode Island)

) ss.:

County of Providence)

On this 01 day of March, 2019, before me, Mark Messner, personally appeared And is, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity.

Witness my hand and official seal.



Notary Public

[SEAL]

LAUREN FINEOUT
Notary Public, State of Rhode Island
My Commission Expires Feb. 28, 2023