

900490069 03/18/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM514729

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jersey Mike's Franchise Systems, Inc.		03/06/2019	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	The Pizza Stand IP, LLC LLC		
Street Address:	2251 Landmark		
City:	Manasquan		
State/Country:	NEW JERSEY		
Postal Code:	08736		
Entity Type:	Limited Liability Company: NEW JERSEY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	88266077	PIZZA THE PIZZA STAND	
Serial Number:	88266094	PIZZA THE PIZZA STAND	
CORRESPONDENCE DATA			
Fax Number:	8446706009		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734-623-1713		
Email:	pfransway@dickinsonwright.com		
Correspondent Name:	Paul R. Fransway		
Address Line 1:	350 S. Main Street		
Address Line 2:	Suite 300		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	Paul R. Fransway		
SIGNATURE:	/Paul R. Fransway/		
DATE SIGNED:	03/18/2019		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, **Jersey Mike's Franchise Systems, Inc.**, a New Jersey corporation, having an address at 2251 Landmark Place, Manasquan, N.J. 08736 (hereinafter referred to as ASSIGNOR), is the owner of the U.S. Trademark Registration Applications listed in Exhibit A (hereinafter referred to as "Applications").


AND WHEREAS, **The Pizza Stand IP, LLC**, a New Jersey limited liability company (hereinafter referred to as ASSIGNEE), having an address at 2251 Landmark Place, Manasquan, N.J. 08736, is desirous of acquiring the entire right, title and interest in and to said Applications.

NOW, THEREFORE, be it known by all whom it may concern, that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR has assigned, sold and set over to ASSIGNEE all of the right, title and interest in and to said Applications together with the goodwill of the business in connection with which said Applications are used and all convention and treaty rights of all kinds in all countries of the world with respect to the foregoing, all the aforementioned property and rights to be held and enjoyed by ASSIGNOR for ASSIGNOR'S own use, benefit and behalf and for the use, benefit, and behalf of ASSIGNEE'S successors, assignees and other legal representatives as fully and entirely as the same would have been held and enjoyed by ASSIGNOR, if this ASSIGNMENT had not been made together with all claims for damages by reason of past infringement of said Applications and with the right to sue for and collect the same for the use and on behalf of ASSIGNEE and for the use and on behalf of ASSIGNEE'S successors, assigns and other legal representatives.

Signed this 6th day of March, 2019.

ASSIGNOR
Jersey Mike's Franchise Systems, Inc.

3/6/19
Date

By: 
Name: Peter Cancro
Its: Chief Executive Officer

ASSIGNEE
The Pizza Stand IP, LLC,

3/6/19
Date

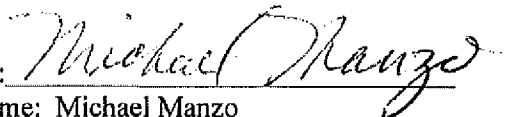


By: 
Name: Michael Manzo
Its Manager

Exhibit A
Applications

Mark	Application Date	Serial No.	Registration No.
	January 17, 2019	88266094	NA
	January 17, 2019	88266077	NA

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