

900490040 03/18/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM514700

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Donald P. Pipino Company, LTD		02/01/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Beecher Carlson Insurance Services, LLC		
Street Address:	Six Concourse Parkway, Suite 2300		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30328		
Entity Type:	Corporation: CALIFORNIA <i>Limited liability Company</i>		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5568497	PIPINO THE ART OF INSURANCE RISK MANAGEM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3862398827		
Email:	ccastello@bbins.com		
Correspondent Name:	Courtney Castello		
Address Line 1:	Attn: Legal Department		
Address Line 2:	220 S. Ridgewood Avenue		
Address Line 4:	Daytona Beach, FLORIDA 32114		
NAME OF SUBMITTER:	Courtney Castello		
SIGNATURE:	/Courtney Castello/		
DATE SIGNED:	03/18/2019		
Total Attachments: 3			
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OP \$40.00 5568497

TRADEMARK ASSIGNMENT

WHEREAS, DONALD P. PIPINO COMPANY, LTD, an Ohio limited liability company, at 7600 Market Street, Youngstown, Ohio 44512 (“Assignor”), is owner of the entire right, title and interest in and to U.S. Trademark Registration No. 5568497 for the mark **PIPINO THE ART OF INSURANCE RISK MANAGEMENT**; and any and all rights and privileges provided under the trademark and other laws of the United States, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing; and the **GOODWILL** of the business in which the mark is used (collectively, the “Trademark Rights”);

WHEREAS, BEECHER CARLSON INSURANCE SERVICES, LLC, a California limited liability company, at Six Concourse Parkway, Suite 2300, Atlanta, Georgia 30328 (“Assignee”), wishes to acquire and Assignor wishes to assign and transfer to Assignee the Trademark Rights; and

WHEREAS, Assignee is a successor to the business, assets and appurtenant goodwill of Assignor to which the Trademark Rights pertain, and the parties acknowledge that the business of Assignor was, at the time of the assignment and transfer, ongoing and existing as required under 15 U.S.C. § 1060.

NOW, THEREFORE, in view of the payment of Ten Dollars and 00/100 (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor, Assignor **DOES HEREBY** assign and transfer to Assignee all right, title and interest in and to the Trademark Rights, effective as of February 1, 2019.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be requested to vest in Assignee good, valid and marketable title to the Trademark Rights.

* * * * *

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FINAL EXECUTION VERSION

This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

ASSIGNOR:

ASSIGNEE:

DONALD P. PIPINO COMPANY, LTD

BEECHER CARLSON INSURANCE SERVICES, LLC

By:

Mary T. Pipino
Mary T. Pipino, *President & CEO*

By:

Joe Stech
Joe Stech, *Chief Executive Officer & President*

Signature Page to Trademark Assignment

FINAL EXECUTION VERSION

This Assignment and all terms hereof shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

ASSIGNOR:

DONALD P. PIPINO COMPANY, LTD

By: _____

Mary T. Pipino, President & CEO

ASSIGNEE:

BEECHER CARLSON INSURANCE SERVICES, LLC

By:  _____

Joe Siech, Chief Executive Officer & President

Signature Page to Trademark Assignment