

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516507

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	03/21/2019

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BKDK, LLC (d/b/a Plant)		03/21/2019	Limited Liability Company: NEW YORK

RECEIVING PARTY DATA

Name:	lontera, Inc.
Street Address:	83 Morse Street, Unit 8A
City:	Norwood
State/Country:	MASSACHUSETTS
Postal Code:	02062
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	87223234	BE WELL
Serial Number:	87223231	GET IT ON
Serial Number:	87529592	NOT A SPOT
Serial Number:	87063735	PLANT APOTHECARY
Serial Number:	87059917	PLANT
Serial Number:	87529594	RE: FRESH
Serial Number:	87223240	RICE & CLEAN
Serial Number:	87223244	SUPER SOAK
Serial Number:	87223253	SUPERFACIAL
Serial Number:	88280246	GROUND CONTROL
Serial Number:	88280252	ALOE, I LOVE YOU
Serial Number:	88280256	ONE FOR ALL
Serial Number:	88280270	SILKY SMOOTH
Serial Number:	88280273	WASH YOUR FACE

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2039757505
Email: christina.london@lockelord.com
Correspondent Name: Locke Lord LLP
Address Line 1: 201 Broad Street
Address Line 4: Stamford, CONNECTICUT 06901

ATTORNEY DOCKET NUMBER:	1512963.00001
NAME OF SUBMITTER:	Christina London
SIGNATURE:	/christina london/
DATE SIGNED:	03/29/2019

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT, *NUNC PRO TUNC*

THIS TRADEMARK ASSIGNMENT AGREEMENT ("Agreement"), is entered into by and between BKDK, LLC (d/b/a Plant), a limited liability company of New York with an address at 106 N. 8th Street, Unit 4L, Brooklyn, New York 11249 ("Assignor"), and Iontera, Inc., a corporation of Delaware with an address at 83 Morse Street, Unit 8A, Norwood, Massachusetts 02062 ("Assignee), *nunc pro tunc*, having an effective date of March 21, 2019.

WHEREAS, pursuant to the Asset Purchase Agreement, dated March 21, 2019, Assignor sold certain intellectual property assets and desires to sell and assign certain intellectual property assets to Assignee, including, without limitation, pending trademark applications, trademark registrations, and common law trademarks identified in Schedule A (the "Assigned Marks"), and Assignee desires to acquire the same;

WHEREAS, Assignor and Assignee desire to memorialize Assignee's acquisition of all of Assignor's right, title and interest in, to and under the Assigned Marks;

WHEREAS, Assignee is a successor to the portion of an ongoing and existing business of Assignor to which the Assigned Marks pertain; and

NOW, FOR GOOD AND VALUABLE CONSIDERATION as set forth below, Assignor and Assignee hereby agree and confirm that:

1. Assignor hereby irrevocably sells, assigns, and transfers to Assignee, its successors and assigns, all right, title, and interest in and to the Assigned Marks, including, without limitation, any and all goodwill associated therewith, all applications and registrations therefor, all common law rights therein, any and all rights related thereto and all other rights associated with the portion of the ongoing and existing business to which the Assigned Marks pertain, and in and to any and all causes of action (either in law or in equity), as well as the right to enforce any rights and file any causes of action, including, without limitation, the right to recover damages, for any past, present, or future infringement, misappropriation, dilution or other unauthorized use of the Assigned Marks.

2. Assignor hereby authorizes and requests the U.S. Patent and Trademark Office and any corresponding entities or agencies in any applicable foreign countries, to record Assignee as the owner of the Assigned Marks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized representative.

ASSIGNOR, BKDK, LLC

By: _____

Name: _____

Title: _____

SCHEDULE A

Mark	App. No.	Reg. No.	Identification
BE WELL	87223234	5218288	Class 3: bar soap; body oil; body wash
GET IT ON	87223231	5218287	Class 3: bar soap; body oil; body wash
NOT A SPOT	87529592	5395848	Class 5: acne treatment preparations
PLANT APOTHECARY	87063735	5175116	Class 35: On-line retail store services featuring body oils, body scrubs, body washes, facial cleansers, facial masks, non-medicated body soaks, and body mists; On-line wholesale store services featuring body oils, body scrubs, body washes, facial cleansers, facial masks, non-medicated body soaks, and body mists
PLANT	87059917	5143679	Class 3: Body oil; Body scrub; Body wash; Facial cleansers; Facial masks; Non-medicated body soaks; Non-medicated skin care preparation, namely, body mist
RE: FRESH	87529594	5395849	Class 3: skin toners
RICE & CLEAN	87223240	5227018	Class 3: Non-medicated cleansers, namely, powdered facial cleansers containing rice or ingredients derived from rice
SUPER SOAK	87223244	5699434	Class 3: bath salts
SUPERFACIAL	87223253	5298487	Class 3: face oils; facial moisturizers
GROUND CONTROL	88280246		Class 3: body oil
ALOE, I LOVE YOU	88280252		Class 3: shampoos
ONE FOR ALL	88280256		Class 3: hair conditioner
SILKY SMOOTH	88280270		Class 3: facial masks
WASH YOUR FACE	88280273		Class 3: body wash