

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM516574

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CFS Holdings, Inc.		03/28/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	The C.F. Sauer Company		
Street Address:	2000 West Broad Street		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23220		
Entity Type:	Corporation: VIRGINIA		
PROPERTY NUMBERS Total: 21			
Property Type	Number	Word Mark	
Registration Number:	4547982	RECIPE COLLECTION	
Registration Number:	3164094	WINTER SIPPERS	
Registration Number:	3155203	FRESH AT HAND	
Registration Number:	3776904	BAMA	
Registration Number:	3577168	WITCH'S BREW	
Registration Number:	3686643	YOUR SOURCE FOR TRUE FLAVOR	
Registration Number:	3441724	FRESH TWIST GRINDER	
Registration Number:	2601054	SILVER STATE	
Registration Number:	2642382	LOUISIANA PRIDE	
Registration Number:	2656090	GOLD MEDAL	
Registration Number:	2731198	WHITE RIVER	
Registration Number:	2507165	1911	
Registration Number:	2581726	AMBASSADOR	
Registration Number:	2540235	SIGNATURE HARVEST	
Registration Number:	2581725	TRAIL BLAZER	
Registration Number:	2263222	MASTERCHEF	
Registration Number:	2267340	MASTER CHEF	
Registration Number:	2421859	MASTERCHEF	
Registration Number:	2411161	MASTER CHEF	

OP \$540.00 4547982

Property Type	Number	Word Mark
Registration Number:	1532218	BAMA
Registration Number:	1030941	1911

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 8043433227

Email: idt@leadingedgelaw.com

Correspondent Name: Ian D. Titley

Address Line 1: 4905 Dickens Road

Address Line 2: Suite 100

Address Line 4: Richmond, VIRGINIA 23230

NAME OF SUBMITTER:	Ian D. Titley
SIGNATURE:	/Ian D. Titley/
DATE SIGNED:	03/29/2019

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS, dated March 28, 2019, is by and between CFS Holdings, Inc., a Delaware corporation ("Assignor") and The C.F. Sauer Company, a Virginia corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on attached Exhibit A (the "Marks") and is the owner of the United States Trademark Registrations listed on such Exhibit (the "Registrations"); and,

WHEREAS, Assignee is acquiring on the date hereof all of the assets of Assignor related to the business operations of Assignor conducted in association with the Marks and Registrations, including all of Assignor's rights in and to the Marks and Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns to Assignee, and its successors and assigns, and Assignee accepts, all right, title and interest in and to the Marks and Registrations, together with all assets and goodwill of the business associated therewith and symbolized thereby, all rights conferred by virtue of the Registrations, all common law trademark rights in and to the Marks, the right to sue for past infringement of the Marks and Registrations, and the right to pursue cancellation and opposition proceedings to enforce the Marks and Registrations.

2. Assignor shall execute any further documents reasonably requested by Assignee for the purpose of effectuating the assignment contemplated herein and transferring to Assignee all rights in and to the Marks and Registrations.

WITNESS the following signatures as of the date first written above:

CFS Holdings, Inc.

By:

William H. Uhlik
F
William H. Uhlik, President

The C.F. Sauer Company

By:

Conrad F. Sauer IV
Conrad F. Sauer IV, President

Exhibit A

Serial Number	Registration Number	Mark
85420566	4547982	RECIPE COLLECTION
78655245	3164094	WINTER SIPPERS
78621367	3155203	FRESH AT HAND
77686891	3776904	BAMA
77238059	3577168	WITCH'S BREW
77238040	3686643	YOUR SOURCE FOR TRUE FLAVOR
77110462	3441724	FRESH TWIST GRINDER
76332668	2601054	SILVER STATE
76299831	2642382	LOUISIANA PRIDE
76299830	2656090	GOLD MEDAL
76239793	2731198	WHITE RIVER
76239790	2507165	1911
76239787	2581726	AMBASSADOR
76239784	2540235	SIGNATURE HARVEST
76239783	2581725	TRAIL BLAZER
75535051	2263222	MASTERCHEF
75535050	2267340	MASTER CHEF
75531927	2421859	MASTERCHEF
75531926	2411161	MASTER CHEF
73744897	1532218	BAMA
73051272	1030941	1911