

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM516673

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
MarketStar Corporation		03/04/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	MarketStar QOZ Business, LLC		
<b>Street Address:</b>	2475 Washingon Boulevard		
<b>City:</b>	Ogden		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84401		
<b>Entity Type:</b>	Limited Liability Company: UTAH		
<b>PROPERTY NUMBERS Total: 7</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2429150	MARKETSTAR	
<b>Registration Number:</b>	2621088	MARKETSTAR	
<b>Registration Number:</b>	2903925	PARTNERDYNAMICS	
<b>Registration Number:</b>	4012090	PARTNERDYNAMICS	
<b>Registration Number:</b>	4757844	BRAND ADVOCATE	
<b>Registration Number:</b>	5414748	SALES AS A SERVICE	
<b>Serial Number:</b>	87786259	MARKETSTAR SALES AS A SERVICE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8015327543		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8013233320		
<b>Email:</b>	lessig@rqn.com		
<b>Correspondent Name:</b>	Lester K. Essig		
<b>Address Line 1:</b>	36 South State Street		
<b>Address Line 2:</b>	Suite 1400		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>NAME OF SUBMITTER:</b>	Lester K. Essig		
<b>SIGNATURE:</b>	/Lester K. Essig/		
<b>DATE SIGNED:</b>	03/29/2019		

OP \$190.00 2429150

**Total Attachments: 4**

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## TRADEMARK ASSIGNMENT

**WHEREAS, MARKETSTAR CORPORATION**, a corporation of the State of Delaware (hereinafter, “**Assignor**”), located at 2475 Washington Blvd, Ogden, UT 84401 USA, is the owner of the marks listed on the attached Exhibit A (the “**Marks**”), and the United States Patent and Trademark Office registrations and application for said marks.

**WHEREAS, MARKETSTAR QOZ BUSINESS, LLC**, a limited liability company of the State of Utah (hereinafter, “**Assignee**”), located at c/o Wasatch Commercial Management, Inc., 595 S. Riverwoods Parkway, Suite 400, Logan, UT 84321 USA, pursuant to an Asset Purchase Agreement by and among the Assignor, the Assignee and the other parties named therein, is the successor to the business or the portion of business of Assignor, which is ongoing and existing, is desirous of acquiring said Marks and said registrations and application thereof, and the goodwill of the business in connection therewith.

**NOW, THEREFORE**, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all rights, title and interest in and to said Marks, together with the registrations thereof listed on Exhibit A, together with the goodwill of the business symbolized by the Marks, and said application thereof, and all rights to damages or profits, due or accrued, arising out of past infringement of said Marks or injury to said goodwill, and the right to sue for and to recover the same in Assignee’s own name.

*Signature Page Follows*

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of  
the 4th day of March, 2019.

MARKETSTAR CORPORATION

MARKETSTAR QOZ BUSINESS, LLC

By: *Craig Gangi*  
Name: Craig Gangi  
Title: Vice President & Secretary

By: \_\_\_\_\_  
Name:  
Title:

[Signature Page – Trademark Assignment]

TRADEMARK  
REEL: 006605 FRAME: 0008

IN WITNESS WHEREOF, this Assignment has been executed to be effective as of  
the 4<sup>th</sup> day of March, 2019.

MARKETSTAR CORPORATION

By: \_\_\_\_\_  
Name: Craig Gangi  
Title: Vice President & Secretary

MARKETSTAR QOZ BUSINESS, LLC

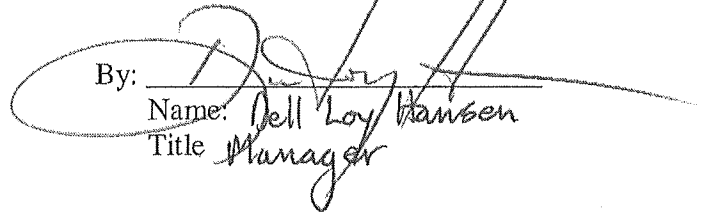
By:  \_\_\_\_\_  
Name: Dell Loy Hansen  
Title: Manager

Exhibit A

<u>Trademark</u>	<u>Appl No</u>	<u>Reg No</u>	<u>Reg Date</u>	<u>Classes</u>	<u>Country</u>
MARKETSTAR	75570191	2429150	2/20/2001	35	United States
MARKETSTAR	76332728	2621088	9/17/2002	35, 41, 42	United States
PARTNERDYNAMICS	78241221	2903925	11/16/2004	35, 41, 42	United States
PARTNERDYNAMICS	85221458	4012090	8/16/2011	42	United States
BRAND ADVOCATE	86460808	4757844	6/16/2015	35, 41	United States
SALES AS A SERVICE	86868328	5414748	2/27/2018	35	United States
MARKETSTAR SALES AS A SERVICE	87786259			35	United States