

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516710

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of Security Interest		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. BANK NATIONAL ASSOCIATION, SUCCESSOR BY MERGER TO FIRSTIER BANK, NATIONAL ASSOCIATION		03/28/2019	National Banking Association:
RECEIVING PARTY DATA			
Name:	GALLUP, INC.		
Street Address:	1001 Gallup Drive		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68102		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1266004	THE GALLUP POLL	
CORRESPONDENCE DATA			
Fax Number:	7043311159		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7043311000		
Email:	PTO_TMconfirmation@mvalaw.com, maryelizabethzaldivar@mvalaw.com		
Correspondent Name:	Moore & Van Allen PLLC		
Address Line 1:	100 North Tryon Street		
Address Line 2:	Suite 4700, ATTN: IP DEPARTMENT		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	327000.028019		
NAME OF SUBMITTER:	John Slaughter		
SIGNATURE:	/john slaughter/		
DATE SIGNED:	04/01/2019		
Total Attachments: 1			

OP \$40.00 1266004

RELEASE OF SECURITY INTEREST

WHEREAS, GALLUP, INC. granted FIRSTIER BANK, NATIONAL ASSOCIATION (the "Lender"), liens on and security interests in and to the trademark (the "Trademark");

WHEREAS, notices of the security interests were recorded with the United States Patent and Trademark Office on October 31, 1994 at Trademark Reel 1241, Frame 0142 and on June 3, 1996 at Trademark Reel 1472, Frame 0822;

WHEREAS, the Lender desires to cancel and terminate all of its liens and security interests on or against the Trademark;

WHEREAS, GALLUP, INC. has satisfied and fulfilled all of its obligations for the cancellation and termination of such liens and security interests.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, the Lender hereby releases unto GALLUP, INC., effective as of the date hereof, all liens and security interests in and to following Trademark, together with the goodwill associated with the foregoing, all books and records relating to the Trademark or products involving the Trademarks and any and all proceeds thereof, and any interest ever possessed by the Lender in any claims by GALLUP, INC. against third parties for infringement of the Trademark and the proceeds therefrom and licensing royalties:

Registration Number: 1266004

Mark: THE GALLUP POLL

Lender hereby confirms that its interest in the Trademark was just that of a security interest, not an assignment, and Lender retains no rights to the Trademark.

IN WITNESS WHEREOF, the undersigned, intending to be legally bound hereby, has executed this instrument as of March 28, 2019.

U.S. BANK NATIONAL ASSOCIATION,
SUCCESSOR BY MERGER TO
FIRSTIER BANK, NATIONAL ASSOCIATION

By: 

Name: Daniel S. Black

Title: Authorized Officer