

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516855

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Park B. Smith, Inc		02/20/2019	Corporation:

RECEIVING PARTY DATA

Name:	Amiee Lynn, Inc
Street Address:	366 Fifth Avenue
Internal Address:	11th Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10001
Entity Type:	Corporation: NEW YORK

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	2728311	BUTTON UP BLIND
Registration Number:	3015887	MAGIC PLEATS
Registration Number:	3668410	ECO-ORDINATES
Registration Number:	2752730	ECO-ORDINATES
Registration Number:	3128349	MAGIC MAKEOVER
Registration Number:	3137736	MAGIC BLIND
Registration Number:	3319204	WIPE OFF
Registration Number:	3515365	THE COMPLETE BATH
Registration Number:	3809029	PBSOLUTIONS
Registration Number:	3894859	ULTRA SPA

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 223- 0400

Email: blanca.rodriquez@steinharris.com

Correspondent Name: Lance G. Harris

Address Line 1: 1211 Avenue of the Americas

TRADEMARK

Address Line 2:	40th Floor
Address Line 4:	New York, NEW YORK 10036

NAME OF SUBMITTER:	Lance G. Harris
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SIGNATURE:	/lancegharris/
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DATE SIGNED:	04/01/2019
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Total Attachments: 1 source=Park B. Smith, Inc - Assignment of Trademark#page1.tif
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ASSIGNMENT OF TRADEMARK

Whereas Park B. Smith, Inc. located at 230 Fifth Avenue, New York, NY 10016, owns trademark registrations No: 2728311; 3015887; 3668410; 2752730; 3128349; 3137736; 3319204; 3515365; 3809029 & 3894859.

Word Marks: Button Up Blind (2728311); Magic Pleats (3015887); Eco - Ordinates (3668410); Eco - Ordinates (2752730); Magic Makeover (3128349); Magic Blind (3137736); Wipe Off (3319204); The Complete Bath (3515365); PBSolutions (3809029) and Ultra Spa (3894859).

Whereas Amiee Lynn, Inc. located at 366 Fifth Avenue, 11th Floor New York, NY 10001, desires to acquire from Park B. Smith, Inc. all of Park B. Smith, Inc. right, title and interest in and to the Trademark application and/or registrations, together with the benefit of any use of the Trademarks by Park B. Smith, Inc. and the goodwill of the business relations to the Trademarks and to the wares or services associated with it, to hold unto Amiee Lynn, Inc. absolutely.

Now therefore, in consideration of the payment of one dollar (\$1.00) and for good and valuable consideration, the receipt, sufficiency and adequacy of which is hereby acknowledged, Park B. Smith, Inc. and Amiee Lynn, Inc. hereby agree as follows:

Trademark Assignment: Park B. Smith, Inc hereby sells, transfers and assigns to Amiee Lynn, Inc. its successors and assigns, Park B. Smith, Inc. entire right, title and interest in and to the Trademark application and/or registrations, together with (i) the benefit of any use of the Trademarks by Park B. Smith, Inc. (ii) the goodwill of the business relations to the Trademarks and to the wares or services associated with them, (iii) all income, royalties and damages hereafter due or payable to Park B. Smith, Inc with respect to the Trademarks to hold unto Amiee Lynn, Inc. absolutely.



Park B. Smith, Inc

2/20/19

Date of Execution

By: 

Title: 
