

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516920

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|---|--|----------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Solstice Marketing Corporation | | 04/01/2019 | Corporation: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Solstice Marketing Concepts LLC | | |
| Street Address: | 665 Fifth Avenue, 8th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10022 | | |
| Entity Type: | Limited Liability Company: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2404845 | SOLSTICE | |
| Registration Number: | 3396949 | SOLSTICE SUNGLASS BOUTIQUE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2157512205 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 215-751-2122 | | |
| Email: | trademarks@schnader.com | | |
| Correspondent Name: | W. Drew Kastner | | |
| Address Line 1: | 1600 Market Street, Suite 3600 | | |
| Address Line 2: | Schnader Harrison Segal & Lewis LLP | | |
| Address Line 4: | Philadelphia, PENNSYLVANIA 19103 | | |
| NAME OF SUBMITTER: | W. Drew Kastner | | |
| SIGNATURE: | /wdrewkastner/ | | |
| DATE SIGNED: | 04/02/2019 | | |
| Total Attachments: 2 | | | |
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| source=Solstice US#page2.tif | | | |

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ASSIGNMENT OF TRADEMARK


WHEREAS, Solstice Marketing Corporation, a corporation organized under the laws of the State of Delaware, having an address of 300 Lighting Way, 4th Floor, Secaucus, NY 07094, (hereinafter referred to as the "Assignor"), is the owner of the Registrations in the attached schedule of Trademarks (the "Marks") and desires to assign the Marks to Solstice Marketing Concepts LLC; and

WHEREAS, Solstice Marketing Concepts LLC, a limited liability company organized under the laws of the state of Delaware, having an address of 665 Fifth Avenue, 8th Floor, New York, NY 10022 (hereinafter referred to as the "Assignee"), desires to own and has acquired the entire right, title and interest in and to the Marks, including all of the goodwill of the business in connection with which the Marks are used and symbolized by the Marks.

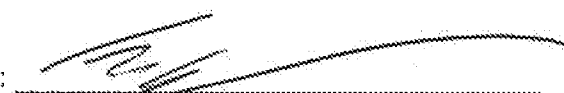
NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor confirms that it hereby assigns, transfers and sets over unto Assignee, its successors and assigns, the entire right, title and interest in and to the Marks, the goodwill of the business in connection with which the Marks are used and symbolized by the Marks, and the right to recover for past infringements of the Marks, to have and to hold the same as fully and completely as the same might have been held by the Assignor had this assignment not been made.

Assignor agrees, at Assignee's expense and request, to take all lawful acts which Assignee may deem advisable or necessary in order to render this assignment fully effective and to register and enforce the rights conveyed hereby, including without limitation, execution of lawful documents, and cooperation in production of evidence and giving of testimony in connection with proceedings to enforce the rights conveyed hereby.

SOLSTICE MARKETING CORPORATION

Date: April 1, 2019 By: 
Name: JAN MICHEL
Title: CHAIRMAN & CEO

SOLSTICE MARKETING CONCEPTS LLC.

Date: April 1, 2019 By: 
Name: THOMAS KRONAVIST
Title: CFO

SCHEDULE OF TRADEMARKS

| MARK | COUNTRY | APP. NO. | APP. DATE | REG. NO. | REG. DATE |
|-------------------------------|---------|------------|-----------|-----------|------------|
| SOLSTICE | U.S. | 75/683,923 | 4/16/1999 | 2,404,845 | 11/14/2000 |
| SOLSTICE SUNGLASS BOUTIQUE | U.S. | 76/679,740 | 7/20/2007 | 3,396,949 | 3/18/2008 |

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