

900491150 03/25/2019

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM515873

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Fashion Exchange LLC		02/21/2019	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	SK Brands, LLC		
<b>Street Address:</b>	1 West 34th Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5335704	JAMES CAMPBELL	
<b>Registration Number:</b>	4193319	JAMES CAMPBELL	
<b>Registration Number:</b>	4193320	J. CAMPBELL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7326343511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7326343520		
<b>Email:</b>	trademarks@ezrasutton.com		
<b>Correspondent Name:</b>	Joseph E Sutton, Esq.		
<b>Address Line 1:</b>	900 US Highway 9 N		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	Woodbridge, NEW JERSEY 07095		
<b>NAME OF SUBMITTER:</b>	Joseph E. Sutton, Esq.		
<b>SIGNATURE:</b>	/JS/		
<b>DATE SIGNED:</b>	03/25/2019		
<b>Total Attachments: 2</b>			
source=Assignment from FE to SK of three J Campbell U.S. Trademarks Feb 2019#page1.tif			

OP \$90.00 5335704



**U.S. TRADEMARK ASSIGNMENT**

**WHEREAS, THE FASHION EXCHANGE LLC** (hereinafter "**Assignor**"), a New York limited liability company, having a current place of business at 1 West 34<sup>th</sup> Street, 5<sup>th</sup> Floor, New York, New York 10001, is the latest owner of the entire rights, title, and interest in and to the following trademarks, trademark registrations, and the goodwill associated with the business and symbolized by the marks therewith:

<b>JAMES CAMPBELL</b>	<b>U.S. Reg. No. 5,335,704</b>	<b>Registered: November 14, 2017</b>
<b>JAMES CAMPBELL</b>	<b>U.S. Reg. No. 4,193,319</b>	<b>Registered: August 21, 2012</b>
<b>J. CAMPBELL</b>	<b>U.S. Reg. No. 4,193,320</b>	<b>Registered: August 21, 2012</b>

**WHEREAS, SK BRANDS, LLC** (hereinafter "**Assignee**"), a New York limited liability company, having a place of business at 1 West 34<sup>th</sup> Street, 5<sup>th</sup> Floor, New York City, New York 10001, is desirous of acquiring the entire rights, title, and interest in and to said trademarks, trademark registrations, and the goodwill of the business associated with such marks and symbolized by the marks;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, and interest in and to said trademarks, and trademark registrations, together with that part of the goodwill of the business associated with the use of and symbolized by said marks; as well as the right to sue for past infringement, and the right to charge royalties to licensees. **Assignor** represents and warrants that said marks and registrations are assigned free of any claims, liens, security interests or other encumbrances.

**Assignor** agrees to perform all reasonable and proper acts at the request of **Assignee**,

which Assignee may require in order to vest all of Assignor's rights, title, and interest in and to said trademarks, and trademark registrations in Assignee or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

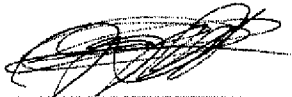
THE FASHION EXCHANGE, LLC  
(Assignor)

By:   
Name: Arvee Claravall  
Title: Vice President/Member

State of New York

County of New York

On this 2<sup>nd</sup> day of February \_\_, 2019, before me appeared the person who signed this instrument, who is authorized to sign this instrument on behalf of the identified corporation or other juristic entity, who being sworn, acknowledged that he/she signed this instrument as a free act.



Notary Public

XIU QIN SHI  
Notary Public - State of New York  
No. 01SH6357900  
Qualified in Queens County  
My Commission Expires May 1, 2021