

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM516418

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Thomas D. Walker Jr		03/25/2019	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Detroit Vs Everybody LLC		
<b>Street Address:</b>	C/O Hertz Schram PC		
<b>Internal Address:</b>	1760 S. Telegraph Road, #300		
<b>City:</b>	Bloomfield Hills		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48302		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	4453491	DETROIT VS EVERYBODY	
Registration Number:	4453704	VS EVERYBODY	
Registration Number:	4831056	EVERYBODY VS	
Registration Number:	5071031	MEMPHIS VS ERRRRBODY	
Registration Number:	5080322	VS ERRRRBODY	
Registration Number:	5202705	DETROIT LOVES EVERYBODY	
Registration Number:	5425760	VS EVERYBODY	
Registration Number:	5418294	DON'T COMPLAIN, CONTRIBUTE.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2483555000		
<b>Email:</b>	jbellanca@hertzschr.com		
<b>Correspondent Name:</b>	Joseph A. Bellanca		
<b>Address Line 1:</b>	1760 S. Telegraph Road		
<b>Address Line 2:</b>	Suite 300		
<b>Address Line 4:</b>	Bloomfield Hills, MICHIGAN 48302		
<b>NAME OF SUBMITTER:</b>	Joseph A. Bellanca		

OP \$215.00 4453491

<b>SIGNATURE:</b>	/Joseph A. Bellanca/
<b>DATE SIGNED:</b>	03/28/2019
<b>Total Attachments: 2</b> source=TDW - DVELLC TM Assignment EXECUTED (H0643527xA16D5)#page1.tif source=TDW - DVELLC TM Assignment EXECUTED (H0643527xA16D5)#page2.tif	

Trademark Assignment

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into and made effective as of March 25, 2019 (the "Effective Date"), by and between Thomas D. Walker, Jr. (Assignor"), an individual, and Detroit Vs Everybody LLC ("Assignee"), a Michigan limited liability corporation with its principal place of business currently located at 2501 Russell Street, Detroit, Michigan 48207.

WHEREAS, Assignor is the sole and exclusive owner of the trademarks and the registrations therefor (collectively, "Trademarks") as listed on Schedule A, which is attached to and incorporated in this Assignment by reference;

WHEREAS, Assignor is the sole and managing member of Assignee;

WHEREAS, Assignor has elected to transfer and assign to Assignee all of Assignor's rights, title, and interests in and to the Trademarks; and

WHEREAS, Assignee desires to acquire all of Assignor's rights, title, and interests in and to the Trademarks, and

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is acknowledged, and intending to be legally bound hereby, Assignor hereby irrevocably sells, assigns, and transfers unto Assignee the One Hundred Percent (100%) of any and all rights, title, and interests in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all claims for damages by reason of past infringement of any and all of the Trademarks, with the right to sue for and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the Assignor and Assignee have caused this Assignment to be signed by their duly authorized officer and made effective on the Effective Date.

Assignor: Thomas D. Walker, Jr.

Assignee: Detroit Vs Everybody LLC

By: 

By: 

Name: Thomas D. Walker, Jr.

Title: Managing Member

SCHEDULE A

<u>Registration No.</u>	<u>Registration Date</u>	<u>Trademark</u>	<u>(IC) Goods/Services</u>
4453491	12/24/2013	DETROIT VS EVERYBODY	(25) Shirts
4453704	12/24/2013	VS EVERYBODY	(25) Wearable garments and clothing, namely, shirts
4831056	10/13/2015	EVERYBODY VS	(25) Shirts
5071031	11/1/2016	MEMPHIS VS ERRRBODY	(25) Shirts
5080322	11/15/2016	VS ERRRBODY	(25) Shirts
5202705	5/16/2017	DETROIT LOVES EVERYBODY	(25) Shirts
5425760	3/20/2018	VS EVERYBODY	(25) Clothing, namely, t shirts, sweatshirts, long sleeve t shirts, snapback hats, bucket hats, winter hats, caps, and jackets
5418294	3/6/2018	DON'T COMPLAIN, CONTRIBUTE	(25) Athletic apparel, namely, shirts, pants, jackets, footwear, hats and caps, athletic uniforms

*[Faint, illegible text, likely bleed-through from the reverse side of the page]*

*[Faint, illegible text, likely bleed-through from the reverse side of the page]*