

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM516976

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jane Norman International Limited		02/13/2019	Private Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Border I.P. Limited		
Street Address:	5 Castle Street		
Internal Address:	Global House		
City:	Carlisle		
State/Country:	UNITED KINGDOM		
Postal Code:	CA3 8SY		
Entity Type:	limited company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3460130	JANE NORMAN	
CORRESPONDENCE DATA			
Fax Number:	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5132412324		
Email:	tremaklus@whe-law.com		
Correspondent Name:	Theodore R. Remaklus		
Address Line 1:	441 Vine Street		
Address Line 2:	2700 Carew Tower		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	BIP-16-122		
NAME OF SUBMITTER:	Theodore R. Remaklus		
SIGNATURE:	/theodore r remaklus/		
DATE SIGNED:	04/02/2019		
Total Attachments: 6			
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THIS AGREEMENT is made the 13th day of February 2019

BETWEEN:

- (1) Jane Norman International Limited of Waverley Mills, Langholm, Dumfriesshire, DG13 0EB, United Kingdom (which entity is hereinafter referred to as the "Assignor"); and
- (2) Border I.P. Limited of Global House, 5 Castle Street, Carlisle, CA3 8SY, United Kingdom (which company is hereinafter referred to as the "Assignee").

BACKGROUND:

1. The Assignor is the owner of the trade marks listed in the Schedule attached.
2. The Assignor has agreed to assign the legal and beneficial ownership of the Trade Marks to the Assignee, subject to the terms and conditions of this Agreement.

IT IS AGREED as follows:

1. In consideration of the sum of £1 (one pound sterling) (receipt of which the Assignor expressly acknowledges), the Assignor hereby assigns to the Assignee with full title guarantee, all its right, usage, title and interest in and to the Trade Marks including without limitation:
 - (a) all statutory and common law rights attaching to the Trade Marks, together with the goodwill of the business relating to the goods and services which the Trade Marks cover or are used; and
 - (b) the right to bring, make, oppose, defend, appeal proceedings, claims or actions and obtain relief (and to retain any damages recovered) in respect of any infringement, or any other cause of action (including passing off) arising from

ownership, of the Trade Marks whether occurring before, on or after the date of this Agreement.

2. This Agreement shall be governed by and construed in accordance with the laws of England and the parties hereby irrevocably submit to the non-exclusive jurisdiction of the English Courts in relation to this Agreement and its subject matter.

This Agreement has been entered into on the date stated at the beginning of it.

SCHEDULE

Trade Marks

Country	Application Date	Application No	Registration No.	Renewal Date	Title	Classes	Cast Status
Australia	25/11/2011	1461631	1461631	25/11/2021	jane norman LONDON (stylised)	03, 09, 14, 16, 18, 25, 35	Registered
Azerbaijan	29/06/2018	201834311			JANE NORMAN	09, 14, 18, 25, 35	Application filed
Bahrain	24/07/2007	58147	58147	24/07/2027	JANE NORMAN	09	Registered
Bahrain	16/01/2007	53147	53147	16/01/2027	JANE NORMAN	35	Registered
Bahrain	16/01/2007	53146	53146	16/01/2027	JANE NORMAN	25	Registered
Bahrain	16/01/2007	53145	53145	16/01/2027	JANE NORMAN	18	Registered
Bahrain	16/01/2007	53144	53144	16/01/2027	JANE NORMAN	14	Registered
Belarus	20/06/2018	20181357			JANE NORMAN	09, 14, 18, 25, 35	Application filed
China	25/06/2007	6129161	6129161	20/02/2020	JANE NORMAN	09	Registered
China	11/12/2006	5778128	5778128	13/01/2021	JANE NORMAN	35	Registered
China	11/12/2006	5778125	5778125	13/10/2019	JANE NORMAN	14	Registered
China	11/12/2006	5778126	5778126	13/12/2019	JANE NORMAN	18	Registered

China	11/12/2006	5778127	5778127	27/12/2019	JANE NORMAN	25	Registered
China	20/06/2005	4729430	4729430	20/01/2019	jane norman	35	Registered
Cyprus, Northern (Turkish)	09/03/2016	11641			JANE NORMAN	18	Application filed
Cyprus, Northern (Turkish)	09/03/2016	11642			JANE NORMAN	25	Application filed
Egypt	25/06/2007	203167	203167	24/06/2017	JANE NORMAN	35	Registered
Egypt	25/06/2007	203166	203166	24/06/2017	JANE NORMAN	25	Registered
Egypt	25/06/2007	203165	203165	24/06/2017	JANE NORMAN	18	Registered
Egypt	16/10/2007	208038	208038	15/10/2017	JANE NORMAN	09	Registered
Egypt	25/06/2007	203164	203164	24/06/2017	JANE NORMAN	14	Registered
European Union	13/06/2007	5999181	5999181	13/06/2027	JANE NORMAN	03, 09, 16	Registered
European Union	30/12/2003	3598521	3598521	30/12/2023	JANE NORMAN	14, 18, 25, 35	Registered
European Union	21/03/2013	11674421	11674421	21/03/2023	JANE NORMAN	20, 21, 24	Registered
European Union	24/10/2017	17385824	17385824	24/10/2027	JANE NORMAN LONDON & Logo	03, 09, 14, 16, 18, 20, 21, 24, 25, 35	Registered
Guernsey	25/08/2016	654526	GGGT8444	25/08/2026	JANE NORMAN	25	Registered
Hong Kong	23/08/2012	302354562	302354562	22/08/2022	JANE NORMAN	03, 09, 14, 16, 18, 25, 35	Registered
Iceland	22/06/2007	1997/2007	938/2007	03/08/2027	JANE NORMAN	09	Registered
Iceland	11/08/2006	2548/2006	1204/2006	05/12/2026	JANE NORMAN	18, 25, 35	Registered
Iceland	08/06/2007	1788/2007	879/2007	04/07/2017	JANE NORMAN	14	Registered
India	25/06/2007	1572679	1572679	25/06/2027	JANE NORMAN	09	Registered
India	30/11/2006	1509298	1509298	30/11/2016	JANE NORMAN	14, 18, 25, 35	Registered
Japan	12/07/2011	2011-48907	5551978	25/01/2023	JANE NORMAN	03, 09, 14, 16, 18, 25, 35	Registered
Kazakhstan	29/06/2018	85734			JANE NORMAN	09, 14, 18, 25, 35	Application filed
Kuwait	11/07/2007	87153	73074	10/07/2027	JANE NORMAN	09	Registered

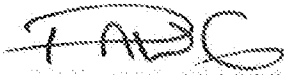
Kuwait	24/01/2007	82660	66931	23/01/2017	JANE NORMAN	35	Registered
Kuwait	24/01/2007	82659	66930	23/01/2017	JANE NORMAN	25	Registered
Kuwait	24/01/2007	82658	66929	23/01/2017	JANE NORMAN	18	Registered
Kuwait	24/01/2007	82657	66928	23/01/2017	JANE NORMAN	14	Registered
Lebanon	23/06/2007	3961	111873	23/06/2022	JANE NORMAN	14, 18, 25, 35	Registered
Lebanon	25/06/2007	3960	111874	25/06/2022	JANE NORMAN	09	Registered
Malaysia	30/04/2013	2013006191	2013006191	30/04/2023	JANE NORMAN	35	Registered
Malaysia	30/04/2013	2013006190	2013006190	30/04/2023	JANE NORMAN	25	Registered
Malaysia	30/04/2013	2013006189	2013006189	30/04/2023	JANE NORMAN	18	Registered
Malaysia	30/04/2013	2013006188	2013006188	30/04/2023	JANE NORMAN	14	Registered
Malaysia	30/04/2013	2013006187	2013006187	30/04/2023	JANE NORMAN	09	Registered
New Zealand	29/11/2007	780442	780442	29/11/2027	JANE NORMAN	25	Registered
New Zealand	22/12/2009	817661	817661	22/12/2019	JANE NORMAN	09, 14, 18, 25, 35	Registered
Norway	21/06/2007	200707239	252460	11/09/2019	JANE NORMAN	09	Registered
Norway	08/06/2007	200706590	244643	08/06/2027	JANE NORMAN	14, 18, 25, 35	Registered
Oman	23/06/2007	45618	45618	23/06/2027	JANE NORMAN	09	Registered
Oman	16/06/2007	45486	45486	16/06/2027	JANE NORMAN	35	Registered
Oman	16/06/2007	45485	45485	16/06/2027	JANE NORMAN	25	Registered
Oman	16/06/2007	45484	45484	16/06/2027	JANE NORMAN	18	Registered
Oman	16/06/2007	45483	45483	16/06/2027	JANE NORMAN	14	Registered
Pakistan	12/07/2011	304668	304668	12/07/2021	JANE NORMAN	03	Registered
Pakistan	12/07/2011	304674	304674	12/07/2021	JANE NORMAN	35	Registered
Pakistan	12/07/2011	304673	304673	12/07/2021	JANE NORMAN	25	Registered

Pakistan	12/07/2011	304672	304672	12/07/2021	JANE NORMAN	18	Registered
Pakistan	12/07/2011	304671	304671	12/07/2021	JANE NORMAN	16	Registered
Pakistan	12/07/2011	304670	304670	12/07/2021	JANE NORMAN	14	Registered
Pakistan	12/07/2011	304669	304669	12/07/2021	JANE NORMAN	09	Registered
Philippines	02/02/2016	04-2016-001120	4/2016/00001120	06/10/2026	JANE NORMAN	18, 25, 35	Registered
Qatar	04/07/2007	45493	45493	03/07/2027	JANE NORMAN	09	Registered
Qatar	23/01/2007	42957	42957	22/01/2027	JANE NORMAN	35	Registered
Qatar	23/01/2007	42956	42956	22/01/2027	JANE NORMAN	25	Registered
Qatar	23/01/2007	42955	42955	22/01/2027	JANE NORMAN	18	Registered
Qatar	23/01/2007	42954	42954	22/01/2027	JANE NORMAN	14	Registered
Republic of Korea	07/07/2011	45-2011-0002964	45-0042763	18/12/2022	JANE NORMAN	03, 09, 14, 16, 18, 25, 35	Registered
Republic of Korea	01/08/2018	40-2018-0106537			JANE NORMAN	03, 09, 14, 16, 18, 25, 35	Application filed
Russian Federation	21/06/2007	2007718608	356725	21/06/2027	JANE NORMAN	09	Registered
Russian Federation	14/12/2006	2006736478	344992	14/12/2026	JANE NORMAN	14, 18, 25, 35	Registered
Saudi Arabia	30/06/2007	119104	1019/10	22/11/2026	JANE NORMAN	09	Registered
Saudi Arabia	06/01/2007	112531	1016/42	26/05/2026	JANE NORMAN	35	Registered
Saudi Arabia	06/01/2007	112530	1003/48	26/05/2026	JANE NORMAN	25	Registered
Saudi Arabia	06/01/2007	112529	1000/64	26/05/2026	JANE NORMAN	18	Registered
Saudi Arabia	08/01/2007	112528	1250/17	26/05/2026	JANE NORMAN	14	Registered
Singapore	06/08/2015	40201513632W	40201513632W	06/08/2025	JANE NORMAN	25	Registered
Switzerland	25/04/2008	55372/2008	577328	25/04/2028	JANE NORMAN	09, 14, 18, 25, 35	Registered
Turkey	30/03/2006	2006/12579	2006 12579	30/03/2026	JANE NORMAN	25	Registered
Turkey	18/07/2013	2013/62767	2013 62767	18/07/2023	JANE NORMAN	24, 35	Registered

United Arab Emirates	26/06/2007	96729	96270	26/06/2017	JANE NORMAN	09	Registered
United Arab Emirates	18/01/2007	89681	89267	18/01/2017	JANE NORMAN	35	Registered
United Arab Emirates	18/01/2007	89680	88866	18/01/2017	JANE NORMAN	25	Registered
United Arab Emirates	18/01/2007	89679	92015	18/01/2017	JANE NORMAN	18	Registered
United Arab Emirates	18/01/2007	89678	88065	18/01/2017	JANE NORMAN	14	Registered
United States of America	30/11/2006	77054025	3460130	08/07/2028	JANE NORMAN	14, 25, 35	Registered
Domain Name	14/08/2014			14/08/2019	janenorman.co.in		Registered
Domain Name	14/08/2014			14/08/2019	janenorman.in		Registered

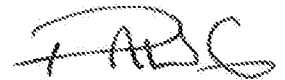
Signed by

for and on behalf of Jane Norman International Limited



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for and on behalf of Border I.P. Limited



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