

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517040

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Planned Administrators, Inc.		03/19/2019	Corporation: SOUTH CAROLINA
RECEIVING PARTY DATA			
Name:	Blue Cross and Blue Shield of South Carolina		
Street Address:	I-20 at Alpine Road		
City:	Columbia		
State/Country:	SOUTH CAROLINA		
Postal Code:	29219		
Entity Type:	Corporation: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3611377	ESSENTIALCLIENT	
CORRESPONDENCE DATA			
Fax Number:	8435777708		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8435777700		
Email:	bckillough@barnwell-whaley.com		
Correspondent Name:	B. Craig Killough		
Address Line 1:	P.O. Drawer H		
Address Line 4:	Charleston, SOUTH CAROLINA 29402		
NAME OF SUBMITTER:	B. Craig Killough		
SIGNATURE:	/B. Craig Killough/		
DATE SIGNED:	04/02/2019		
Total Attachments: 3			
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OP \$40.00 3611377

IN WITNESS WHEREOF, the parties have executed this Assignment on the day and year first above written.

WITNESSES:

ASSIGNOR
PLANNED ADMINISTRATORS, INC.

K. Canada, 3/19/19

Barbara Windham 3-19-19
Barbara Windham
CFO

ASSIGNEE
BLUE CROSS AND BLUE SHIELD
OF SOUTH CAROLINA

Christina [Signature]

[Signature]
Michael J. Mizeur
EVP, CFO and Treasurer