

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM517154

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mustache, LLC		04/02/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Cognizant Technology Solutions U.S. Corporation		
<b>Street Address:</b>	500 Frank W. Burr Boulevard		
<b>City:</b>	Teaneck		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07666		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4410136	MUSTACHE	
<b>Serial Number:</b>	87901100	MUSTACHE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027995000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202-799-4000		
<b>Email:</b>	dctrademarks@dlapiper.com		
<b>Correspondent Name:</b>	Ann K. Ford (DLA PIPER LLP (US))		
<b>Address Line 1:</b>	500 Eighth Street NW		
<b>Address Line 4:</b>	Washington, D.C. 20004		
<b>NAME OF SUBMITTER:</b>	Ann K. Ford		
<b>SIGNATURE:</b>	/Ann K. Ford/		
<b>DATE SIGNED:</b>	04/03/2019		
<b>Total Attachments: 3</b>			
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source=Trademark Assignment (signed)#page3.tif			

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of the date of execution (the "Effective Date"), between **Mustache, LLC**, a Limited Liability Company organized and existing under the laws of the State of Delaware with an address at 93 St. Marks Pl., New York, New York 10009 ("Assignor") and **Cognizant Technology Solutions U.S. Corporation**, a corporation organized and existing under the laws of the State of Delaware, with an address at 500 Frank W. Burr Boulevard, Teaneck, New Jersey, 07666 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks identified on the attached Schedule I (the "Marks"); and

WHEREAS, Assignor is desirous of assigning, and Assignee is desirous of obtaining, all of Assignor's right, title and interest in and to the Marks.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys unto Assignee all right, title, and interest in and to the Marks held by Assignor, together with the goodwill of the business symbolized by the Marks, the same to be held and enjoyed by Assignee for its own, and for the use and enjoyment of its successors, assigns and/or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made; together with all claims for damages by reason of past infringement of the Marks, with the right to sue for, and collect the same for its own use and behalf, and for the use on behalf of its successors, assigns, or other legal representatives.

[Signatures on following page]

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be duly executed as of the date set forth below.

ASSIGNOR:

**Mustache, LLC**

Signed:  \_\_\_\_\_

Name: JOHN UMOTTE

Title: CEO/EXECUTIVE CREATIVE DIRECTOR

Date: 04/02/2019

ASSIGNEE:

**Cognizant Technology Solutions U.S. Corporation**

Signed: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

[Schedule I on following page]

**SCHEDULE I**

Mark	Status/Key Dates	Goods/Services
<p><u>MUSTACHE</u> RN: 4410136 SN: 85800872</p>	<p>Registered October 1, 2013 Int'l Class: 41 First Use: January 1, 2012 Filed: December 12, 2012 Registered: October 1, 2013</p>	<p>(Int'l Class: 41) media production services, namely, film production and distribution; media production services, namely, video production</p>
<p><u>MUSTACHE</u> SN: 87901100</p>	<p>Allowed - Intent to Use Notice of Allowance Issued December 11, 2018 Int'l Class: 35,41,42 First Use: January 1, 2012 Filed: April 30, 2018</p>	<p>(Int'l Class: 09) Computer programs for promoting consumer brands, interacting with others, and retrieving information about businesses, products, and services, all in the fields of entertainment and marketing; Computer software, namely, software development tools for the creation of mobile internet applications and client interfaces; Downloadable graphics featuring entertainment and marketing content for use on multimedia devices, computers, and mobile devices; Software for viewing and editing images, sound, and video; Downloadable multimedia content containing images, audio, and video in the field of advertising and marketing via the internet and wireless devices (Int'l Class: 35) advertising agency services; creative marketing design services; digital advertising services; on-line customer-based social media brand marketing services; preparation and realization of media and advertising plans and concepts; production of film and television advertising; providing advertising, marketing and promotional services, namely, development of advertising campaigns for television, social, web pages, web series, and brands (Int'l Class: 41) entertainment media production services for the internet; entertainment services in the nature of development, creation, production, distribution, and post-production of film, television shows, video, animation, social media, and multimedia entertainment content (Int'l Class: 42) animation design for others; design and development of multimedia products; design, development, and consulting services related thereto in the field of graphic arts, websites, and mobile applications; providing graphic and multimedia design services for the purpose of promoting the goods and services of others; website design and development for others</p>