

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM517416

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900488548		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fortrend Group LLC		10/25/2018	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fortrend Group, LLC		
<b>Street Address:</b>	1540 Meadowdale Lane		
<b>City:</b>	Canon City		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	81212		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4303477	PRIVÉ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	jason@klgip.com		
<b>Correspondent Name:</b>	Jay Kotzker		
<b>Address Line 1:</b>	9609 S. University Blvd., #632134		
<b>Address Line 4:</b>	Highlands Ranch, COLORADO 80163		
<b>NAME OF SUBMITTER:</b>	Jay Kotzker		
<b>SIGNATURE:</b>	/Jay Kotzker/		
<b>DATE SIGNED:</b>	04/04/2019		
<b>Total Attachments: 2</b>			
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source=Prive Trademark Assignment#page2.tif			

TRADEMARK ASSIGNMENT

This is a Trademark Assignment by Fortrend Group LLC ("Assignor"), a Florida limited liability company to Fortrend Group LLC, ("Assignee"), a Delaware limited liability company having an effective date of September 1, 2018 ("Effective Date").

WHEREAS, Assignor is the owner of rights in the mark listed in Exhibit A, the registrations therefor, together with the goodwill of the business relating to the products and services on which the marks are used and for which they are registered (collectively, "the Marks") and is desirous of assigning the Marks to Assignee; and

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in the Marks along with the registrations therefor and all associated goodwill.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, all right, title, and interest in and to the Marks together with the goodwill of the business symbolized by the Mark, including all registrations and applications for the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks, and all rights to sue for past, present and future infringement or misappropriations of the Marks.

FORTREND GROUP, LLC, a Florida Limited Liability Company

Date: 10/25/18

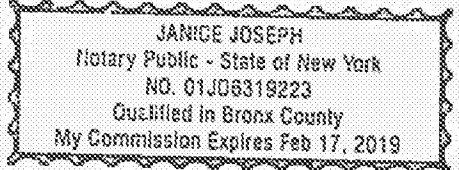
Signed: [Signature]

State of New York )  
 ) ss.  
County of New York )

Subscribed and sworn before me on this 25<sup>th</sup> day of October, 2018 by Jay Saba

My Commission Expires: Feb 17, 2019

[Signature]  
Signature of Notary Public

Notary Seal: 

**EXHIBIT A**

<b>Country</b>	<b>Mark</b>	<b>App No. App. Date</b>	<b>Reg. No. Reg. Date</b>
<b>U.S.</b>	<b>PRIVÉ</b>	<b>85160126 October 25, 2010</b>	<b>4303477 March 19, 2013</b>