

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517541

SUBMISSION TYPE:	RESUBMISSION		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
RESUBMIT DOCUMENT ID:	900485517		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Informa IP GmbH		12/29/2017	Company: SWITZERLAND
RECEIVING PARTY DATA			
Name:	Informa Exhibitions U.S. Construction & Real Estate, Inc.		
Street Address:	6191 N. State Highway		
Internal Address:	Suite 500		
City:	Irving		
State/Country:	TEXAS		
Postal Code:	75038		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5595928	MARKITMAKR	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3722828.00064		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/Kathryn Starshak/		
DATE SIGNED:	04/05/2019		
Total Attachments: 4			
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CONFIRMATORY TRADE MARK ASSIGNMENT

THIS CONFIRMATORY TRADE MARK ASSIGNMENT (the "Confirmatory Assignment") is dated 27 December 2017

BETWEEN:

- 1) **Informa IP GmbH**, a company registered in Switzerland under company number CHE-114.943.931, whose registered office is at Baarerstrasse, 6300 Zug, Switzerland ("Assignor"); and
- 2) **Informa Exhibitions U.S. Construction & Real Estate, Inc.**, a company registered in Delaware, USA, whose registered office is at 6191 N. State Highway, Suite 500, Irving TX 75038, USA, (the "Assignee"),

each a "Party", together the "Parties".

RECITALS:

- (A) The Assignor is the current listed proprietor of the registered trade mark, details of which are set out in the attached schedule, which forms part of this Confirmatory Assignment (the "Trade Mark").
- (B) Under an 'Assignment of Intellectual Property Rights' between the Parties, effective on or before the date of this Confirmatory Assignment (the "Main Assignment"), the Assignor transferred to the Assignee all rights, title, interest and property in and to the Trade Mark (together with all ancillary rights), together with a software platform and a domain.
- (C) The Parties wish to confirm the assignment of the Trade Mark upon the terms set out in this Confirmatory Assignment.

IT IS AGREED AS FOLLOWS:

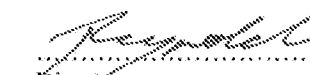
1. The Assignor hereby confirms that, under the Main Assignment, all rights, title, interest and property in and to the Trade Mark have been transferred to the Assignee, for consideration which the Assignee has paid to the Assignor (the receipt and sufficiency of which is hereby acknowledged), free from all licences charges and other encumbrances, with full title guarantee. For avoidance of doubt the transfer includes all common law rights connected with the Trade Mark and any copyright rights which may subsist in the Trade Mark and all rights, privileges and advantages appertaining thereto, together with the right to recover and to bring proceedings to recover damages and/or to obtain other remedies in respect of infringement of the Trade Mark and/or any rights in or relating to the Trade Mark whether committed before or after the date of the transfer, to the intent that the Trade Mark shall be in the name of and shall vest in the Assignee together with the goodwill of the Assignor in the goods, services and business connected with the Trade Mark TO HOLD the same unto the Assignee absolutely. In so far as the same may not have already been assigned to the Assignee, then the Assignor does hereby assign any and all of that which has not been assigned.
2. At the request of the Assignee, the Assignor will execute and sign all such applications and documents and do all such acts and things as may be reasonably required by the


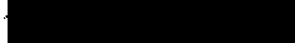



Assignee to enable the Assignee or its nominee to: (a) enjoy the full and exclusive benefit of the Trade Mark and of the property rights hereby assigned; (b) fully and effectively vest the same in the Assignee; (c) formally register the Assignee's title in the same at the relevant trade mark office(s).

3. The Assignor hereby covenants and undertakes that the Assignor has not done or omitted to do and will not do or omit to do any act, matter or thing whereby the Trade Mark may be invalidated.
4. This Confirmatory Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.
5. The parties will co-operate and consult with one another in good faith, if necessary in the future to carry out the intent of this Confirmatory Assignment.
6. This Confirmatory Assignment shall be governed and construed in accordance with the laws of Switzerland. Any disputes arising out of or in connection with this Confirmatory Assignment shall be finally settled under the current Rules of Arbitration of the International Chamber of Commerce by a majority of three arbitrators appointed in accordance with those rules. The arbitration shall take place in Zurich, Switzerland and the language of arbitration shall be English.

IN WITNESS WHEREOF this Confirmatory Assignment has been executed as a deed and is delivered and takes effect on the date stated at the beginning of it.

Executed as a deed by)
INFORMA IP GMBH)
on being signed by:)
Name: JASON REYNOLDS)
in the presence of:)


.....
Director

Signature of witness: 
Name: 
Address: 

Occupation: 

Executed as a deed by)
ASSIGNEE)

on being by signed by:)

Name: [REDACTED])

in the presence of:)

Signature of witness: [REDACTED]

Name: [REDACTED]

Address: [REDACTED]

Occupation: [REDACTED]

[REDACTED]

SCHEDULE

TRADE MARK

Word Mark: **MARKITMAKR**
Goods and Services: IC 042. US 100 101. G & S: Providing a website featuring technology, namely software as a service (SAAS), featuring software which enables trade show organizers, exhibitors and attendees to display and search products, and to communicate and facilitate business transactions; and software as a service (SAAS) featuring software for marketing services, business data analysis, and analysis of market research data and statistics in connection with trade shows
Serial Number: 86516812
Filing Date: January 28, 2015
Status Application allowed. Proof of use required before registration will be issued.

TRADEMARK