

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

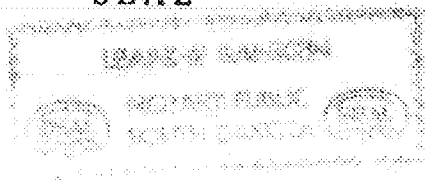
ETAS ID: TM517365

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Arctic Ice, LLC		03/26/2019	Limited Liability Company: SOUTH DAKOTA
RECEIVING PARTY DATA			
Name:	YETI Coolers, LLC		
Street Address:	7601 Southwest Parkway		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78735		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4410895	TUNDRA	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Maurine L. Knutsson		
Address Line 1:	71 South Wacker Drive		
Address Line 2:	Suite 3600		
Address Line 4:	Chicago, ILLINOIS 60606		
NAME OF SUBMITTER:	Maurine L Knutsson		
SIGNATURE:	/maurineknutsson/		
DATE SIGNED:	04/04/2019		
Total Attachments: 2			
source=Confirmatory Trademark Assignment - Arctic Ice and YETI#page1.tif			
source=Confirmatory Trademark Assignment - Arctic Ice and YETI#page2.tif			

CH \$40.00 4410895

Subscribed and sworn to before me this 26th day of March, 2019.

SEAL



Jeanne Banton
Notary Public

My commission expires:
7-27-21